



# TIC TOC

November, 1967

## STAFF HONORS MR. MORENCY AT ANNUAL DINNER-DANCE

More than 300 staff members and guests attended the annual dinner dance Oct. 28, held this year in honor of Paul W. Morency, whose retirement as president of the Company was effective Nov. 1.

A highlight of the evening was the presentation of gifts from the staff and the Travelers Insurance Co. to Mr. Morency. Leonard J. Patricelli, Mr. Morency's successor as president, presented him a Steuben glass rendering of King Arthur's "Excalibur" on behalf of the staff, and J. Doyle DeWitt, Travelers chairman, gave Mr. Morency a silver tray on behalf of the Travelers.

Mr. Morency presented the WTIC trophy to George Ehrlich and the bowling trophy to Stu Babcock.  
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## EHRlich NAMED SPORTS DIRECTOR

The appointment of George Ehrlich as sports director of WTIC Radio and Television was announced Nov. 10 by President Patricelli.

Ehrlich, twice voted Connecticut's "Sportscaster of the Year" by the state's sportswriters and broadcasters, has been a member of the staff since 1957. He succeeded Bob Steele as host of WTIC Radio's "Strictly Sports" and Channel 3's "Close-Up on Sports" last January and has been WTIC Radio's play-by-play announcer for University of Connecticut basketball and football games for 10 years.  
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## WTIC'S "BIG QUESTION" ATTRACTS BIG VOTE, NEARLY QUARTER OF A MILLION IN 2 MONTHS

Nearly a quarter of a million votes have been cast by telephone since "The Big Question" was inaugurated on WTIC Radio and Television two months ago.

There were 241,400 votes cast in response to 52 "Big Questions" between Sept. 18 and Nov. 28 for an average of 4,642 votes per question.

The most votes cast for a question was 7,831. That total was reached on Oct. 11 in response to "Will the Red Sox win the World Series?" and the same number of votes was cast two days later in response to "Should the clergy actively participate in civil rights demonstrations?"

Four other "Big Questions" attracted 7,000 votes or more:

"Should Catholic priests be permitted to marry?" (7,378)

"Should Israel return conquered Arab territories?" (7,559)

"Do you object to long hair on men?" (7,528)

"Would you vote for George Wallace if he ran for President?" (7,127).

The fewest votes, 2,119, were cast in response to "Do you believe Nelson Rockefeller intends to run for President?"

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## LIGHTS OF CONSTITUTION PLAZA AGLOW FOR FOURTH FESTIVAL

Eight thousand people cheered as nine-year-old Danny Kinsella turned on the 200,000 white lights of Constitution Plaza to open the annual Christmas Festival of Light Nov. 24.

President Patricelli told the crowd and the radio and television audience that those who work on the Plaza enjoy "the friendly company of all the hundreds of thousands of visitors" even more than the lights.

"The Plaza was made for people and it looks best when they're here," he said.

The 200,000 tiny white lights are 25,000 more than  
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"BIG QUESTION"  
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Based on the "Big Question" votes, the WTIC Radio and Television audience:

Believes President Johnson would be defeated by every leading Republican candidate for President except Governor George Romney and Sen. Charles Percy.

Would prefer former Vice President Nixon or Gov. Nelson Rockefeller if they ran against Sen. Robert Kennedy for President, but would prefer Kennedy to Governor Romney.

Favors the proposed 10 per cent tax increase.

Is opposed to banning the mail order sale of firearms.

Thinks teachers shouldn't have the right to strike.

Believes all cigarette advertising should be illegal.

Is overwhelmingly in favor of sex education in the schools.

Is overwhelmingly opposed to the clergy's participation in civil rights demonstrations.

Believes draft card burners should go to jail.

Is opposed to the abolition of capital punishment.

Thinks Catholic priests should be permitted to marry.

Believes Oswald did not act alone in the assassination of President Kennedy.

And thinks Israel should keep the land it took from the Arabs in last summer's war.

A little more than half voted Yes when asked if they would vote for former Alabama Governor George Wallace in a Presidential election and a little less than half also said they would vote for perennial candidate Harold Stassen if he ran against President Johnson.

Five questions have been asked about the war in Vietnam.

Sixty-seven per cent would include the Viet Cong in peace talks.

Fifty-one per cent would stop all military action to test North Vietnam's interest in peace.

Forty-two per cent believe the United States is winning the war.

Fifty-eight per cent feel the military should be given a free hand in conducting the war.

And forty-nine per cent favor an immediate cease fire and withdrawal of U.S. troops from Vietnam.

The voters have been proven wrong twice. On Oct. 3, 75 per cent voted "Yes" when asked if the Boston Red Sox would win the World Series. On Oct. 11, after the Red Sox had tied the series at three games to three with the St. Louis Cardinals, the question was asked again. Seventy-one per cent voted "Yes."

STATIONS WIN AWARD  
FROM INTERNAL REVENUE

WTIC Radio and Television have received the Meritorious Public Service Award of the North Atlantic Region, Internal Revenue Service.

The award was presented to President Patricelli by Joseph J. Conley, Jr., district director of Internal Revenue.

Mr. Conley said the station was honored for its many contributions to the taxpaying public, including Radio's "Tax Information Please," a TV panel discussion and public service announcements on both media.

STAFF HONORS MR. MORENCY  
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captain of last season's Broadcast 2 champion team. The other bowlers were Don Fleming, Randy Scalise, Dick Oeser, George Dawson, Herb Hankin, Dick Staley and Mickey Gentile.

Mr. Morency also presented statuettes of "The Broadcaster" to the two staff members who celebrated twenty-fifth anniversaries during the past year, Baxie Howell and Bill Marks.

TOM EATON ATTENDS  
PARIS CONFERENCE

Tom Eaton attended the first International Television News Directors Conference in Paris Oct. 26 and 27.

Sponsored by the U.S. Radio-Television News Directors Assn. and Time-Life Broadcasting, the conference was devoted to discussions of TV news gathering in the United States and Europe, editorializing and the legal aspects of television news.

**EHRlich NAMED**  
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A native of Brooklyn, N.Y., Ehrlich is a graduate of Duquesne University and a former sports director of stations in Laconia, N.H. and New Britain. He began broadcasting UConn games while at WHAY in New Britain and has been the voice of UConn sports for 15 years.

Steele was sports director until his promotion to chief announcer earlier this year.

**TWO NEWSMEN ARE**  
**ADDED TO STAFF**

Robert J. Hensler and R. Dillon Smith are the newest members of the News staff.

Hensler, a native of New York City, is a graduate of Hofstra College and an Air Force veteran. He has been in radio since 1954 as an announcer, actor, writer and producer and holds a first class FCC license. He came to WTIC from a Texas station.

Smith, a native of Johnstown, Pa., worked there as a radio announcer while in high school. He holds degrees in both journalism and law from Northwestern University and has worked for newspapers and WGN in Chicago.

**PARCELL ASSISTING**  
**LIGHT OPERA COMPANY**

Harry Parcell is chairman of the fighting committee for the Simsbury Light Opera's production of Gilbert and Sullivan's "Yeoman of the Guard."

The Simsbury Light Opera Company has specialized in Gilbert and Sullivan productions for more than two decades. Proceeds of performances go to charities.

**EATON, KUNTZ ARE**  
**TEACHING JOURNALISM**

Tom Eaton and Paul Kuntz are members of a team of professional journalists teaching a course in journalism at the University of Hartford this semester.

Lee W. Yosha, chairman of the university's English Department, says the course is designed to teach news writing and teach students the advantages of journalism careers.

Instructors in the course are members of the Connecticut chapter of Sigma Delta Chi, national journalistic fraternity. In addition to Eaton and Kuntz, the journalism faculty includes Bob Eddy editor of the Hartford Courant, and news executives from papers in Meriden, Middletown, New Haven and New London.

**RECENT ARRIVALS**

A son, Eric Christopher Webster, was born to Doug and Mary Webster Oct. 6. Eric weighed eight pounds, ten ounces.

Carol Hall, former secretary to Ross Miller, became the mother of a son Jeffrey Allen, on Nov. 3.

**FRED EDWARDS NAMED DIRECTOR**  
**OF MUSEUM IN MANCHESTER**

Fred Edwards has been named a director of the Lutz Junior Museum in Manchester.

The museum, supported by the town and the Community  
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## PLAZA LIGHTS (Continued from Page 1)

last year, thanks to the growth of the Plaza's trees and bushes. One hundred and twenty thousand lights were enough to illuminate the Plaza during the first Festival of Light in 1964.

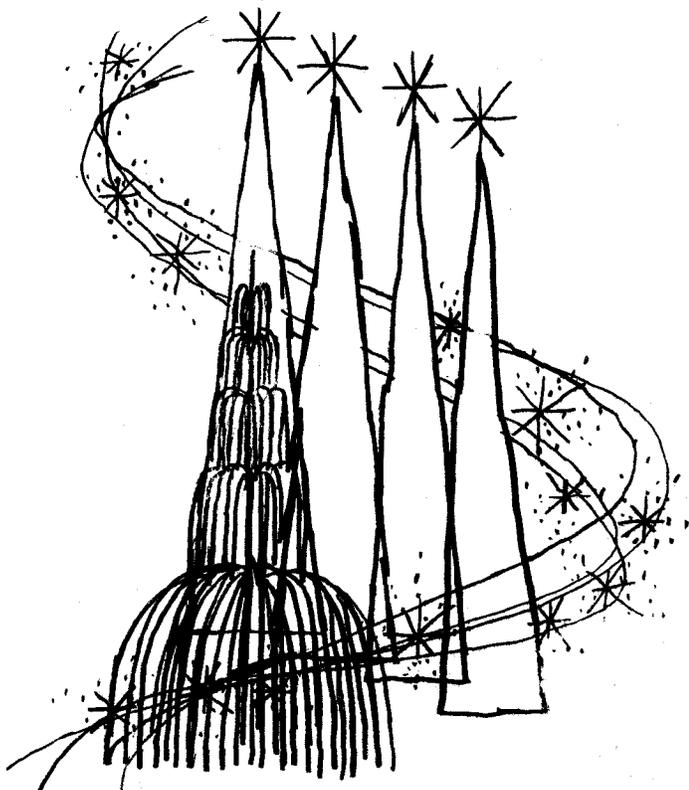
This year's Festival has two new animated displays. One has transformed the exhibition booth at the entrance to the Plaza Shops area into "Santa's Circus" and the other is a bejewelled, moving elephant right out of the Arabian Nights. The huge, white elephant is carrying a sultan who is accompanied by his retinue of royal guards and musicians. The elephant and guards perform continuously in a most ingenious example of animation.

As always, the Plaza fountain is the Festival's dazzling focal point. Five tiers of lights splash into the fountain from high above its granite slabs to create the Festival of Light's most dazzling effect. The clock tower again resembles a giant Christmas candle, surrounded at the base by 16-foot spruce trees and topped with a starburst of lights.

New this year are the silver garlands which transform the flag poles into giant, white Christmas trees.

Sculptured reindeer and angels, a Festival favorite since the first year, again grace the Plaza.

And, there are people--more than ever before.



## DEAN BREAKS THROUGH TO LIMA, PERU

An Arnold Dean newscast "came through like a ton of brick" on a recent morning in Peru, according to a postcard from a Hartford man.

Charles Beach, who was one of Mr. Patricelli's original "Men of Song" on WTIC in the early 1930s, wrote that the newscast "made us feel quite at home" after the initial shock of hearing WTIC in Lima.

## FRED EDWARDS NAMED DIRECTOR (Continued from Page 3)

Chest, also operates the Oak Grove Nature Center.

Daughter Marian has entered her senior year at Mount Holyoke and is taking examinations for positions overseas. She is a French major. Carol Edwards has entered her sophomore year at Southern Connecticut and will begin tutoring in a New Haven School this semester.

## SOPHIE LEWKEWICH VACATIONS IN BERMUDA

Sophie Lewkewich of TV Continuity is back from a vacation in Bermuda.

She enjoyed everything about the island but the motor bikes.