



TIC TOC

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GOVERNMENT WILL DISTRIBUTE DOCUMENTARY ACROSS COUNTRY

The U. S. Department of Health, Education and Welfare will give nationwide exposure to a WTIC-TV documentary on the state's progressive programs for the mentally retarded.

Allen Menafee, assistant to the Chief of the department's mental retardation branch, said the documentary, "Pattern for the Nation," will be "of real value to mental health officials in other states". It will be shown to state health department officials at regional conferences and to the general public on local television stations throughout the United States.

"Connecticut," Menafee said, "has truly provided a 'pattern for the nation' in this field. We believe the program will provide valuable information to the general public and to state mental health officials."

The program, first broadcast on WTIC-TV last January, was the result of President Morency's long-time interest in the care and treatment of mentally retarded children and adults. A trustee of Southbury Training School for many years, Mr. Morency had first hand knowledge of the leadership position Connecticut has occupied in combatting mental retardation. The program was written by reporter Sherman Tarr and produced by George Bowe, manager of special programs.

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MR. MORENCY'S 35TH ANNIVERSARY DEC. 1

President Morency will mark his thirty-fifth anniversary with the Company on Tuesday, Dec. 1.

He joined the Company on December 1, 1929 as general manager of WTIC. The station was then four years old.

Only two active members of the staff were with the Company prior to Dec. 1, 1929. They are Vice President and General Manager Leonard J. Patricelli, who became a continuity writer after graduating from Wesleyan University in June of 1929 and Chief Engineer Herman Taylor, who joined the Company more than 40 years ago, several months before the station went on the air.

PLAZA CHRISTMAS FESTIVAL OF LIGHT BEGINS WITH SPECIAL CEREMONY FRIDAY

Hundreds of thousands are expected to visit Constitution Plaza this Christmas Season to see the Christmas Festival of Light, a dazzling display that has been planned by members of the Broadcast-Plaza, Inc. staff.

The Christmas shopping season will officially begin in Hartford this Friday evening when the lights of Constitution Plaza are turned on for the first time by Mayor and Mrs. William E. Glynn's four-year old daughter, Sarah Marie, who will light the Plaza by turning a golden key.

Young Miss Glynn's key will be presented to her by Santa Claus, who doubles as WTIC TV-AM-FM's manager of special programs in the off-season. When she turns the key, more than 120,000 white lights will shine on every tree and bush, a shower of light will splash into the Plaza fountain and starbursts will be illuminated atop the clock tower. The radio and television stations will broadcast the lighting ceremony "live" at 4:45 p.m. Friday, November 27.

The Christmas Festival of Light will be the subject of a special supplement in Friday's Hartford Times.

VIVIEN KELLEMS CARRIES WTIC RECORDER WITH EGG SANDWICH INTO VOTING BOOTH

When Vivien Kellems staged her sit-in on Election Day in a Mystic voting booth, she had an egg sandwich and a WTIC tape recorder with her.

Miss Kellems provided her own sandwich and reporter Stan Simon provided the tape recorder so that WTIC could go where reporters and microphones were not permitted. As a result, WTIC had a dramatic recording of Miss Kellems' conversation with the polling place moderator when she demanded that he remove the party lever lock from the voting machine.

Dick Heinze, with Simon on the assignment, was also barred from the polling place, but he was able to get some colorful film of Miss Kellems seated on the voting booth floor, by shooting through an open door.

Simon and Heinze met Miss Kellems outside the Mystic polling place and she readily agreed to carry Simon's tape recorder into the voting booth and hand it out after she settled down for her day-long sit-in. Miss Kellems' cooperation with Simon didn't make one competing broadcaster. While being interviewed by ABC News, she punctuated every comment by turning to Simon and saying: "Isn't that right, Stan?"

KIND ACT BY ONE STAFF MEMBER RESULTS IN PRAISE FOR MANY

(The following letter was recently sent to President Morency by the recipient of a kind and thoughtful act by receptionist Florence Ferguson.)

"This letter has been written to you a hundred times in my mind, but somehow procrastination has won out far too long. I realize that you are a busy executive and I will try to be brief.

"Really the most important thing I want to say is that you have the most outstanding staff at WTIC that anyone could hope to have. Starting the day with the inimitable and marvelous Bob Steele is a "must" in our house, as it has been for eleven years. A couple of years ago we were transferred to Westboro, Massachusetts, for a short period of six-months, and nothing delighted me more than to pick up Bob Steele's voice one morning on the radio. He just cannot be topped. There is no station in the Worcester or Boston area that could begin to compare with yours.

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BERTEL, GUCKIN, HEINZE CREATE KENNEDY PROGRAM

Dick Bertel, Jack Guckin and Dick Heinze were the collaborators on an extremely moving 15-minute tribute to President Kennedy on the first anniversary of his death.

The three spent a day at Hyannisport, filming the Kennedy homes, the beaches and other familiar Cape Cod scenes from sunup to sundown. Upon returning to Hartford, the Heinze film was edited by Guckin, who selected appropriate poetry to be blended with music selected by Bertel.

The result was a fitting memorial to the late President and a program which inspired a great deal of appreciative comment.

ROLLY WRITES ORIGINAL MUSICAL COMEDY, BASED ON OLD FAIRY TALE

Ron Rolly has written the book, music and lyrics for an original comedy now being produced for possible telecast during the Christmas season.

Based on the fairy tale, "Rumpelstilzkin," the musical recounts the story of the young princess who had to give her first-born to a wicked little man in return for learning how to spin straw into gold.

Rolly has written a lively show with eight songs. He plans to have Dick Bertel and "Dandy Lion" of the Hap Richards Show serve as co-hosts.

Rolly has been involved in several musical and dramatic shows on the "Perception" series.

FOUR MODEL AT STATLER

Four staff members modeled clothes by Larry Farragut and Mr. John at Jean Colbert's annual fashion show at the Statler Hilton Nov. 21.

The models were Eileen Berube, Jo Everett, Beth Fallon and Dianne Thomas.

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Menafee said the Department of Health, Education and Welfare will distribute 25 kinescopes of the hour-long program to the states for use at meetings and conventions. He said state mental health officials will inform local television stations that WTIC-TV will permit re-broadcasts of the documentary.

PAT DOWD IS FINALIST IN ATHENEUM CONTEST

Guest Relations Assistant Pat Dowd was one of the finalists in the Wadsworth Atheneum's Treasure Hunt contest.

By spending several lunch hours in the Atheneum, Pat was able to get enough correct answers to take part in the final contest in the museum last Sunday afternoon.

The two people who won first prize, answered 23 or 25 difficult questions correctly and Pat had a very respectable final record of 13 correct answers.

As a finalist, Pat received an art book and an invitation to the Atheneum's reception for new members.

FOREIGN JOURNALISTS VISIT NEWS DEPT.

Journalists from the Republic of Korea and Curacao visited WTIC News this month on exchange programs.

Ke Chan-ho of Seoul, a foreign news commentator and director of public opinion polling, and Eitel Canatus Hernandez, assistant manager of Netherlands Antilles Television, were participants in the State Department's Foreign Journalist Project.

MARY ANNE MANK LEAVES STATIONS AFTER 6 YEARS AS ATWOOD SECRETARY

We said goodbye recently to Mary Anne Man, reluctantly because we'll miss her, but with felicitations also because Mary Anne has left for the best of all possible reasons, to become a mother. She was Mary Anne Rich when she joined the staff immediately after graduation from St. Joseph College six years ago. Mary Anne and Andy, who is an engineer at Kaman Aircraft, were married in 1962, and live at 95 Marion Street, Hartford. Her gift from the staff was a Colonial rocking cradle. FA

Taking Mary Anne's place as secretary to Frank Atwood is Mary Ellen Shea, a Hartford girl who learned secretarial work at HPHS and has been employed at the general agency office in Hartford of the New England Life Insurance Company. Mary Ellen lives with her father, who is retired, at 22 Babcock Street, Hartford. FA

ATWOOD TO ATTEND CONFERENCE

Frank Atwood will attend the National 4-H Club Dairy Conference at Chicago, December 3-5, with three young men whose trips are being sponsored by WTIC through the Farm Youth Program. The young dairymen are Alexander (Sandy) Urgiel of Gill, Mass.; Robert Farrington of Willington, Conn. and John Peila, Jr., of Manchester, Conn. Two other Connecticut boys and two from Massachusetts will attend on trips paid for by other sponsors, bringing the group to seven. Frank Atwood will fly with them from Bardley Field. They will be met in Chicago by Bill Metcalf, assistant state 4-H Club leader for Massachusetts, who is responsible for supervising the group for the 4-H Clubs.

PROUD PARENT DEPARTMENT

Debby Bowe, a senior at Canton High School, was named to receive the annual D.A.R. Award for the student contributing most as a good citizen in school and community. The award includes a plaque and cash. Debby's principal activities are student council, year book editor, accompanist for the Glee Clubs and the school band.

Last Saturday, the Bowe family received more good news when Debby was accepted by Wellesley College.

BROADCAST 1 IN THIRD PLACE

Broadcast #1 is in third place in the Travelers Men's Club Bowling League at this early point in the season. Ernie Olivieri is second in the high individual triple category and fourth in the high individual average. Chuck Albert is fifth in the high individual average category.

KIND ACT BY ONE STAFF MEMBER
RESULTS IN PRAISE FOR MANY

(Continued from Page 2)

"Robert E. Smith's "Theatre of Melody" is sheer heaven, Jean Colbert with Ed Anderson always has interesting guests, Bill Hennessey's musical selections bring back happy memories, Mike Line is real fun besides being informative, and Dick Bertel's Americana and Conversation Piece are always interesting. All of your announcers, including those mentioned above, and of course Bruce Kern, Floyd Richards, Bob Ellsworth, and others have outstanding speaking voices with excellent diction, pleasing inflections, and infectious chuckles. They are truly a pleasure to hear, and they all obviously enjoy what they are doing, whether it's announcing the news and weather, or satisfying a caller on Mike Line. I'd call them all "past masters".

"Also, your "behind the scenes" personnel deserve a hand. On the Saturday of the week of celebrations at Constitution Plaza, I took my nine-year old son and a friend to see "Cinderella" and then on a tour of Broadcast House. Just before we left, my son had taken my billfold out of my pocketbook, with my permission, but he had neglected to put it back. Therefore, I was stranded downtown without a cent. After the play, we headed for Broadcast House for the tour and also hoping to find Ed Anderson, whom I knew from our former days in Newington. Well, of course; Ed had left ten minutes before I got there, and I was explaining my plight to your very lovely and gracious receptionist, Mrs. Ferguson. Without a moment's hesitation, she reached into her purse and loaned me enough money for my parking, enabling me to get home. This was a very heart-warming experience, to think that a total stranger would loan me some money, with only my name on a slip of paper for "collateral." I wrote her immediately, repaying the loan and expressing my appreciation for her kindness. This is just another example of the high calibre of people you have employed at Broadcast House. I wish I had the name of the young guide who conducted the tour. He was a tall, blonde, young man, and he did a fine and interesting job.

"There are undoubtedly other "voices" and programs that I should comment on, such as the fine FM music, and also television programs. So many of them are excellent and deserve a word of commendation. Tuning in 1080 every day is like tuning in on old friends, and our household for one thoroughly enjoys it. Thanks for listening -- I didn't intend to be so verbose.

"Congratulations to you for having assembled such an outstanding staff.

Sincerely yours,

Phyllis F. Story

(Mrs. Everett M. Story)."

REPLY

In his reply to Mrs. Story, President Morency agreed "that Mrs. Ferguson went beyond the strict call of duty" and added that he was "delighted" by her action.