

TIC TOC

May 1967

SLOAN WILL ATTEND SEMINAR AT HARVARD

Woody Sloan, WTIC-TV regional sales manager, will attend a Sales Management Seminar at Harvard Business School July 16 through 22.

He was one of 70 radio and television sales managers chosen from twice as many applicants for the seminar, which is sponsored by the National Association of Broadcasters in cooperation with Harvard.

WTIC AHEAD OF COMPETITION IN COVERING SENATOR DODD

WTIC-TV and Radio News has scored several beats in covering the Senator Dodd story here and in Washington.

The most recent came on May 14 when the senator appeared on a TV-AM-FM news special, "Senator Dodd Replies." In the 30-minute program, he summarized his defense of charges made by the Senate Ethics Committee and lashed out at the newspaper columnists and former employees who are responsible for his current problems. The program was front page news in many newspapers the following morning.

Another WTIC exclusive made headlines May 5 when Tom Eaton reported Sen. Abraham Ribicoff's reaction to New Haven Democratic Town Chairman Arthur Barbieri's plan to hold a testimonial dinner for Senator Dodd. Ribicoff's heated reaction to Barbieri's dinner plans was the lead story in most papers the day after the story was broken on WTIC Radio and Television.

Eaton, Paul Kuntz, Paul Abert and Dick Heinze will be in Washington during the week of May 22 when the Senate takes up the Ethics Committee's censure recommendation.

BROADCAST 2 AGAIN WINS PRESIDENT'S BOWLING CUP

Clutch performances by Mickey Gentile and Randy Scalise led a fired-up Broadcast #2 bowling team to its second President's Cup victory in three years.

Firing at Manchester's Holiday Lanes on May 3, the #2 quintet weathered stiff competition from Fred Edward's Broadcast #1 aggregation and a #3 team captained by Joe Lorrain.

Not until the final four boxes of the second game did #1 wrap up its sensational 2-game sweep victory. At that point it was nip and tuck between numbers 1 and 3, the former putting on a good performance in defense of the President's Cup title it had won the previous year. Then the explosiveness of consecutive marks by Gentile and Scalise left little doubt of the match's final outcome.

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PLAY IN TENTH GOLF TOURNEY SLATED TO BEGIN ON MAY 21

Play in the tenth annual WTIC Golf Tournament will begin May 21, with the first round to be completed by mid-June, the second by mid-July and the third and final round by the end of August.

All staff members are eligible to compete for the President's Cup, to be awarded to the tournament winner. Tournament committee members George Dawson, John Pohorylo and Chuck Renaud have announced that tournament players will be divided into two classes. Class A players will be those with handicaps of from 0 to 21 and Class B will be those with handicaps from 22 to 43. There will be four rounds in each class, with

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PRESIDENTIAL VISIT WAS 'MOVING' EXPERIENCE FOR ED ANDERSON

The first time Ed Anderson broadcast a tennis match, back in Vermont nearly 30 years ago, the referee halted play to drive downtown and buy some tennis balls.

The first time he did a parade broadcast, the parade didn't come by until 20 minutes after he started talking.

But none of these experiences prepared him for what occurred during President Johnson's visit to Bradley International Airport May 15.

Ed was assigned to the radio side for the President's visit and the assignment--plus the Secret Service--really kept him moving.

In the early afternoon, he was moved from his assigned spot by the State Police before he could describe the President's brief drive from Air Force 1 to the building where he was to meet with the New England governors. In his new spot, he was rewarded with either a friendly or puzzled nod from Mr. Johnson. The President had a right to be puzzled, for Ed, microphone in hand, was the only human being visible in the wind and rain swept area.

Later, when the President was about to depart, Anderson had his most moving experience. He was told to ride in the motor car to describe the President's departure from the governors' conference. After settling down in a likely-looking car to wait for the President, Ed was approached by an angry Secret Service man who wanted to know what he thought he was doing--or words to that effect. Ed explained that he was going to ride along in the car to describe Mr. Johnson's departure.

The Secret Service man explained that Ed had selected the lead car and never in his 30 years in the Service had a newsman been permitted to ride in the lead car in a Presidential motorcade.

Ed agreed that he didn't want to shatter precedent--or Anderson--and moved on to find other transportation.

STATION IS HOST TO COLLEGE EDITORS

WTIC was host at a buffet dinner in April for the agricultural college editors of the northeastern states at their annual convention at the Hotel America.

Frank Atwood represented the Company in welcoming the 60 editors to Constitution Plaza. He also served as a consultant for a workshop group on radio and television.

DUES STILL DUE FOR CHEER FUND

Many staff members have not yet contributed the annual \$3 dues needed to keep the 1967 Cheer Fund healthy.

The Cheer Fund, which is used to purchase gifts for staff members for a variety of reasons, had only \$20.41 at the end of 1966. Disbursements made during the year totaled \$1,047.59 in the following categories: illness, \$165.79; weddings, \$109.25; anniversaries, \$350; left company, \$116.97; retirements, \$140, and bereavement, \$117.93. Receipts during the year included \$382.75 from staff dues and \$391.29 from the vending machines.

A Cheer Fund representative is making collections in each department. If you haven't been approached, please contact Business Manager Chester Keffer

PHILLIES DREW FEW ON RECENT SUNDAY

On a recent Sunday, Bob Steele took his wife and two of their sons to a ball game in Philadelphia. Seems none of the Steeles had ever seen a game in Philadelphia although they had visited several other parks in both leagues.

Driving up to the home of the Phillies just before game time, Bob thought it strange there were no people, no activity in the area. "Aren't the Braves and the Phillies a better attraction than this?", Bob asked a lone policeman. "Why, sure" the cop said, "they oughta draw a BIG crowd today--in ATLANTA!"

TURLEK-MARINE

Miss Irene T. Turlek, daughter of Mr. and Mrs. Stephen G. Turlek of New Britain, became the bride of Joseph A. Marine, son of Mr. and Mrs. Frank Marine
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TURLEK-MARINE
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of Southington in Holy Cross Church, New Britain on Saturday, April 29.

The bride wore a sheath satin gown with appliques of matching lace, long sleeves, a portrait neckline and a matching coat designed with a chapel train. Her fingertip veil of French illusion was arranged from a silk taffeta petaled headdress highlighted with miniature pearls and rhinestones. She carried a cascade bouquet of gardenias and ivy with pearl centered stephanotis accented with satin leaves and streamers of wide lace.

Miss Helen Turlek was maid of honor for her sister. She wore a moss green chiffon gown with a redingote. Mrs. John Guidice of New Britain, sister of the bride, Mrs. Clayton Lumbrá of Southington, Miss Eileen O'Leary of East Hartford, and Mrs. Patrick Baldino of this city were bridesmaids. They were similarly attired in apricot colored gowns.

Patrick Baldino of New Britain, was the best man. Anthony Leiner of this city, Frank Covino of Bristol, Joseph LeBel of Forestville, and Charles Puleo of Pompton Lakes, N. J., ushered.

The bride is secretary to WTIC-TV program manager Kendall Smith. The bridegroom is a laboratory technician at General Electric Co., Plainville. They will live on Fairway View Dr., Bristol.

**MARKS, KINGSLEY ACHIEVE
AMATEUR EXTRA STATUS**

Amateur Extra Class status has been attained by William Marks, WIDEF, and Edward Kingsley, WIFVF. Recipients of this class of license must pass a comprehensive technical test and copy code at a rate of 20 words per minute.

WTIC radio amateurs meet informally every Sunday morning at 11:30 on 3930 k.c.

BROADCAST 2 AGAIN WINS
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Bob King and Bill Domler starred in defeat for #1, as did big John Pohorylo for #3. The latter walked away with high single game honors, while King took home the bacon for best triple performance.

The President's Cup is awarded to the winner of the annual Al Jackson Memorial Bowl-Off, named in honor of WTIC's late Supervisor of Engineering. Names of members of this year's winning team will be engraved on the silver President's Cup which is displayed in the third floor lobby of Broadcast House.

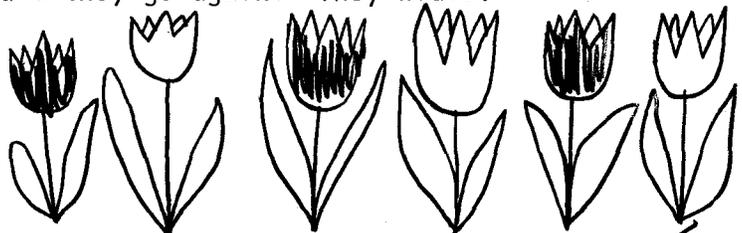
This year's competing team lineups: Broadcast #1, Bob King, George Sulok, Fred Edwards (C), Bill Domler, Chuck Albert; Broadcast #2, Stu Babcock (C), Dick Oeser, Don Fleming, Mickey Gentile, Randy Scalise; Broadcast #3, Joe Lorrain (C), Ed Derry, Steve Myers, Ed Gracyalny, and John Pohorylo.

**ATWOODS ENJOYED TULIP
TIME IN THE NETHERLANDS**

Imagine a big shade tobacco farm north of Hartford, then imagine the entire area planted to tulips, all in bloom. This is Frank Atwood's description of the famous bulb fields of Holland that he and Barbara saw on their recent vacation trip to Europe.

Corinne Willard, who does the radio Garden Time program with Frank, went to Holland a day before the Atwoods and they were all together for visits to the bulb growing area. Pieter van Eeden, manager of a large bulb growing and exporting firm that sells bulbs to Comstock, Ferre (Garden Time sponsor) was their host. They saw this area of Holland with an expert guide.

Corinne came home at the end of the week, and the Atwoods went on to Belgium and France with their daughter, Christine and her husband, now studying in France, as French-speaking interpreters and guides. Did they see the Follies Bergere? No, Frank's story is they heard a concert by l'Orchestre Radio-diffusion Television Francais. Did they see President DeGaulle? No, but they were in Holland when the Prince was born. Would they go again? They would.



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**LISTENING TO THE RADIO
CAN HELP YOU PICK WINNERS**

The sports editor of The New Britain Herald reported after the Kentucky Derby that his wife picked the winner because its name reminded her of an old WTIC program.

"Proud Clarion" was the selection of Mrs. Gerald Crean because it reminded her of the old "Wrightville Clarion" program on WTIC. The winner paid 30-1.

Bob Steele, who doesn't play outrageous hunches like that, looked over the field carefully and selected "Lightning Orphan." The horse finished dead last--a Derby first for Steele.

**BIRCHARD HOST
OF NEW JAZZ SHOW**

WTIC Radio Producer John Birchard is now the host of "JAZZTIME" every Saturday evening at 11:30 on WTIC-FM. He selects a variety of outstanding jazz recordings - both old and new - and comments on them.

On Tuesday night, May 23, he will be emcee at the Bushnell for the local appearance of the Stan Kenton Orchestra. The concert will mark Kenton's first appearance in the Hartford area in more than five years.

**R. E. SMITH PROVIDES
MUSIC FOR FASHIONS**

An hour-long tape of music to show fashions with has been created by Robert E. Smith in response to several requests from women's organizations.

The music, which includes standards like "A Pretty Girl Is Like A Melody" and "The Way You Look Tonight," has been requested and used by organizations associated with the Wadsworth Atheneum, as well as several church and temple groups.

**GOLF TOURNEY
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the winners in each class meeting in an 18-hole match for the President's Cup.

The tournament will be medal play, on a regulation, 18-hole course with par of no less than 70. Play will be conducted on a "playdown" basis for both classes, so there will be a first, second, third and final round.

First round opponents will be drawn from a hat. Players may select their own starting times, course and date by mutual agreement with opponents. Handicaps will be assigned for the starting round by the Golf Committee and will be based on previous scores or handicaps. A participant may submit three 18-hole scorecards attested by a committee member or participant in the 1967 tournament for a new handicap. These rounds must be played before the start of tournament play. Handicaps will be revised as tournament play continues, using 80 per cent of the player's average scores. No player in Class A will have a handicap higher than 21 and none in Class B will be higher than 43.

Applicants and entry fees should be presented to a committee member as soon as possible. The entry fee of \$2 is used to purchase prizes for the winners of the Class A and B tournaments.

