



# TIC TOC

February 1969

## "THE OTHER VOICES" WINS FREEDOM'S FOUNDATION AWARD

"The Other Voices," a WTIC-TV documentary with a patriotic theme, has won a Freedom's Foundation George Washington Honor Medal.

The award was announced on Washington's Birthday by the Freedom's Foundation at Valley Forge, Pa.

The program, presented as an Independence Day special on July 3, followed former newsman Phil Henry into the first weeks of his career as a draftee. In the program, Henry and other members of his basic training company commented on anti-war demonstrations, draft card burnings and other phenomena of the time.

The program was produced by Paul Kuntz. Allen Allshouse was film editor; Bob Dwyer, photographer; Bob Beaulac did the lighting and John Pohorylo and Randy Scalise, the sound. Jim Aseltine directed and George Bowe was executive producer.

Henry, the star of the show, is now an Army public relations man at the Adjutant General School, Fort Benjamin Harrison, Indiana.

## FLOWER IN THE TOWER ON THE AIR WITH DE BEAR

"Flower Power" was used to move traffic from snowbound streets to less congested thoroughfares in Hartford on the mornings and evenings following the paralyzing northeast snow storm.

WTIC Newsman Bill Flower was stationed in the Travelers Tower, 527 feet above the city's streets during the morning and evening rush hours to advise drivers about highway and traffic conditions. From his perch on top of the city's tallest build-

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## RADIO ROSE TO THE OCCASION DURING SNOWSTORM EMERGENCY

The big snow was radio's show.

Radio's unique ability to cope with an emergency situation quickly and provide the public with vast amounts of extremely essential information has rarely been more dramatically illustrated than during and following the huge February 9 snowstorm that left the area served by WTIC paralyzed by up to three feet of snow.

WTIC-TV, of course, performed its functions admirably and even gained the eternal gratitude of thousands of mothers by scheduling special "Snowbound Theatre" children's movies every morning that schools were closed by the storm's aftermath.

But the big story of the big snow was told on radio.

Beginning Sunday evening and continuing until mid-week, a small force of staff members received and recorded more than 650 school closings and more than 2,000 cancellations of everything from work shifts at large corporations to small town PTA meetings.

All of this information was broadcast in addition to the frequent and even more important reports of highway conditions and warnings to motorists from the State and various local police departments.

The big snow provided many members of the staff with something to talk about for years to come. In the event they forget, some of the better stories are recorded on these pages.

## CANCELLATION CREW WORKED LONG HOURS

The more than 2,600 cancellations and school closings reported between Sunday, Feb. 9, and Wednesday, Feb. 12, were telephoned to WTIC and recorded by Ron Bennett, Karen Findlay, Brian Hartnett, Olive Johnson, Linda Lawton, Doreen Oates, Chuck Renaud, Clemy Scanlon and Dave Wilkinson.

Some spent 11 or 12 hours a day taking cancellations Sunday and Monday when the station operated with only a skeleton crew. In addition to those listed above, all of the radio salesmen were able to get to work Monday morning, presumably to get as much snow blower business as they could find. When they weren't taking orders, they also took cancellations.

SNOWSHOES, THUMB GOT  
NEWSMAN TO WORK EARLY

Newsman Bill Haskell, a resident of Colebrook, 30 miles northwest of Hartford, got to work on the day after the big snowstorm 15 minutes ahead of time.

He did it with his snowshoes and thumb.

When his road hadn't been plowed by noon on Monday, Feb. 10, Haskell got out his snowshoes and set out for the nearest plowed road, about a mile from home. From there, he began hitch-hiking. The first ride took him a couple of miles down the road to Winsted, the second to Farmington, and the third, a Travelers employee, got him to Broadcast House. He arrived at 2:45, 15 minutes before he was scheduled to begin work and two hours and 45 minutes after he snowshoed his way to the nearest plowed road in Colebrook.

John F. Schereschewsky

John F. Schereschewsky, 59, long associated with WTIC as an essayist and with WTIC-TV as a member of the "What in the World" panel, died on Feb. 9.

Mr. Schereschewsky died at his home on the campus of the Rumsey Hall School in Washington, Conn. He had served as the school's headmaster and director since 1941. He was also well known for his column, "You and Your Child," in The Hartford Courant.

A 1932 graduate of Harvard, Mr. Schereschewsky was considered one of the college's outstanding football players. After graduation, he taught at private schools in New England before becoming associated with Rumsey Hall. In World War II, he served in the Navy and was decorated for his activities on Omaha Beach during the Normandy invasion in June 1944. He later served as a representative to the Connecticut General Assembly and as a naval aide to Gov. John McCaughy.

Mr. Schereschewsky leaves his wife, Elizabeth, and four children. Funeral services were held in the First Congregational Church in Washington on Feb. 13.

In a letter to President Patricelli, Mr. Schereschewsky's son, John F. Schereschewsky Jr., noted that "WTIC and Channel 3 were a very important part of my father's life; he often talked of the stimulating and warm friends he worked with. We were very touched by the most appropriate thoughts John Dando expressed last Tuesday evening."

AT THE MARDI GRAS

Robert E. Smith vacationed for a week at Mardi Gras in New Orleans.

Robert E. found no opera to attend, so he dropped in at Pete Fountain's and Al Hirt's for some Dixieland Jazz - and at old Preservation Hall for the inimitable jazz of the New Orleans Marching Bands.

BRIAN HARTNETT  
NAMED PRODUCER

The appointment of Brian F. Hartnett as a WTIC Radio producer was announced Feb. 7 by Vice President Tyrol.

Hartnett, a Windsor native, attended St. Thomas Aquinas High School in New Britain and the University of Hartford. He joined WTIC in 1961 as a mail room clerk and was promoted to record librarian in 1965. He has also been a production assistant on many WTIC remote broadcasts, including the Harvard-Yale Regatta and the "Hootenanny Road Show."

Hartnett lives at 42 Rosemont Ave., Windsor, with his wife, the former Katherine Wilcox of Windsor.

THE PAIR FROM MAINE  
HAD 7 HOURS OF PAIN

George Ehrlich and Floyd Richards were in Maine the night before the big snowstorm. They should have stayed there.

After broadcasting the UConn-Maine game, George and Floyd drove from Orono to Boston, where they spent Saturday night.

They left Boston at 11 a.m. Sunday for the hour and 45-minute trip to Hartford and reached Broadcast House eight hours later.

COES' CAR LOST  
FOR TWO DAYS

Among the many drivers forced to abandon their cars during the height of the big storm were Rufus Coes and his wife, Susan.

The Coes were on the Massachusetts Turnpike, returning from a weekend trip to Albany, when a combination of engine trouble and snow ended their journey prematurely.

They found a ride to a nearby motel where they spent the night and then devoted much of the following two days to waiting for word of their car's whereabouts. The Massachusetts State Police finally located it on Tuesday at a garage about 20 miles from where they had left it.

**JOHNSON, STEELE HAD DRIVERS;  
ATWOOD USED CEMENT BLOCKS**

Art Johnson and Bob Steele were on hand for their programs after the big snow thanks to salesman Tom Austin and engineer Mike Russell.

Austin was at Broadcast House Sunday night because a client with snowblowers for sale thought a few commercials on WTIC Monday morning might be helpful. He volunteered to drive to Johnson's apartment--about 10 minutes from Broadcast House--so that Johnson could do his program later that night. The round trip took an hour.

On his return, Austin went out again--with Russell--to pick up Steele in Wethersfield. This trip took even longer, thanks mainly to a half-hour delay near the Hartford City Hall when they got stuck in a drift and had to shovel the car out. But they managed to get Steele and deposit him at the Hotel America by midnight.

Frank Atwood got to the hotel on his own. "I just put some cement blocks in the back of the old Volvo and it takes me anywhere," he said.

**RADIO, TELEVISION TO COVER  
ARCHBISHOP'S INSTALLATION**

The installation of the Most Rev. John F. Whealon as Archbishop of Hartford will be televised by WTIC-TV and broadcast by WTIC Radio.

Plans to televise and broadcast the ceremony in St. Joseph's Cathedral on March 19 were announced Feb. 20 by President Patricelli. Mr. Patricelli said the live, color telecast will also be made available to other Hartford television stations by WTIC-TV.

In addition to the telecast of the complete morning ceremony, from 10:30 to noon, WTIC-TV will also present a 30 minute videotaped summary at 8:30 p.m.

Television and radio coverage will include the formal installation, presided over by the Most Rev. Luigi Raimondi, Apostolic Delegate to the United States, a low Mass celebrated by Archbishop Raimondi, and a sermon by the new Archbishop of Hartford.

The Rev. Edmund S. Nadolny, director of the Office of Communications for the Archdiocese, will narrate the ceremony for WTIC-TV. He will be assisted by announcer Joe Girand. The radio narrator will be the Rev. John Conley, assistant pastor of St. Mary's Church in East Hartford, assisted by WTIC's Brad Davis. The Rt. Rev. Msgr. John P. Wodarski, former director of the Archdiocesan Office of Communications, will be technical advisor.

The television coverage will be directed by Harry Parcell and produced by Dick Huntley. Bill Marks will produce the radio broadcast. George Bowe is executive producer of the radio and television coverage.

**"CONGRESSIONAL REPORT"  
RETURNING TO RADIO, TV**

"Congressional Report," a biweekly interview program produced in Washington by WTIC News, returns to WTIC-TV and Radio on Sunday, March 2.

The program will be presented in color on WTIC-TV at 1 p.m. and re-broadcast on WTIC Radio at 7:30 p.m. on March 2 and 16 and 10:30 p.m. thereafter. Tom Eaton will be host of the series, which will be filmed in the Rayburn House Office Building and on the Senate side of Capitol Hill.

One of the State's United States Senators and three members of the House of Representatives will be interviewed on each program. Guests on the first program are Senator Thomas Dodd and Representatives Emilio Q. Daddario, William St. Onge and Lowell Weicker.

**FLOWER AND DE BEAR  
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ing, Flower was able to observe traffic patterns on all of the major roads surrounding the city. His advice was credited with averting several traffic jams.

And by the end of the week of Feb. 9, "Flower in the Tower" had become a Hartford institution.

Less poetic service, was provided by Larrye deBear from the roof of the Hartford Insurance Group building on Asylum Street and Paul Kuntz, who cruised or sat in traffic in his radio-equipped car.

**ATWOODS PLANNING  
ENGLISH VACATION**

Mr. and Mrs. Frank Atwood will travel to England for three weeks in Late July and early August with a group from Coventry, Connecticut, returning a visit last year from a planeload of people from Coventry, England.

The Atwoods were included among the "hosts" in Connecticut because of an RFD3 program and visit to the Plaza arranged by Frank for the visting English people.

**NON-FAT, ANYONE?**

If you'd like non-fat or skimmed milk in the cafeteria milk machine, please sign the non-fat petition on the bulletin board.

### BOB KING AT HOME AFTER SURGERY

Bob King is resting at home and making a good recovery after undergoing surgery.

He's being helped considerably by the cheer provided by the dozens of cards and expressions of good wishes from his friends on the staff and he wants everyone to know he's grateful.

Bob can have a limited number of visitors at home (19 Greenhurst Road, West Hartford), but according to Larry Kenfield, it would be a good idea to call first.

### COMMITTEE SIGNS 38 BLOOD DONORS

There will be 38 donors from Broadcast House when the Bloodmobile makes its March visit to the Travelers.

Eileen O'Leary, WTIC blood donor representative, says the excellent response is due in great measure to the effort of her committee, Nancy Hartwell, Linda Lu Lawton and Gail Martin.

Ross Miller is honorary chairman of the current Travelers blood donor campaign.

The donors are: Dick Ahles, Joyce Bennett, Emily Bloomstrand, Rufus Coes, Arnold Dean, Ed Derry, Bob DuFour, Bill Dwyer, Fred Edwards, Ralph Eno, Don Fleming, Bill Flower, Jerry Haber, Bill Hanson, Nancy Hartwell, Bernadine Janco, Larry Kenfield, Jim Knowles, Tom Lang, Linda Lu Lawton, Jane Lechowicz, Chuck Marshall, Gail Martin, Ray McDonald, Loretta McDonald (Mrs. Ray), Steve Myers, Dick Oeser, Ernie Olivieri, Harley Park, Harold Saunders, Randy Scalise, Woody Sloan, Howard Smith, Jim Stewart, George Sulok, Jim Thompson, John Welch and Dick Zwirko.

### PLAZA CLOSING FOR FOUR HOURS

Constitution Plaza will again be closed to the public from 8:00 a.m. to noon on Sunday, March 2.

A spokesman for Broadcast-Plaza, Inc. which owns and operates Constitution Plaza, said that for legal reasons it is customary for the Plaza to be closed to assure the continuity of ownership rights to the property.

For this purpose signs will be posted at each entrance to notify the public that the area is closed for the four-hour period.

A similar practice is observed by other organizations which own private property that is generally open to the public. Columbia University closes the portion of 116th Street that crosses its campus once a year and Rockefeller Center also observes an annual closing of Rockefeller Plaza.

