





# TIC TOC

March 1970

## THE GAME BETWEEN NEWS-PHOTO DEPTS., ENGINEERS-ANNOUNCERS ON APRIL 4

Despite the fact that there will be no home television of the News-room-Photo Lab-Announcers-Engineers basketball game April 4, there are still some seats left. The game will be played at 7:30 p.m. at Holy Cross Gym in New Britain, thanks to the help of Monsignor Wodarski.

This will be the first such contest at Broadcast House and therefore is being billed as "the championship of all Broadcast House, including the lobby and garage."

After a high level meeting between Newsroom-Photo coach Joe Crowley and Announcer-Engineer coach Wayne Mulligan, it was agreed that News will pick from all those who in any way assist in the preparation of news: Mulligan, who has named his team "The Pacers," has the rest of the station from which to pick.

The big game will be followed by a get-together at Crowley's. Spectators are welcome to watch the game but there will be no advance outside publicity and it will be a "private affair." (Station people only)

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## FRANK ATWOOD WILL RETIRE AS FARM DIRECTOR ON JULY 1

Frank Atwood, farm program director of WTIC since 1946 and one of the area's most prominent broadcasters, will retire on July 1.

Frank's retirement will be announced March 26 by President Patricelli at the annual luncheon meeting of the WTIC Farm Youth Advisory Committee. At the same time, he will announce that Frank's successor will be Don Tuttle, who was supervisor of farm broadcasting at WGY, Schenectady, N.Y., for 17 years.

"We can't replace Frank Atwood," Mr. Patricelli will tell the committee, "but we think we made a good choice in selecting a man whose stature in the area served by WGY is as great as Frank's is here in southern New England."

Tuttle, a native of Greenfield, Mass., listened to Frank Atwood every day while he was growing up in Massachusetts and decided to become a farm broadcaster because he wanted to be like Frank Atwood.

Frank's association with WTIC began in 1939 while he was on the staff of the College of Agriculture of the University of Connecticut. His first broadcasts were on the College of Agriculture's "Connecticut Farm Forum," which was carried by WTIC for many years. He joined WTIC and became host of his popular early morning radio program in 1946.

Over the years, Frank's distinctive voice and informal style won him a large and extremely loyal following, making his radio program one of the most popular in the southern New England area. In addition to his radio program Monday through Saturday morning from 5 to 6, he has been host of WTIC-TV's "RFD #3" since 1957 and co-host of the "Garden Time" radio program with Corinne Willard since 1962. He plans to continue the weekly "Garden Time" program.

One of Frank's prime responsibilities has been the administration of the WTIC Farm Youth Program, which helps boys and girls purchase dairy calves by providing them interest-free loans. Since the program was inaugurated in 1948, WTIC has loaned 1,132 Connecticut and Massachusetts youngsters \$181,102.93 for the purchase of dairy calves. During the past year, according to a report issued to the Advisory Committee by Atwood, WTIC made 46 loans valued at \$7,862.75.

A native of Granite Falls, Wash., Frank grew up in Vermont and was graduated from the University of Vermont in 1926. He was a reporter in Rutland and Burlington

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## COFFEE MAKERS GIVE FIRST DONATION TO KING YOUTH FUND

The mail strike has held up contributions to the Martin Luther King Memorial Youth Fund campaign, which is again being sponsored by WTIC and other Greater Hartford news media.

But the strike didn't prevent a generous contribution of \$50 from the Engineering Group Coffee Makers from being delivered by Fred Edwards.

The thriving coffee business has enriched various charities to the tune of \$484 since the engineers went into the business a few months

FRANK ATWOOD WILL RETIRE  
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until 1928 when he came to Hartford to join "The Hartford Courant." For ten years, he was a reporter, copy editor, assistant state editor and political writer. He left "The Courant" in 1938 to become a public relations man at the College of Agriculture, remaining there until he joined WTIC. During World War II, he was on leave of absence from the College of Agriculture to serve as public relations director of the Connecticut War Council.

During his 24 years as WTIC's farm program director, Frank received many honors and awards from agricultural organizations. He served as president of the National Association of Television and Radio Farm Directors and has advised 4-H, Future Farmers of America and other youth-oriented agricultural groups. He was farm editor of "The Courant" for many years and he also wrote for many of the leading state and national agricultural journals. A highlight of the Eastern States Exposition Dairy Show in West Springfield, Mass. each year is the presentation of "The Frank Atwood Trophy" to a 4-H member.

Mr. and Mrs. Atwood live in Manchester. They have three daughters and a grandchild.

Don Tuttle, Frank's successor, will join WTIC in June. He is currently manager of community liaison for General Electric in Schenectady after serving for 17 years as supervisor of farm broadcasting for GE-owned WGY. Tuttle attended the Massachusetts Radio School and was an announcer, farm director and engineer at stations in Greenfield and Holyoke before joining WGY. He has also received many awards, including the National Safety Council's Public Interest award and honors from most of New York's agricultural groups. He is a past national secretary-treasurer of the National Association of Farm Broadcasters.

CHRISTAL SALESMEN  
TAKE A LOOK AT US

Nine Christal salesmen have taken part in two highly successful station visits designed to help them learn more about WTIC and help our people get an insight into their activities.

The visitors on March 13 and 20 were Neil Atkinson, Jim Blaskill, Chuck Cohen, Dick Lilipelli, Tom Klement, John Marin, John Platt, Mike Portney and Dick Sharpe.

The visitors arrived late Thursday afternoon on each occasion, had dinner and stayed at the Sonesta. The Friday schedule began at 7:30 with tours of Broadcast House, the Weather Service and the Plaza, coffee with the salesmen, a briefing on the computer from Harley Park, meetings with station personalities, a briefing continuity acceptance from Dave Wilkinson, lunch with various department heads and meetings with Mr. Patricelli and Mr. Tyrol.

From our point of view, the meetings were extremely helpful. Sales Manager Don MacGovern reports that the Christal people agreed that the visits were helpful and enjoyable.

NOTES FROM *Nancy*

Tears, Mr. Muriaty's poetry and the tinkling sound of a music box playing "Lara's Theme," ushered CAJ EVERETT through the doors of TIC on March 13. Caj left the next day for the land of sunshine. Barks, meows and tweets greeted her on her arrival in Florida...she'll be working with her favorite kind of animal...the four footed variety..in her new job as receptionist at an animal hospital near Fort Lauderdale.

Peeking in on us one day last week was one old familiar face and one brand new one...DIANE FODY and 3 month old Susie popped in for an all too short visit.

Speaking of new faces...we have three introductions to make to those of you who haven't met them yet...MARY WIMBISH at the switchboard during the day...ROSLYN BROOKS-DAVIS answering sweetly at night...and NANCY HANNON as Mr. Huntley's girl Friday.

There's a sparkle in her eye and on one finger of her left hand...ROSEMARY BRANDT is exhibiting a very new wider gold ring with one good-sized diamond in the center. It just might be the coming fashion trend. The wedding march will be played for Rosemary and B. J. Bjorum next April.

On an otherwise very stagnant social scene...BRAD DAVIS and his wife hosted a partying group that could have danced all night. The occasion...the completion of the Vinton Show. The people...all those involved in its success. The place...the Hartford Hilton, last Sunday night.

Spring thaw brings...warm skies, grass, yellow crocuses and MUD! Hub-caps and tempers were lost this past week as cars parked in the new lots began to slowly sink from sight in the mire.

Vacationing under sunny southern skies...BOB LEPORE, TOMMY REDDING and TOM EATON. CHERYL SMITH returned to from her cruise in the balmy breezes with reports that tempted many of us to fly south.

Hopping off...HAPPY EASTER!

### GREAT RESPONSE TO BLOOD DRIVE

Thirty-one from WTIC (including first-time donors and a staff member's wife) volunteered to donate their blood during the Bloodmobile's March 17-20 visit to the Travelers Auditorium. Dick Bertel, Rosemary Brandt, Don Burkhart, Ralph Cruse, George Dawson, Bill Dwyer, Fred Edwards, John Ferguson, Kathy Flaherty, Jerry Haber, Bill Hanson, Nancy Hartwell, Gail Hebert, Larry Kenfield, Al Jankowski, Tom Lang, Joe Lorrain, Gail Martin, Ray McDonald and his wife Loretta, Steve Myers, Ernie Olivieri, Harley Park, Randy Scalise, Bob Schlenker, Howard Smith, Al Terzi, Jim Thompson, Jerry Weed, John Welch and Dick Zwirko.

WTIC's successful turnout was thanks to the considerable efforts of Nancy Hartwell, Gail Martin and Linda Lu Lawton in signing up the volunteer donors.

### JOE CROWLEY APPEARING ON NEW YORK TALK SHOW

Newsman Joe Crowley will appear on NBC's Long John Neble Show Thursday, March 26. Crowley is journeying to New York to discuss the current book, "A Great Fall," the story of the Solberg murder case in which he appears. Crowley will appear with the book's author Mildred Savage on the show, which covers 35 states. The show airs from midnight to 5 a.m.

### DIAL 529-4786, TALK TO AN OLD FRIEND

Want to talk to a nice guy? Dial 529-4786 some afternoon or evening and the next voice you'll hear is Bob duFour's.

Duf is recuperating at home after a time in the hospital and after seven weeks, he'd like talking to his friends on the staff. He already knows we miss him and look forward to his return to work, but he'd like to be caught up on what's been going on. If you'd like to write, his address is 27 Dorlen Circle, Wethersfield.

### STAFF BASKETBALL GAME (Continued from Page 1)

Coach Crowley has placed his emphasis on youth. He has lined up an impressive group of young athletes and the News-Photo team includes: 6'5" Lynn Boscher from the Photo Lab. Boscher holds the distinction of being a former all-Massachusetts center. Joining Boscher will be directors Jim Stewart and Roy Benjamin, newsmen Ralph Eno, Paul Kuntz, Larrye deBear, Jim Symington, Coach Crowley, film editor Bobby Schlenker, photographer Bob Dwyer and crewman Ralph Cruse.

News Director Paul Kuntz, in an effort to secure a starting spot for himself, announced today that Sherm "Swish" Tarr has been reassigned to the midnight shift April 4 and will not be available. Crowley quickly turned thumbs down on rumors that he had also lost Boscher. Big Lynn did hurt his back while getting out of bed the other day, but team doctors say he'll be ready for the tip off.

Coach Mulligan said that unlike Crowley he planned to use experience as his major weapon. To that end he signed Sports Director George Ehrlich who's seen more basketball games than Crowley's entire entourage. Other knowledgeable sports types such as Arnold Dean and Lou Palmer, Bill Kolouch, Wayne Mulligan, Dick Zwirko, Ben Zinkerman, Mike Russell, John Green, John Lewis, Chuck Renaud, Norm Peters and Ted Brassard are set to meet the test. Mulligan has refused to divulge his starting lineup, commenting "My finishing lineup is my biggest problem right now."

One of the major issues still to be worked out is the time period. The pro rule of 12 minute quarters seemed a bit demanding, as did the college rule of 20 minutes and even the high school rule of 8 minute quarters. Tentatively, the teams seemed predisposed to five-minute eighths, with unlimited timeouts.

There seems to be a crying need for cheerleaders on both sides...perhaps the girls whose note on the cafeteria bulletin board seemed to indicate they thought they were being slighted.

Mulligan's final comment was: "Whichever team can go the route and score the most points stands a pretty good chance of winning."

Crowley was a little more informative, as most TIC newsmen are. He announced his starting lineup as: Lynn Boscher, 6'5"; Bobby Schlenker, 6'0"; Jim Stewart, 6'3"; Ralph Eno, 6'0"; and Jim Symington 6'1".

Asked about his game plan, Crowley said "We intend to run a little, throw a little, shoot a little, walk a little and puff a lot."

Mulligan said that because of the height advantage which the News-Photo team enjoys he would have to depend on ball control. He did not rule out the possibility of playing a slow down style game by adding that it may be necessary after a few minutes.

Remember that Mulligan said Bob Steele picked the News-Photo team.