



TIC TOC

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THE PRESIDENT'S COLUMN

In a short time now the annual solicitation for the Greater Hartford Community Chest will occur. As we all know, this is a consolidated drive which relieves us of many, many single solicitations throughout the year which are bothersome in many instances and certainly end in greater expenditures.

I hope that everyone, and I mean everyone, on our Staff this year will make a generous contribution. I think we should stop a moment and realize just how fortunate we are as individuals. First, we are Americans and that is a great good fortune. There are some 180 million Americans out of a total World population of some 3 billion, which makes our populations 6% of the total. So in just being Americans we are more fortunate than 940 persons out of each thousand.

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WOODY SLOAN APPOINTED REGIONAL TV SALES MANAGER

G. Woodruff Sloan, Jr., a member of the WTIC-TV sales staff since 1960, was promoted to regional sales manager on Sept. 24.

A native of Upper Montclair, N.J., Sloan served in the U.S. Navy during World War II and attended Wesleyan University and Boston University, which awarded him a Bachelor of Science degree in radio and television broadcasting magna cum laude in 1951. In 1956, he received a Master of Science degree in Communications from Boston University.

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GEORGE BOWE TO MANAGE SPECIAL PROGRAMS DIVISION; BOB DU FOUR NAMED ASSISTANT TV PROGRAM MANAGER

The creation of a Special Programs Division for Radio and Television, which will coordinate and oversee the production of radio and television documentaries and other public service programs, was announced on Sept. 13.

At the same time, Assistant TV Program Manager George W. Bowe was named manager of the new division and TV Continuity Director Robert du Four was named to succeed Bowe. Olga Lampard, who has assisted du Four in the Continuity Department was appointed continuity director.

In his new post, Bowe will coordinate the activities of members of the program, news and other departments involved in the production of special programs. He plans to visit several of the nation's leading stations to determine what is being done well in the area of documentaries and other public service programming.

Bowe, a well-known WTIC radio personality in the 1930s and '40s, joined the staff as an announcer in 1935. Born in Schenectady, N.Y. he spent much of his early life in Los Angeles, where he received his education and worked in the legitimate theatre and in the Hollywood movie studios. Prior to joining WTIC, he was associated with the General Electric Co. and Station WICC in Bridgeport.

As an announcer, Bowe handled many important assignments, notably those in connection with the WTIC-Hartford Courant "Mile O'Dimes" campaigns. He was also featured on the "Quiz of Two Cities" radio series. During World War II, he wrote and produced "The United States Coast Guard on Parade," a weekly WTIC series broadcast from the U.S. Coast Guard Academy over the coast-to-coast network of the National Broadcasting Co. He was named production manager of WTIC in 1946 and television production manager shortly before WTIC-TV went on the air in 1957. In this post, he served as executive producer of most of the station's special

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PERCEPTION PROVIDES MacDONALD WITH INSPIRATION TO PARACHUTE

Mac MacDonald of the TV studio production crew has become enthusiastic about jumping out of airplanes--for fun.

Mac's interest in skydiving and sport parachuting is the result of working on one of Dick Bertel's "Perception" programs. After watching some film on sport parachuting and hearing an explanation from Lou Sanborn of the Orange, Mass. training school, Mac became convinced, deciding to see if a jump could really be made after three hours of orientation.

Mac and his wife went to Orange on Sept. 7 to watch a competitive meet. Before his wife quite realized what was happening, Mac enrolled in the first jump course, went through an afternoon of classroom theory and ground training (with a wide-eyed wife looking on) and, at sunset, made his first jump.

It was a static line jump, the parachute opening automatically, from 2,500 feet. Mac said he had a few-second free fall before the chute opened and found that landing was "easy with little wind and no hard jolt."

He hopes that the Sept. 7 jump will be the first of many.

TYROL TO COMPLETE TERM AS PRESIDENT OF CONNECTICUT BROADCASTERS ASSN.

Vice President - Radio Sales Robert S. Tyrol will complete his term as president of the Connecticut Broadcasters Assn. on Oct. 24 when the CBA holds its annual meeting and election of new officers at Les Shaw's in New Haven.

Commissioner Kenneth Cox of the FCC will be guest speaker.

CBA President Tyrol is also presently involved in planning the National Association of Broadcasters Regional Conference, scheduled in Hartford on Oct. 14 and 15. Broadcasters from all of the New England states, New York and New Jersey will attend and Governor Leroy Collins, NAB president, will be a featured speaker.

On Sept. 18, Tyrol addressed the Board of Directors of the Connecticut Society for the Prevention of Blindness on plans to promote sight-saving month.

TOMMY BYRNE RESCUES STRICKEN MAN ON TOWER, CARRIES HIM TO SAFETY

For years, Tommy Byrne, plant maintenance supervisor at the transmitter, has climbed the 502-foot tower to make routine repairs without incident.

On Sept. 5, however, Byrne made a climb that was anything but routine. He and Cedric White, 47, a General Electric technician, were climbing the tower to move the Channel 24 antenna when White was stricken with a collapsed lung.

Byrne was climbing ahead of White when, about 200 feet from the ground, he looked back and saw that White was in trouble. White was trying to tie himself to the tower, when Byrne eased himself down to the stricken man and gripped him under the arms. Byrne then made a slow, 200-foot descent to the ground with White. There, a doctor gave White first aid and ordered him to the hospital.

Byrne, about the same size as the 150-pound White, said later he had no difficulty carrying the stricken man to safety.

The story of the dramatic rescue appeared in many Connecticut newspapers, and on the front page of the Courant and the Winsted Citizen.

LARRY KENFIELD TO GIVE RARE BLOOD FOR OPEN HEART SURGERY

On Oct. 2, Record Librarian Larry Kenfield will donate a pint of his rare A Negative blood to a person undergoing open heart surgery at Hartford Hospital.

This will be the third pint of blood donated by Kenfield since registering himself as an emergency donor at the hospital. Since he began donating blood during World War II, Larry has given three gallons and three pints.

SPECIAL PROGRAMS
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programs, including the Hartford Symphony Orchestra concerts, the Insurance City Open and state political conventions. He also served as executive producer for the first telecast of the Harvard-Yale boat race last June. Bowe is married and lives in Canton. He has three daughters.

DuFour was born in Brooklyn and received his early education in Pleasantville, New York. He enrolled as a student of dramatic art at the University of North Carolina, but transferred to journalism after two years. He remained in North Carolina for three years following graduation, working in radio as an announcer and producer. He joined the WTIC announcing staff in 1941.

He served in the Navy from 1943 to 1946 and was a fighter director in the Combat Information Center of the aircraft carrier USS Bunker Hill, narrowly escaping death when two Kamekazes turned the ship into an inferno. He returned to WTIC a few months after the war ended and was promoted to the radio production staff.

In 1957, he was named the first television producer of WTIC-TV. Mr. duFour, currently serves as the commanding officer of Naval Reserve Composite Company 3-42, Hartford. He also is a member of the Wethersfield Volunteer Ambulance Association and an instructor in the Speech and Drama Department at the University of Hartford. He, his wife, son and daughter live in Wethersfield.

Mrs. Lampard was educated at Madison, Connecticut High School and attended New York University and Melbourne University in Australia. She has worked as a reporter on the Sydney (Australia) Daily Telegraph and the Hobart (Tasmania) Mercury. She also served as a sales and market researcher for William G. Rambeau and Co. of New York, radio and television station sales representatives and was employed by International TV Films, Ltd., another New York firm. Mrs. Lampard lives in Newington.

**EHRlich TO VOTE EACH WEEK
IN LAMBERT CUP COMPETITION**

George Ehrlich is one of eight men named to a board to select the top 10 small college football teams in the east each week during the football season.

Every Sunday, Ehrlich will send a telegram to the Lambert Cup committee, listing his selections. The other voters will be two coaches, two newspapermen, two magazine writers and another radio-TV sportscaster. At the end of the season, he and the others will select the college that will be given the Lambert Cup for 1963. Last year's winner was the University of Delaware, one of the University of Connecticut's opponents this season.

**FUTURE FARMERS OF AMERICA OFFICERS
TOOK PART IN FARM YOUTH PROGRAM**

Five of the six 1963 state officers of the Future Farmers of America are participants in the WTIC Farm Youth Program, having purchased purebred dairy heifers on interest-free loans from WTIC.

Among the state officers who have participated in the WTIC program is Paul Miller, an 18-year-old South Woodstock, Conn. boy who was named Regional Star Farmer for the North Atlantic Region of the FFA. He is one of four such regional winners in the United States. Young Miller took over the family farm after his father was killed in a tractor accident and, working with his mother, built it into a successful farm with a herd of 55 animals, including 32 milking cows and 16 calves. He received a \$400 Holstein heifer and \$400 in cash, plus a place on the state FFA dairy judging team which provides a free trip to the National Dairy Cattle Congress at Waterloo, Iowa this fall. Last year he went to the national FFA convention in Kansas City on a trip sponsored by WTIC.

TENOR WADE RECEIVED CRITIC'S PRAISE FIVE YEARS BEFORE JOINING WTIC STAFF

Five years before he joined the staff as an announcer, Radio Production Manager Fred Wade was the recipient of high critical praise for his work on WTIC as a singer.

Fred recently came across the following clipping from the Nov. 18, 1925 issue of The Hartford Courant:

"Frederick L. Wade, who is the possessor of a marvelous tenor voice, sang from the Travelers station WTIC last evening. A thunderous applause would have resulted, if Mr. Wade's audience could have honored him after he had sung 'The Barefoot Trail,' 'Out of the Dust' and 'In the Garden of Tomorrow.'"

Fred's singing debut on WTIC occurred on a broadcast from the Bond Hotel, scene of the station's first remote. A singing announcer at WBZ, Springfield at the time, Fred didn't become a member of the WTIC staff until 1930.

The Wade notice was the only local item in the Courant column, entitled "Heard Last Night on the Air." Other broadcasts which excited the anonymous author came from Cleveland, where an organist entertained "a large number of fans by playing 'Stars and Stripes Forever'" and Detroit, which provided "two snappy dance numbers that came in on the ether from WWJ."

Fred doesn't remember if he used the clipping as a reference when he applied for a job at the station.

FRANK ATWOOD TROPHY GOES TO FRANKLIN, CONN. YOUTH

The tenth annual presentation of the Frank Atwood Trophy was held in the Coliseum at the Eastern States Exposition on Sept. 17.

This year's recipient of the trophy, awarded by New England 4-H Club leaders and named for Farm Program Director Frank Atwood, was Richard Weingart, 17, of Franklin, Conn.

There were four candidates for the trophy, which in go only to a 4-H Club member who shows a dairy heifer he has bred and raised. Weingart's heifer was the granddaughter of an animal bought by Weingart's sister some years ago with a WTIC Farm Youth Program loan. Frank presented the trophy.

NUMBER ONE TEAM STARTS SEASON WITH VICTORIES

Bob King's Broadcast House #1 bowling team is off to a good start in the 1963-64 season with two wins in three games with the Travelers Group Pension team.

The Broadcast House team has also moved up from Class D to Class C in the Travelers League. On the team with Capt. King are Chuck Albert, Ernie Olivieri, Joe McGuinness, Fred Edwards, Al Jackson and Sam Balnius.

RAY RICES MOVE TO GLASTONBURY

The Ray Rice family have taken up residence in Glastonbury and the head of the household is happy to conclude the daily trip to and from Springfield.

Franz Laubert, Bob Ellsworth and Bill Hennessey are back from vacation.

Brad Davis returns to Channel 3 on Oct. 5 with George Maharis, one-time Route 66 traveler, as his guest. Season's plans call for a hootenanny once a month and other new features.

Ray Rice reports that Art Johnson plans to have an all Bobby Breen day on his radio show next month, but Johnson won't confirm it. If you don't remember Bobby Breen, reporter Rice will be happy to fill you in.

FOUR GENERATIONS ON HAND FOR BABY'S CHRISTENING

Four generations, counting the youngest, were on hand for the christening of eight-month-old Victoria Lynn Davis, granddaughter of Mr. and Mrs. Larry Kenfield, at the Elmwood Community Church on Sept. 22.

Victoria Lynn's christening was witnessed by her mother, her grandmother and her great grandmother, Grandfather Kenfield reports.

THE PRESIDENT'S COLUMN
(Cont. from p. 1)

Then, among Americans we are extremely fortunate to have all the advantages which we do have; all of us must be in the top 5% of fortunate Americans. We have a wonderful State, a wonderful City, a wonderful countryside, great educational and cultural opportunities for ourselves and our children. We work for a fine company which does its best to take care of almost every need we can imagine. We are well compensated for our work. All in all it is hard to find any adverse conditions to which we are subject.

I think then that we can be really generous with those who live in our communities and who are less fortunate than we. I am sure that by use of the salary deduction plan we can give what will be a substantial amount in a year's time, and which we will never miss as it is deducted from our paychecks, even if it were a mere 50¢ deducted from each of 24 paychecks during the year.

I am hopeful that this year will see the name of every member of our Staff on the contributor's list.

FORMER WELI ENGINEER
JOINS RADIO STAFF

Richard V. Zwirko, formerly an engineer at WELI, New Haven, has joined the radio engineering staff.

Born and raised in New Haven, Zwirko was educated at Notre Dame High School, West Haven and the Capitol Radio Engineering Institute.

POMG FOR JOE

The McGuinness family has acquired POMG. They aren't promoting jewelry. POMG arrived on Labor Day when Mrs. Joe McGuinness gave birth to son Peter Owen McGuinness.

FLOYD RICHARDS "TYPE CAST"
IN LITTLE THEATRE PRODUCTION

Floyd Richards is going to see what it's like to perform before a "live" audience on Nov. 1 and 2 when he appears in the Art Carney role in the Wethersfield Community Players' production of "Take her, She's Mine."

Floyd, whose daughter will be college-bound soon, portrays a typical American father who experiences grave fears and misgivings when his 18-year-old daughter leaves the nest for college.

The recent Broadway comedy will be presented in Wetherfield High School.

Floyd, incidentally, has introduced a new feature, "The Happy Minute," to the Hap Richards Show. The minute is devoted to art of various kinds contributed by young viewers. Floyd says he'd be happy to use contributions from young children of staff members--or, for that matter, from staff members who draw in styles similar to young children.

SLOAN PROMOTION
(Cont. from p. 1)

Prior to joining the WTIC-TV staff, Sloan was an account executive with Ziv-United Artists, Inc. He has also served as sales manager of Dekko-Rockwell Films, Inc., a Boston film production company and as a partner in Creative Associates, Inc., a radio program production agency. Sloan also taught at the Boston University School of Public Relations and Communications for three years.

While on the Boston University faculty, Sloan served as producer and director of several prize-winning radio programs and series. Programs directed or produced by Sloan won five Freedoms Foundations Awards, a National Headliner Award and an Ohio State Broadcasting Institute award.

Sloan and his wife live in Harwinton. They have two children.

R. E. SMITH GOES UNDER SEA
FOR PART OF VACATION

Robert E. Smith did some vacationing undersea while in Bermuda last month. Bob says he donned a 65-pound helmet, with air hose attached, to walk around the ocean floor with a deep sea diver. And to prove it all, Bob will show you a color photo anytime.