



TIC TOC

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THE PRESIDENT'S COLUMN By Paul W. Morency

This is just a short note to say that I hope everyone is looking forward, as I am, to the dinner dance Thursday night at the Statler. To make sure of the time-reception at six-forty-five and dinner at eight.

For those who, unfortunately, have to "keep store" on that evening we have a plan which, I am sure, will please them. We will be in touch individually very shortly.

REPORTERS WATCH AS TV SCORES TRUMAN BEAT

When former President Harry Truman visited Hartford last month, he held a news conference at the Statler.

As the conference was winding up, a WTIC newsman turned on the television set in the hotel room and reporters were able to watch an exclusive interview with Mr. Truman that had been filmed at Bradley Field about 90 minutes before by that intrepid team of Heinze and Maselli, and rushed back to the station for use on the 6:15 news.

The surprised reporters found themselves listening to Mr. Truman answering some of the questions on Channel 3 that they had just finished asking at the Statler.

ROBERT E. SMITH EXPECTED TO INTRODUCE HAREM MUSIC

Robert E. Smith is off on his vacation to Athens, the Mainland of

WTIC FM WILL INAUGURATE BROADCASTS IN STEREO SOON

WTIC FM, one of the nation's first FM stations, continues its pioneering ways this fall when it becomes one of the nation's first FM stations to broadcast programs in stereophonic sound.

The station's new FM antenna has been erected on Avon Mountain and the new multiplex transmitter is being checked out by the engineering staff. Minor technical difficulties encountered by the engineers in checking out the new transmitter forced a postponement in the scheduled Oct. 14 date for the first stereo broadcast. It is now estimated that the first broadcast will occur within the next few weeks.

WTIC FM will broadcast musical programs in stereo approximately three hours each day. Those who own conventional FM receivers will be able to enjoy the music in rich-fidelity monaural without any loss of quality and those who own the proper receiving equipment, now being produced by most radio manufacturers, will hear the music in stereo.

Bernard L. Mullins, vice president - radio programs, has announced that the first stereophonic music heard on WTIC FM will be the stereo recording of "The Broadcaster," which was composed by WTIC alumnus Robert Maxwell for the dedication of Broadcast House last November.

The station has also purchased stereo tapes of concerts by the Boston Symphony Orchestra, which will be featured on many WTIC FM broadcasts. The Boston Symphony concerts will also be heard on WTIC AM at 8:05 p. m. each Monday.

Mr. Morency was one of the first broadcasters in America to realize the potential importance of FM broadcasting. Under his direction, WTIC founded one of the first FM stations in the United States, WIXSO, which began operations in 1940. Mr. Morency was also one of the organizers and a first director of FM Broadcasters, In., founded in 1940.

BAX HOWELL TRAVELS FARTHEST, SPENDS LEAST ON VACATION TRIP

Welcome/ Back



**FRANK
ATWOOD**

UNCLE LEW KRAUSE DESERVES
UNCLE TITLE MORE THAN MOST

Lew Krause of Radio Sales recently became an uncle--for the eighteenth time, and a great-uncle for the fourth.

Not content to revel in this record, Lew says prospects are excellent that he'll soon become an uncle for the nineteenth time.

Ernie Peterson and Don MacGovern have good news to report. Don's wife, Patty, is back home after having spent a week in Hartford Hospital and Ernie's mother is doing well at home after having spent eight weeks at the same hospital.

Joe McGuinness reports that the Midget Football League is off to a good start. Joe, however, declined to comment on his own fortunes with the WTIC bowling team.

Judy Bennett will appreciate any information about four-room apartments in the Windsor Locks-Suffield-Thompsonville area.

A limited number of tickets to UConn home games are available in Bob Tyrol's office for staff members.

Louise Bonner is something of an authority on cider availability in the Avon area. Ask her...but wait until the World Series is over.

BAX HOWELL

(Cont. from Page One)

Bax drove to the west coast via CBS's Route 66 and returned via northern routes for a trip total of 11,300 miles.

And, Bax tells us, his overnight expenses, in state parks, totaled \$28.

John Reno didn't do badly in the distance category, traveling 3,100 miles to Des Moines, Iowa and Madison, Wisconsin. Most of the other engineers vacationed at area beaches or in one of the New England states.

MORE THAN 125 ON STAFF TO COVER NOVEMBER VOTE

More than 125 staff members will be needed to assist in the stations' radio and television coverage of the Nov. 6 election, according to Bernard L. Mullins, coordinator of the stations' election coverage.

Although the stations will again cover the elections in cooperation with The Hartford Courant, most of the activity will occur in Broadcast House, rather than at The Courant.

Specific assignments will be made to staff members within a few days.

BOB & RAY TO START NEW WEATHER SERVICE

WTIC plans to supplement its always excellent weather reports from the Travelers Weather Service with special reports from the Bob and Ray Weather Service on most Fridays at 5:17:10 p.m.

Three area weather observers have been signed for the series: Malcolm Quid, who is reporting from always frigid Norfolk; Myrtle Fenn of Fenwick, and Cap. D. Jones, skipper of the open charter boat, Rita B., which is frequently at sea, along with the skipper. Miss Fenwick was last in the news when she starred in the Fenwick Beach Club Flappers' Frolic in August, 1927, and Malcolm Quid has never left Norfolk because of the snow.

These weather observers will provide Fred Bernard with direct reports and on the spot descriptions of weather conditions in their areas. From time to time, ace reporter Wally Ballou will be assigned to specific areas for special reports.

NEW LISTENER

In the new listener department, Elizabeth Ann Wilkinson made her debut on Sept. 24, at Hartford Hospital.

CARE REQUESTED IN USING COMPANY'S XEROX MACHINE

The Xerox machine, which has proven invaluable to many departments, especially when copies are needed quickly, is frequently in a state of disrepair.

The business office, which is responsible for the machine's care, has discovered that frequently the machine is operated by staff members who don't know how to operate it. The business office should be notified if the machine breaks down, and those who cannot operate it should get assistance from the mail room staff.

Xerox copies are extremely expensive and use of the machine should be restricted to copying items that require only a very few copies. Carbon copies and other duplicating methods should be used in place of Xerox copies whenever possible.

FRED EDWARDS BURNING UP TRAVELERS DUCKPINS LEAGUE

Fred Edwards is burning up the Travelers Men's Club Bowling League with a very impressive high individual triple of 400 and a tie for the league's individual single with 142.

WTIC has two teams in the league this year-- Broadcast #1 and Broadcast #2. After three weeks of play team 1 is in fourth place, 1 1/2 games out and team 2 is in eighth, 5 1/2 games out of first.

The two teams have four bowlers in the league's top 10 average scores. Mickey Gentile is second in the league, with 114.7, followed by Fred Edwards, 110.4 and Chuck Albert, 110.2. Joe McGuinness is tied for eighth with 104.4.

Mickey Gentile is tied for second in both the individual single and triple competition and Chuck Albert is tied for third. Bob King's team 1 holds the high team triple, 1654, and the second high team single, 566.

Members of Broadcast #1 are: Bob King, captain; Fred Edwards, Ernie Olivieri, Joe McGuinness, Al Jackson and Chuck Albert. Broadcast #2 has a bigger roster because many of its members work at night from time to time: Dick Oeser, captain; Mickey Gentile, Herb Hankin, Bill Conticello, Ed Gracyalny, Steve Myers, Harry Levine, George Dawson, Stu Babcock, Joe Lorrain, Don Fleming.

As this issue of TIC TOC was going to press, Broadcast #1 was preparing to meet Broadcast #2. Results will be announced in the next issue.

COMMUNITY CHEST CONTRIBUTIONS HELP 28 WORTHY AGENCIES IN CITY

The staff will soon receive a request for contributions to the Greater Hartford Community Chest.

Contributing to the Community Chest means that you are providing a single gift to help the good works of 28 community services, ranging from the Boys' Clubs to the Legal Aid Society. The once-a-year Chest campaign is 28 drives in one--by far Greater Hartford's greatest single effort to help others in our community. And Hartford is our community, the city in which all of us spends a major portion of our time. Regardless of the town in which we live, the Greater Hartford Community Chest is worthy of support.

MR. JOHN FEATURES FIVE NEW MODELS

The success of the season's first Jean Colbert Show from the Terrace Room of the Statler was enhanced by the appearance of five young ladies from the staff who modeled some millinery created by the noted designer Mr. John.

Modeling some of Mr. John's latest creations were: Joan Longo, Mary Ann Kinsella, Jan Buchanan, Irene Turlek and Pat McEnroe. The Jean Colbert Show will originate at the Statler on the third Saturday of every month at 9:30 a.m. Bill Lobb and Dave Wilkinson handled engineering and production chores for the first show.

Bill Marks is vacationing in Farmington where he is enjoying fall's multi-hued skies.

Mr. and Mrs. Fred Wade recently observed their thirtieth wedding anniversary at their new home on Dorset Road, West Hartford. The union has produced two children as well as numerous radio programs.

FOUR WEDDINGS OF NOTE SCHEDULED THIS MONTH & NEXT

Broadcast House has four brides this fall.

Angela Randazzo of the TV Program Department was married to Armand Parr on Oct. 6 and three other weddings are scheduled this month and next. Barbara DiPietro of the Film Department will become Mrs. John French on Oct. 20; Judy Bennett of Radio Sales will become Mrs. William Riley on the same day and Jan Buchanan and Sherm Tarr will wed Nov. 24.

Showers have been held by staff members for all of the prospective brides and on Oct. 7, Jan Buchanan and Sherm Tarr were guests of honor at

POLITICAL NEWS DOMINATES AS NEWSROOM PREPARES FOR NOV. 6

Politics, not poker, is occupying much of the time of the news staff these days...and the fire will get hotter before it dies down.

The target date...November sixth...when elections of national, state and local interest will keep the wires, if not the staff, humming.

Between now and then, debates, campaign speeches, live coverage and the winnowing out of bushels of releases from the candidates.

Work already is underway to plan the usual out-in-front coverage that is expected from WTIC.

Not long ago, WTIC News scored a clean beat on the Hartford Democratic primary with Tom Eaton beeping the first returns from The Courant... and Sid Stewart backing up with the official figures from city hall.

AMY A FAVORITE WITH NEWS STAFF

Bob Simmons, with an assist from wife Darlene, is the father of a girl, Amy Lee, born Sept. 27. For the record she weighed eight pounds, seven ounces. Big brother, Eric, sixteen months, immediately began training Amy Lee for the neighborhood bare-knuckle championship. This is the second Amy in the Newsroom--Paul and Marie Kuntz have a daughter named Amy--but then, the Kuntzes have so many daughters that you can hardly name a newborn girl without hitting one of the Kuntz names.

THREE DEBATES REMAIN IN RADIO - TV SERIES

The series of eight debates between the candidates for Congress, the Senate and Governor ends Oct. 28 when gubernatorial candidates John Alsop and John Dempsey appear on WTIC Radio and TV. This Sunday's debate, between Moses Savin and William St. Onge, candidates for Congress from the Second District, will be the last of six debates held between those running for House of Representatives seats.