

TIC TOC

December 1967

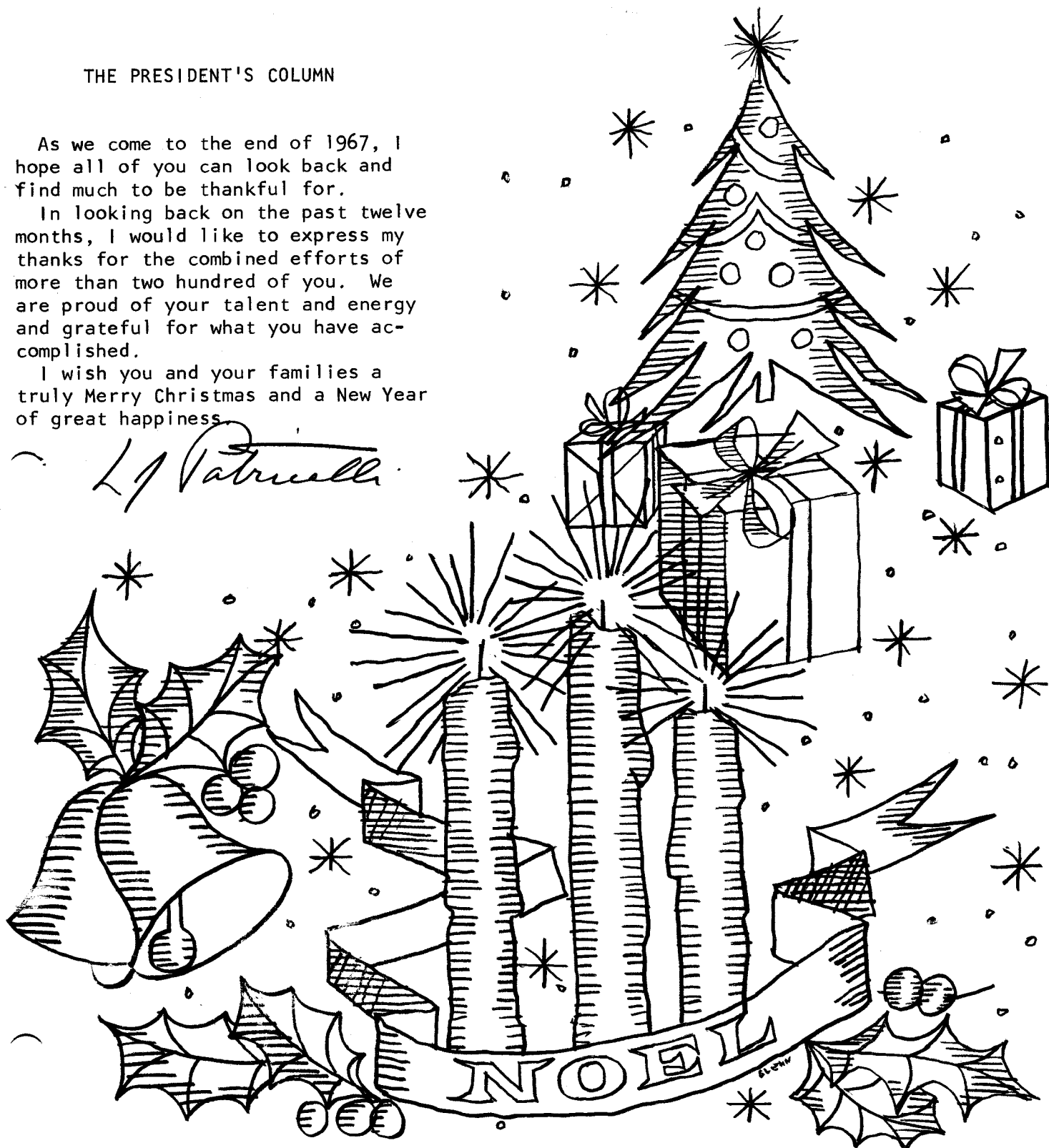
THE PRESIDENT'S COLUMN

As we come to the end of 1967, I hope all of you can look back and find much to be thankful for.

In looking back on the past twelve months, I would like to express my thanks for the combined efforts of more than two hundred of you. We are proud of your talent and energy and grateful for what you have accomplished.

I wish you and your families a truly Merry Christmas and a New Year of great happiness.

L. J. Patruelli



1967 IN REVIEW

January: Five new color cameras, valued at \$350,000, were purchased to replace the two installed in 1965. Bob Steele became chief announcer.

February: Mr. Morency was elected to the Travelers Board of Directors. Documentary on Viet Nam won a Freedoms Foundation Award. "Congressional Report," a new series on interview programs with members of Congress, was inaugurated.

March: Four thousand persons attended the Ecumenical Easter Sunrise Service. Broadcast House was picketed because WTIC-TV did not carry a CBS special on Viet Nam that the Company considered one-sided and distorted.

April: Company received four awards, including a major commendation in public service, at the annual awards banquet of the Advertising Club of Hartford. George McGauley celebrated his twenty-fifty anniversary with WTIC.

May: Stations produced two major programs, "Senator Dodd Replies" and "The Pearson-Anderson Reply" on the controversy surrounding the Senate's censure of Senator Thomas Dodd.

June: Stations were far ahead of all competition in reporting the Senate's votes on the censure of Senator Dodd June 23. Harvard-Yale Regatta was fed to stations in New York, Chicago, Boston, Philadelphia, Cincinnati, Columbus, Dayton and Indianapolis. Bill Marks celebrated his twenty-fifth anniversary with the Company. Plaza/7 attracted crowds despite bad weather.

July: City officials commended stations for responsible coverage of disturbances in Hartford's North End. Frederick E. Rochon died suddenly at the age of 44. Bill Hanson became the host of "Afternoon Edition."

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RANGER ANDY CUTS NEW RECORD

Ranger Andy has produced a new record album, featuring songs most requested and enjoyed by his young audience.

The album includes four songs of nature, "Puma," "Kangaroo Rat," "Shrew" and Oriole;" three songs based on Aesop's Fables, "The Eagle and the Fox," "The Goose and the Golden Eggs" and "Four Oxen and the Lion;" a Bible song and story, the traditional "Grandfather's Clock" and "Oh, What a State I'm In."

Andy is proud of the fact that the material in the

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FOUR NEW VIDEOTAPE RECORDERS PURCHASED FOR TELEVISION STATION

WTIC-TV has announced the purchase of four new videotape recorders at a cost of nearly half a million dollars.

Announcement of the purchase was made by Leonard J. Patricelli, president of Broadcast-Plaza, Inc.

The Ampex VR 2000 recorders represent the first major advancement in television tape recording since the introduction of the first videotape recorder in 1956. They replace three color recorders purchased by WTIC-TV in 1964.

The new recorders are designed to provide unparalleled color fidelity in taped programs as well as a markedly improved black and white videotape picture, according to Harold A. Dorschug, director of engineering. They automatically control color and compensate for slight imperfections in the tape. Accidental erasures of tapes are also eliminated. The recorders weigh 1,300 pounds and are five feet, three inches tall, five feet, five inches wide and 31 inches deep.

Two of the new machines are equipped with a sophisticated device known as "Editec," a computer "brain" or programmer that permits the creation of animation and other special effects in a matter of hours. Without "Editec," these processes can take days or even weeks. Only 22 stations, most of them in New York and Los Angeles, now own this equipment.

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PAUL W. MORENCY WED TO MRS. DOROTHY MARSHALL

Mrs. Dorothy White Marshall of Stanwood Circle, New Britain and Mr. Paul W. Morency were married Thursday, December 7, 1967 by the Rev. Charles Daley at the Cathedral of St. Joseph in Hartford.

TRAINING PROGRAM GRADUATE CARVING ICY CHRISTMAS SCENE

A sleigh and eight reindeer are being carved out of a ton and a half of ice this week for display on Constitution Plaza during the Christmas weekend.

The ice sculpture is being created by Ike Welborn, a young man who is proud of what he has accomplished in a federally-sponsored training program and thinks that demonstrating his achievement might inspire others.

Welborn, a native of Georgia and a long-time resident of Hartford's North End, is nearing the end of a three-year apprenticeship as a chef that began with training under the Manpower Training and Development Act and is continuing with on-the-job training at the Bradley International Airport. In addition to acquiring skills as a cook, Welborn found he had a flair for ice sculpture. This year, he took first prize in a statewide ice sculpture competition and, he adds, "three years ago, I didn't even know what ice carving was."

A few weeks ago, Welborn started to think about ways of encouraging other unemployed young men to take advantage of some of the opportunities currently available to them. He concluded that the best way to do it was by showing them and approached Broadcast-Plaza, Inc. with his proposal.

Officials of Broadcast-Plaza, Inc., were enthusiastic about the ice sculpture and agreed to buy the ice and provide a prominent place on the Plaza for the finished work.

Welborn's working on the sculpture now at an ice house in East Hartford. He's creating the sled and reindeer out of 10, 300-pound blocks and plans to deliver a nearly-finished sculpture to the Plaza by noon on Saturday, Dec.

He plans to carve the finishing touches from noon to 2 p.m. at the Plaza fountain.

1967 IN REVIEW (Continued from Page 2)

August: Ida Burbank was elected assistant secretary of Broadcast-Plaza, Inc. and Peter F. McKay was elected assistant treasurer. The Company announced the formation of a new subsidiary, Plaza Productions, Inc.

September: The Big Question was inaugurated and attracted 21,400 votes in its first week. The stations received the B'Nai B'Rith Freedom Award. An estimated 75,000 persons attended the Plaza Garden Fair. The Stations raised more than \$11,500 for the education of the two minor children of slain Hartford Policeman Harvey Young. Baxie Howell celebrated his twenty-fifth anniversary with the Company.

October: The retirement of Paul W. Morency as president of Broadcast-Plaza, Inc. and the election of Executive Vice President Leonard J. Patricelli to the presidency were announced Oct. 24 following a meeting of the corporation's board of directors.

November: Eight thousand people watched as the fourth annual Christmas Festival of Light began on Constitution Plaza. The Big Question hit the 250,000 vote mark. George Ehrlich was named sports director.

December: The year ended as it began, with a major purchase of equipment--four videotape recorders valued at nearly a half million dollars.

RANGER ANDY

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animal, bird and state songs is factual. His songs are designed to increase the child's awareness of his surroundings while entertaining him.

Andy has offered to sell the record to staff members at cost, \$2. The record can be purchased from Judy Pease in Guest Relations.

VIDEOTAPE RECORDERS PURCHASED (Continued from Page 2)

Delivery of the recorders is scheduled the end of December and the recorders are expected to be in operation before January 1.

R.E. SMITH TAKES PART IN YULETIDE CEREMONIES

Robert E. Smith has been getting into the spirit of things this season by narrating the Ogden Nash verses for Saint-Saens' "Carnival of the Animals" in West Htfd.