



# TIC TOC

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## THE PRESIDENT'S COLUMN By Paul W. Morency

This is just a short note to say that I hope everyone is looking forward, as I am, to the dinner dance Thursday night at the Statler. To make sure of the times-reception at six-forty-five and dinner at eight.

For those who, unfortunately, have to "keep store" on that evening we have a plan which, I am sure, will please them. We will be in touch individually very shortly.

## REPORTERS WATCH AS TV SCORES TRUMAN BEAT

When former President Harry Truman visited Hartford last month, he held a news conference at the Statler.

As the conference was winding up, a WTIC newsman turned on the television set in the hotel room and reporters were able to watch an exclusive interview with Mr. Truman that had been filmed at Bradley Field about 90 minutes before by that intrepid team of Heinze and Maselli, and rushed back to the station for use on the 6:15 news.

The surprised reporters found themselves listening to Mr. Truman answering some of the questions on Channel 3 that they had just finished asking at the Statler.

## ROBERT E. SMITH EXPECTED TO INTRODUCE HAREM MUSIC

Robert E. Smith is off on his vacation to Athens, the Mainland of Greece, the islands of the Aegean Sea and to Istanbul, Turkey. Harem music has never played an important part of his programs but chances are he'll look for recordings to present on Theatre of Melody.

## WTIC FM WILL INAUGURATE BROADCASTS IN STEREO SOON

WTIC FM, one of the nation's first FM stations, continues its pioneering ways this fall when it becomes one of the nation's first FM stations to broadcast programs in stereophonic sound.

The station's new FM antenna has been erected on Avon Mountain and the new multiplex transmitter is being checked out by the engineering staff. Minor technical difficulties encountered by the engineers in checking out the new transmitter forced a postponement in the scheduled Oct. 14 date for the first stereo broadcast. It is now estimated that the first broadcast will occur within the next few weeks.

WTIC FM will broadcast musical programs in stereo approximately three hours each day. Those who own conventional FM receivers will be able to enjoy the music in rich-fidelity monaural without any loss of quality and those who own the proper receiving equipment, now being produced by most radio manufacturers, will hear the music in stereo.

Bernard L. Mullins, vice president - radio programs, has announced that the first stereophonic music heard on WTIC FM will be the stereo recording of "The Broadcaster," which was composed by WTIC alumnus Robert Maxwell for the dedication of Broadcast House last November.

The station has also purchased stereo tapes of concerts by the Boston Symphony Orchestra, which will be featured on many WTIC FM broadcasts. The Boston Symphony concerts will also be heard on WTIC AM at 8:05 p.m. each Monday.

Mr. Morency was one of the first broadcasters in America to realize the potential importance of FM broadcasting. Under his direction, WTIC founded one of the first FM stations in the United States, WIXSO, which began operations in 1940. Mr. Morency was also one of the organizers and a first director of FM Broadcasters, Inc., founded in 1940.

## BAX HOWELL TRAVELS FARTHEST, SPENDS LEAST ON VACATION TRIP

Radio engineer Bax Howell claims the traveler's championship of the stations, according to last minute reports of distances traveled on summer vacations.  
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# Welcome/ Back



## FRANK ATWOOD

### UNCLE LEW KRAUSE DESERVES UNCLE TITLE MORE THAN MOST

Lew Krause of Radio Sales recently became an uncle--for the eighteenth time, and a great-uncle for the fourth.

Not content to revel in this record, Lew says prospects are excellent that he'll soon become an uncle for the nineteenth time.

Ernie Peterson and Don MacGovern have good news to report. Don's wife, Patty, is back home after having spent a week in Hartford Hospital and Ernie's mother is doing well at home after having spent eight weeks at the same hospital.

Joe McGuinness reports that the Midget Football League is off to a good start. Joe, however, declined to comment on his own fortunes with the WTIC bowling team.

Judy Bennett will appreciate any information about four-room apartments in the Windsor Locks-Suffield-Thompsonville area.

A limited number of tickets to UConn home games are available in Bob Tyrol's office for staff members.

Louise Bonner is something of an authority on cider availability in the Avon area. Ask her...but wait until the World Series is over.

### BAX HOWELL (Cont. from Page One)

Bax drove to the west coast via CBS's Route 66 and returned via northern routes for a trip total of 11,300 miles.

And, Bax tells us, his overnight expenses, in state parks, totaled \$28.

John Reno didn't do badly in the distance category, traveling 3,100 miles to Des Moines, Iowa and Madison, Wisconsin. Most of the other engineers vacationed at area beaches or in one of the New England states.