



TIC TOC

Vol. 3, No. 7 July, 1964

ATWOOD PRESENTATION GETS COAST TO COAST REQUESTS

From the Atlantic to the Pacific and out to Hawaii, Frank Atwood's montage tape recording of "Farm Radio in the Urban East" is in demand.

The latest request for a dub of the half-hour presentation at the Cherry Hill, N. J., convention of the National Association of Television and Radio Farm Directors came from Fortunato Teho of the College of Tropical Agriculture, University of Hawaii, Honolulu.

Others who have sent half-hour blank reels on which the program has been dubbed include Pennsylvania State University; Station KMMJ, Grand Island, Nebraska; The University of Wisconsin; Station WNAX, Yankton, South Dakota; and the Office of Information, U.S. Department of Agriculture, Washington, D. C.

The USDA is also borrowing the Henry I. Christal film, "Who Listens?," most of which was photographed at WTIC, for presentation with the tape to an audience of top people in the department. KMMJ said it would use the tape at a meeting of the Nebraska Broadcasters Association. Penn State wants it for demonstration and in teaching

(Cont. on p.3)

PROGRAM ON DEFENSE OF UNPOPULAR CLIENTS WINS AMERICAN BAR ASSOCIATION AWARD

A program in the WTIC Radio series, "Yale Reports," has been awarded a Certificate of Merit by the American Bar Association.

The program, "Defense of the Unpopular Cause," dealt with the lawyer's role in defending unpopular clients. Broadcast in January of this year, the program featured remarks by Attorney James Donovan, who defended Russian spy Rudolph Abel and arranged Abel's exchange for U-2 pilot Francis Gary Powers.

In a letter to President Morency, Walter E. Craig, American Bar Association president, said:

"It gives me great pleasure to inform you that radio station WTIC has been awarded a Certificate of Merit for its excellent entry in the American Bar Association 1964 Gavel Awards Competition.

"The certificate, which has been attractively designed for wall display, is being presented radio station WTIC for the 'Defense of the Unpopular Cause' segment of the weekly 'Yale Reports' series, explaining the role of the American lawyer in defending the unpopular client. The Certificate of Merit which you will receive will state:

"Among many entries in this national competition yours was chosen by the Gavel Awards judges as a noteworthy example of public service responsibility meriting the recognition and commendation of the legal profession."

"The competition for awards this year attached the largest number of entries in the seven-year history

(Cont. on p.3)

**LANZIERI RECOVERING
FROM HEART ATTACK**

John Lanzieri has left the hospital and is now at home, recovering from the heart attack he suffered on July 1.

He is making steady progress, but it is expected that he will be at home for several weeks. His home address is 44 Susan Road, RFD #1, Vernon.

**PETERSON WILL ATTEND
HARVARD SALES SEMINAR**

Regional Sales Manager Ernest Peterson has been selected to attend the National Association of Broadcasters Sales Management Seminar at the Harvard Graduate School of Business Administration August 23 through 29.

While at Harvard, he will attend seminars and participate in discussions of case studies each day. The seminar is designed specifically for persons involved in radio and television sales.

**DEBBY BOWE RECEIVES
GIRLS' STATE AWARD**

Debby Bowe, daughter of Mr. and Mrs. George Bowe, represented Canton High School at Laurel Girls' State at the University of Connecticut and received the Frances Burke Redick Award for all-around excellence.

Mrs. Redick, former Connecticut Secretary of State, made the presentation. Debby is an honor student and a junior at Canton. In June, she was inducted into the school's chapter of the National Honor Society.

**NEWS FILM TAKEN BY BOB DWYER
PRESENTED TO PRESIDENT JOHNSON**

Film of an East Hartford memorial service for the late President Kennedy, taken by WTIC-TV's Bob Dwyer, was presented to President Johnson by the East Hartford Police Department during the President's visit to Connecticut last month.

President Johnson became interested in the East Hartford Memorial Day service when the police asked the White House to provide a large portrait of the late President. Before coming to Connecticut to speak at the Coast Guard Academy, President Johnson asked the East Hartford Police if there were film of the memorial service that could be placed in the planned Kennedy Memorial Library.

There was film, taken by Dwyer for WTIC-TV News. President Johnson accepted the film at New London and said he would forward it to the Kennedy Library after viewing it.

**HOOTENANNY, FIREWORKS
DRAW CROWD OF 35,000**

Hootenanny Road Show, which has been attracting large crowds at outdoor shows this summer, had a record 35,000 in the audience at a Fourth of July broadcast in Manchester.

The broadcast, which preceded a fireworks display, contributed to the largest crowd ever assembled for an event of this type in Manchester.

**FLOYD RICHARDS' FATHER
MARKS 88th BIRTHDAY**

Mr. Fred Richards, father of WTIC's Floyd Richards, recently celebrated his eighty-eighth birthday at his home in Farmington, New Hampshire.

The Richards family of Wethersfield was on hand for the birthday celebration, according to the Farmington News, which described Mr. Richards as "one of Farmington's most respected citizens."

Now retired, Mr. Richards was a three-term selectman and a member of the New Hampshire State Legislature.

HEINZES INVENT TV GAME TO INSTRUCT YOUNGSTERS

Mr. and Mrs. Dick Heinze are the inventors of a "Ranger Andy Game," designed to help second graders understand television.

The game is the result of a course being taken by Mrs. Heinze at Central Connecticut State College, where she is presently involved in a unit on television.

Dick has been explaining technical facts to his wife, so that she can interpret them for very young school children. Among the props being used by the student teachers is a model town, constructed by the Heinzes and complete with radio and television facilities and a WTIC transmitter.

ATWOOD PRESENTATION (Continued from p.1)

radio techniques.

Several of the farm directors in the Northeast, whose air-check recordings were used to produce the sound of farm radio in this part of the country, also asked for dubs. These went to WBAL, Baltimore; WISR, Butler, Pa.; WSAZ, Huntington, West Virginia; and WGY, Schenectady, N.Y.

BOY, RUSSELL HOOKER, BORN TO SIRMANS

A son, Russell Hooker Sirman, was born to Mr. and Mrs. David Sirman at Hartford Hospital July 11.

Russell's mother is former receptionist Elise Sirman.

STATION SELECTS FARM BOY FOR CONVENTION TRIP

Frank Atwood presented the annual WTIC Farm Youth Program award of \$125 to David Miner of North Stonington at the annual meeting of the Connecticut Future Farmers of America. The money will pay David's expenses to the national FFA convention at Kansas City in October.

The young man is 18, a graduate of Norwich Free Academy, and will make dairying his career. He has purchased three purebred Holsteins on loans from WTIC.

Five members of the Farm Youth Program Advisory Committee traveled 245 miles with Frank to visit four boys who had been recommended for the award.

BAR ASSOCIATION AWARD (Continued from p. 1)

of the Gavel Awards competition. So you have every right to be proud of winning a Certificate of Merit."

WTIC was one of seven radio and television stations receiving a Bar Association award. This year's was the second the station has received in seven years from the Bar Association. The first was for a "Connecticut What's Ahead?" program on court docket congestion in Connecticut.

PHOTOGRAPHERS GET LAST WORD AS USUAL

One of the gifts presented to Dick O'Brien before he left WTIC for CBS in New York was a golden clipboard, presented by his former colleagues in the Photo Department.

Designed for Dick to use for notes while on camera, it was inscribed with an overlay which read: "This is Dick O'Brien, reporting for CBS News from Siberia."

Dick hasn't been there yet, but his wife reports that CBS has him traveling quite a bit on the east coast, with 16 to 18-hour days rather commonplace.

**RONALD ROLLY WINS
CIVIC ACTING AWARD**

Ronald Rolly was presented with the Waterbury Civic Theatre's annual award for "Best Supporting Actor" for his portrayal of a 60-years old mayor in Christopher Fry's, "The Lady's Not For Burning."

Some of his current projects include his annual puppet show at the Waterbury Arts Festival which was attended by more than 500 children last year and his first attempt at Shakespeare for the Civic Theatre's night at the festival. The Theatre is presenting scenes from "Romeo and Juliet," "West Side Story," "Taming of the Shrew" and "Kiss Me Kate" and Rolly has a featured role in three of the scenes.

**TWO GIRLS IN ROCKVILLE
BEAUTY CONTEST FINALS**

The WTIC staff has played a dominant role in the Rockville Elks' annual Fair this year.

On Saturday, August 1, two members of the staff, Jo Everett and Diane Thomas, will be among the finalists in the Elks' beauty contest. Jo was the winner in last Monday night's contest and Diane won on Tuesday. They will be competing with three other finalists for a mink stole, a \$100 bond and several other prizes. Eileen Berube's husband, Ray, is fair chairman.

GETS WINGS

Robert Dobos of the Engineering Dept. in Avon, received student pilot wings this month.

**GUCKIN REVIVES TRADITIONAL
JAZZ AT HARTFORD BENEFIT**

Jack Guckin brought traditional jazz to Hartford this month when he booked the International Jazz Band into Hartford Public High School for a benefit concert for the Bethel AME Church building fund.

Art Johnson went to work a bit early and served as master of ceremonies for the concert, which featured the legendary New Orleans trumpeter "Kid Thomas" Valentine and Emanuel Paul, tenor saxophonist of New Orleans' "Eureka Brass Band."

A student of jazz for 15 years, Guckin said the band at the Hartford concert played jazz as it was played in the early 1900s in the Negro churches, parades and funerals of New Orleans.

**MENTAL RETARDATION PROGRAM
TO BE RE-BROADCAST ON ETV**

"Pattern for the Nation," a documentary on Connecticut's pioneering role in the fight against mental retardation, will be re-broadcast on educational Channel 24 in the fall.

Written by Sherm Tarr and narrated by Bruce Kern, the documentary was presented on WTIC-TV early this year.

Channel 24 is currently re-broadcasting Hartford Symphony Orchestra concerts produced by WTIC-TV.

**JIM STEWART FINDS
DONATION FOR ZOO**

The zoo at Hartford's Sherwood Forest has a new sun turtle, thanks to Jim Stewart of the Production Crew.

Jim found the turtle in a strange place--dodging traffic on Farmington Avenue. He stopped his car, picked up the turtle and took it to work in a bucket he uses for washing the car. A telephone call to the children's zoo was all that was needed. The turtle was gratefully accepted.