

TIC TOC

September 1968

DINNER DANCE PLANS BEING COMPLETED

More than 300 staff members, wives, husbands and guests are expected to attend the annual dinner dance at the Hartford Hilton Oct. 12.

There is still time to send in requests to form tables of eight, but these requests must be made immediately to Mr. Tyrol. Staff members who have not yet replied to the dinner dance invitation extended in the August TIC TOC will find the coupon reprinted for their convenience on Page 2 of this issue.

DWYER NAMED TV PROGRAM MANAGER; MACGOVERN GETS RADIO SALES POST

The promotions of William P. Dwyer to program manager of WTIC-TV and J. Donald MacGovern to general sales manager of WTIC Radio were announced Aug. 30 by President Patricelli.

Dwyer succeeds Kendall Smith, who was promoted to station manager of WTIC-TV and MacGovern succeeds Ernest H. Peterson, promoted at the same time to station manager of WTIC Radio.

Dwyer joined WTIC-TV as a director in 1957 and was promoted to assistant production manager in 1963 and assistant program manager in 1966. A native of Newport, R.I., Dwyer attended the New York Television Workshop and he has a degree from the University of Hartford. He was a senior photographer in the Air Force and a director at WJAR-TV in Providence before coming to WTIC-TV. He lives at 405 Spring Street., Manchester with his wife and three sons.

MacGovern, a Manchester native, is a graduate of the University of Connecticut. He joined WTIC as a

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COMPUTER WILL BE USED BY STATIONS TO REPORT ELECTION RETURNS NOV. 5

The election night reports on WTIC-TV and Radio will come from the Travelers Data Center where an elaborate computer system will be employed for the first time to tabulate returns as they come in from Connecticut's 169 cities and towns.

The computer's output will appear on six cathode ray tubes, resembling television monitors, which will be on camera in the specially constructed Data Center Television Studio. The same information will appear simultaneously in printed form for use on radio and for TV reference purposes.

As returns are fed into the computer system, the results will change instantaneously on each of the six cathode ray tube monitors. A running count of statewide returns in the Presidential race will be recorded throughout the evening on one monitor and a similar count of the Senate race will be on a second monitor. Returns from the Congressional Districts will be recorded on a third monitor and a special report on the Presidential and Senatorial races in 20 key towns and cities will be recorded on the fourth monitor. Returns from each of the 169 towns will appear on the fifth monitor and results from voting districts in Hartford, East Hartford and West Hartford in the races for President, Senator and Representative will be on the sixth monitor.

The stations will again join with The Hartford Courant in covering the state election. The Courant's Jack Zaiman will appear on WTIC-TV with Tom Eaton and Larrye deBear and Dick Bertel will be the Radio reporters. Returns from reporters in the towns will be recored first by staff members working the 10-trunk rotary telephone operators' section in the Data Center and then fed into the computer.

The entire Election Night operation is under the supervision of Manager of Special Programs George Bowe, who has been working on plans for the computerized coverage with the Data Center's George Lukens and Fred Bonekamp since April 1967.

DAUGHTER FOR MACDONALD'S

Nancy Stewart MacDonald was born in Hartford Hospital on Wednesday, Sept. 11. The second daughter of Jane and Mac MacDonald she weighed eight pounds and was 21 inches long.

WTIC TO SEND THREE
TO 4-H CONVENTION

Two boys and a girl have been selected to receive expense-paid trips to the National 4-H Club Conference at Chicago from the WTIC Farm Youth Program.

Five members of the Connecticut committee spent a day with Farm Programs Director Frank Atwood visiting four candidates and chose two 18-year-olds, Diana Capell of Torrington and Charles Randall of Lebanon. Diana is a freshman at the Torrington branch of the University of Connecticut. Charles is a senior at Lyman High School, Lebanon.

The third winner is Alan Lilly of Ashfield, Mass., a freshman at the University of Massachusetts. He was named by five members of the Massachusetts advisory committee who met Frank at the State 4-H Dairy Show for Massachusetts at the Eastern States Exposition grounds. Five candidates, all present at the show with their dairy animals, were interviewed.

The Chicago conference will be held at the Conrad Hilton Hotel in December.

Each of the candidates has been a partner of WTIC in the ownership of one or more purebred dairy animals purchased with interest-free loans from the Farm Youth Program. Alan Lilly told the committee that his Holstein purchased on the only loan he took has been the best cow in his herd.

DWYER AND MACGOVERN
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mail room messenger in 1941 but left the station two years later to serve in the U. S. Army. After completing college, he was an announcer and salesman at WMMW, Meriden. He rejoined WTIC in 1957 as a salesman and was promoted to regional sales manager in 1966. MacGovern is a member of the Advertising Club of Hartford and he serves on the Membership Committee of the Hartford Better Business Bureau and the Every Member Canvass Committee of the First Church of Christ, Wethersfield. He lives at 695 Wolcott Hill Rd., Wethersfield with his wife and three children.

Please complete and forward to Miss Mulcahy.

I will attend the dinner dance at the Hartford Hilton Saturday, Oct. 12.

I regret that I will be unable to attend.

My guest will be _____

Signature

IN FREEDOM'S LIGHT

The following item appeared recently in the "In Earlier Times" column of The Hartford Times:

25 Years Ago
August 13, 1943

A marching song, "In Freedom's Light," written by Leonard J. Patricelli, program manager of WTIC, will be broadcast for the first time tomorrow night by the U. S. Coast Guard Academy Band.

CONNECTICUT BOY
WINS ATWOOD TROPHY

Robert Gillette, 18, of Roxbury, Conn., was the winner of the Frank Atwood Trophy given annually at the Eastern States Exposition 4-H Dairy Show.

A 4-H Club member in any of the New England states who shows an animal that he has raised from his own herd may be nominated for the award which is intended to encourage young dairymen to raise top quality stock. The winner is then selected by officials of the dairy show for excellence in his complete 4-H dairy club program.

Robert is a senior at Woodbury High School, owns 21 dairy animals which he keeps on a rented farm and intends to take a two-year course in agriculture at the University of Connecticut.

NEW STAFF MEMBERS

Among the recent additions to the staff are engineers Charles Sinatra and Roland Lamire and newsman John Sablon.

Sinatra joined the staff as a TV engineer after 11 years in broadcasting. He came to WTIC-TV from Channel 30. A Korean War veteran, he lives in Newington with his wife and four children.

Lamire, assigned to the transmitter, comes to WTIC from Channel 20 in Waterbury. He lives in Torrington

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WEATHER, WORK MAKE GARDEN FAIR A SUCCESS

Perfect late summer weather and excellent organization combined to make the second annual Plaza Garden Fair a huge success.

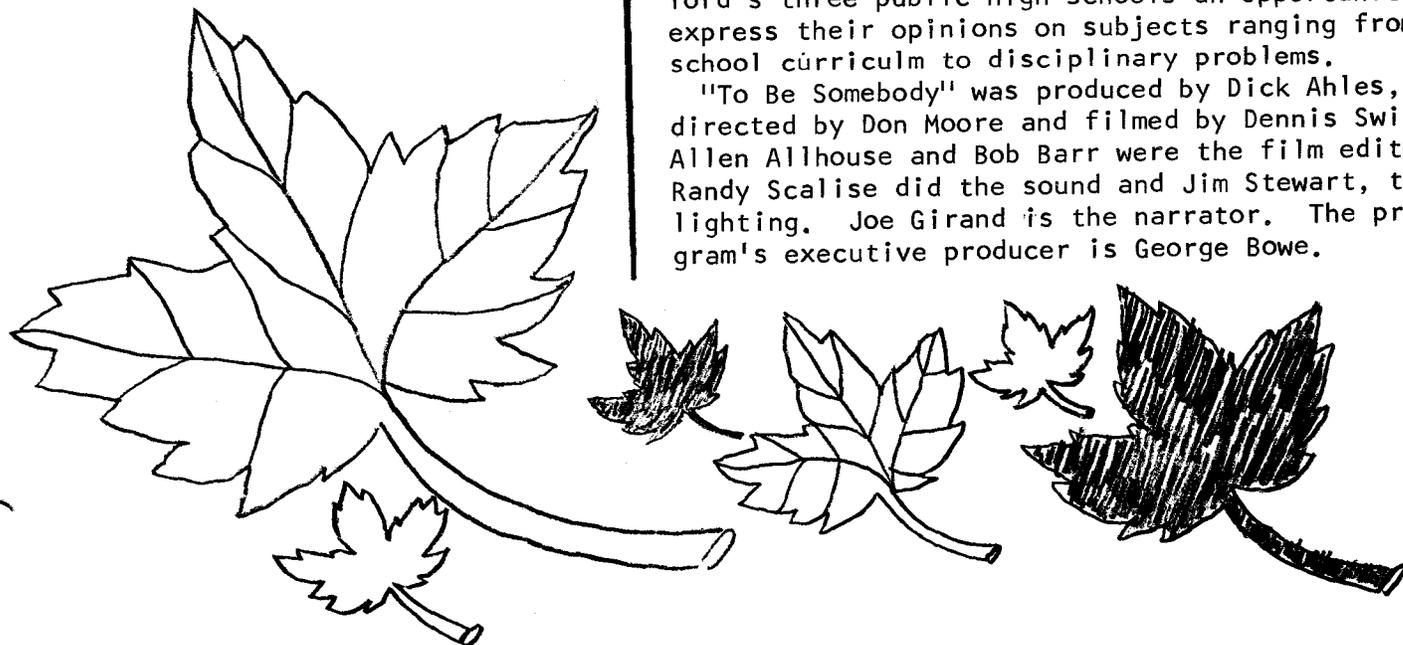
The Plaza was crowded with visitors each day during the week of Sept. 15. They were drawn to the Plaza by the dozens of attractive displays of flowers, plants, shrubs and items ranging from exotic herbs to dinosaur footprints.

Credit for the fair's success goes to the many nurserymen, garden club members and others who worked tirelessly on the project under the direction of Mrs. Corrinne Willard, the chairman, and Rufus Coes, fair director.

NEW STAFF MEMBERS (Continued from Page 2)

with his wife and one child. Lamire joins the several other staff members with private pilot's licenses.

Sablon, a native of New York, recently completed a special journalism course at Columbia University Graduate School of Journalism. He has also attended an announcing school.



"TO BE SOMEBODY" STUDIES JOBS FOR MINORITIES IN CITY

One of WTIC-TV major efforts in the documentary field this fall will be "To Be Somebody," a special report on what is and isn't being done to find jobs for Hartford's so-called "hard cored unemployed."

"To Be Somebody" attacks the job problem by focusing on two young men. One is taking part in a training program so that he can get and keep a good factory job. The other is a "hustler," who makes his living in the streets--pushing dope, selling stolen goods or engaging in other illegal activities. "To Be Somebody" shows what business and government are doing to see to it that the training programs attract more young men than the streets. The program also covers charges that organized labor has been dragging its feet in solving the problem of jobs for minorities and gives labor representative a chance to reply.

The special, to be presented later this fall at a time and date to be announced, is the third in a series dealing with the problems and aspirations of Hartford's black community. The first program in the series, entitled "The Way It Is," dealt with the everyday lives of more or less "typical" residents of Hartford's North End. "The Way It Is" has been used by two private schools in courses on contemporary society and is currently being shown to University of Connecticut students as part of UConn's student enrichment television series, "Kaleidoscope." It has also been requested by the Cornell University School of Communications.

"The Way It Is," Part 2, presented in June and repeated this month, gave nine students from Hartford's three public high schools an opportunity to express their opinions on subjects ranging from school curriculum to disciplinary problems.

"To Be Somebody" was produced by Dick Ahles, directed by Don Moore and filmed by Dennis Switaj. Allen Allhouse and Bob Barr were the film editors; Randy Scalise did the sound and Jim Stewart, the lighting. Joe Girard is the narrator. The program's executive producer is George Bowe.