



TIC TOC

April 1967

FOUR IN WASHINGTON FOR REPORT ON DODD

WTIC Radio and Television had four men on the scene in Washington April 27 when the Senate Ethics Committee recommended the censure of Sen. Thomas Dodd.

Tom Eaton, Paul Kuntz, Dick Heinz and Paul Abert went to Washington to cover the major story and the results of their assignment were impressive.

They got to the senator first after the censure was announced and WTIC Radio was the first station in the nation to broadcast his comments. The Ethics Committee report was released at about 12:05 p.m.--in time for the noon news. Dodd's comments were broadcast "live" by telephone at 12:20 p.m.

The film and the newsmen were back in Hartford in time for the
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COMPANY RECEIVES FOUR AWARDS AT HARTFORD AD CLUB BANQUET

Broadcast-Plaza, Inc. received four awards, including a major commendation in public service, at the annual awards banquet of the Advertising Club of Hartford.

A Public Service Commendation was presented to Gene Muriaty in recognition of the 1966 Christmas Festival of Light on Constitution Plaza. It was the first such commendation ever voted by the Advertising Club.

A second Special Commendation for Excellence in television was presented to Jim Glenn in recognition of the station IDs and movie slides he has created.

The Company also received a Gold Award of Honor for Excellence in Displays, Specialties and Exhibits for the Festival of Light. This award, which also cited the efforts of Glenn and Roman Babij, was presented to Rufus Coes.

The fourth award, a Silver Award of Distinction for Excellence in Radio Commercials or Self-Promotional Announcements, recognized a promotional announcement created by Lorraine Pasculano and Chuck Renaud for the "Sunday Showcase" program. Renaud accepted the plaque.

GEORGE MC GAULEY CELEBRATES TWENTY-FIVE YEARS WITH WTIC

Transmitter engineer George McGauley, who broke into radio as Bob Steele's engineer on broadcasts of Willie Pep fights in the early 1940s, celebrated his twenty-fifth anniversary with the Company April 14.

The staff honored him at a reception in Broadcast House on his anniversary day.

Although he has spent much of his career in Avon, McGauley
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CONSTITUTION PLAZA OPEN HELPS CANCER FUND DRIVE

"The Constitution Plaza Open" raised \$352 for the Connecticut Chapter of the American Cancer Society April 26 and 27.

Scores of shoppers and strollers tried to sink 15-foot putts on the special putting green that was installed near the Plaza shops. Each putt cost 50 cents and those competing had an opportunity to win a prize donated by an area merchant.

Arnold Dean was chairman of the contest and the individual responsible for its success. He devoted many hours to obtaining prizes and making arrangements for the event. Guest appearances by Bob Steele and Mayor George Kinsella of Hartford helped draw crowds to the "Plaza Open" in spite of wintry weather.

"HYMN TIME" MESSAGE
REPRINTED IN PAPER

A message written by Bill Marks for the Sunday "Hymn Time" program was recently published as a guest column in "The Connecticut Baptist," a newspaper sponsored by the Connecticut Convention of American Baptist Churches.

The title of the message is "What Color Is God?"

"What color is God?

Yes, what color is God?

Is God the color of you? Me?

Your neighbor? My neighbor?

What color is charity?

What color is love?

What color is justice?

What color is hope?

What colors are virtue, respect, character...all the goodness of moral men, women and children upon this earth?

What color is the hand assisting the aged...the ill?

What color is the hand reaching out with alms and cheer for the indigent...the unfortunate?

What color is the hand rising to defend the downtrodden...to raise the fallen to a renewed and useful place in society?

What color is the hand raised to be counted when the cause is God's cause...no matter who else may disagree?

What color is God?

God is the color of every hand doing His good work upon this world of His and ours."

GEORGE MC GAULEY
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was a studio engineer for several busy years. In addition to the fights staged by Pep and others in the old Car Barns on Wethersfield Avenue, McGauley and Steele would also handle shows from the Polish National Home in Hartford--on the same night. They'd finish the fight around 11 and move quickly to the Polish Home for an 11:30 remote.

A Hartford native, McGauley is a graduate of Hartford Public High School. He also took courses in radio from the Sprayberry Correspondence School and at Hillier College, Hartford.

FARM YOUTH PROGRAM PROVIDES
LOAN NUMBER 1,000 FOR CALF

Since 1948, WTIC has made more than 1,000 interest-free loans to youngsters in Connecticut and Massachusetts for the purchase or dairy calves.

A loan for calf number 1,000 was recently made to 10-year-old Craig Kibbe of Hampden, Mass. and registered with the Ayrshire Breeders' Assn. as "Ridgeholm WTIC's 1,000."

Since President Morency inaugurated the Farm Youth Program 19 years ago, the station has loaned \$158,565.18 to boys and girls who wanted to buy dairy heifers. The average loan has been \$158. Under the terms of each loan, WTIC and the borrower are partners in the calf's ownership until the loan is repaid and full ownership is transferred to the youngster.

In addition to providing loans, the WTIC Farm Youth Program sponsors trips to the National 4-H Club Dairy Congress at Chicago and the national convention of the Future Farmers of America in Kansas City for outstanding young people.

The owner of "Ridgeholm WTIC's 1,000" is one of four members of the Kibbe family who have bought calves with WTIC loans--a record matched by only one other family in the 19-year history of the WTIC Farm Youth Program.

To make the thousandth loan an occasion, WTIC gave Craig a red blanket with the calf's name embroidered on it in white and a white, leather show halter. WTIC Farm Program Director Frank Atwood drove up to Hampden to present the gift and David Gibson Jr., secretary-treasurer of the Ayrshire Breeders' Assn., traveled from his headquarters in Brandon, Vt. to present the calf registration certificate to the youngster.

The young man was also a special guest at the annual meeting of the Farm Youth Program's Advisory Board at the Hotel America.

FOUR REPORT ON DODD
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evening Channel 3 newscast and a special 15-minute report was put together for 10:45 that night. The report included footage of Senator John Stennis, Ethics Committee chairman, reading excerpts from the resolution, comments by Dodd and a Dodd news conference. It was narrated by Kuntz.

TIC TOC MARKS
FIFTH YEAR

This is the fifth anniversary issue of TIC TOC.

Volume 1, Number 1 was published in April 1962--as a direct descendant of an earlier newsletter, also known as TIC TOC, that was published for WTIC staff members in the Armed Forces during World War II. Grace Sapsuzian edited the World War II TIC TOC.

This issue is the sixty-first published since publication of TIC TOC was resumed in 1962.

ATWOODS ENJOYING
EUROPEAN VACATION

Frank and Barbara Atwood flew to Holland on April 24 for their first trip to Europe.

They planned to see the daffodils and tulips of Holland, which were expected to be at their best during the final week of April, and then move on to Belgium and France.

Their daughter, Christine, is to meet them at Amsterdam and her husband, George Mulford, will join the party in Paris. He is studying for a doctorate in the French language and literature at Nantes, where there is a branch of Stanford University.

TWO REPORTERS JOIN
NEWS DEPARTMENT

Paul Hayes, a newsman at WTAG, Worcester, and Joe Crowley, a Hartford Times reporter, have joined the News Department.

Hayes, a Boston native, is a graduate of Emerson College and a veteran of three years in the service. In addition to WTAG, he was also on the staff of WHYN, Springfield.

Crowley, a New Britain native, was educated at Georgetown University and the University of Hartford. He was with the Times for five years, as New Britain bureau chief, deskman, general assignment reporter and state court and state police reporter. For the past three years, he covered every major court case and all major crimes within state police jurisdiction. He and his wife, the former Doris Sweet of Ansonia, have five children.

MC GUINNESS WILL HEAD
MULTIPLE SCLEROSIS DRIVE

Joe McGuinness was named East Hartford town chairman of the Multiple Sclerosis campaign for the second consecutive year.

The fund drive will be held May 1 through 7.

Mc Guinness was also master of ceremonies at the recent Connecticut Jaycee Outstanding Young Educator Banquet, co-sponsored with the Travelers Insurance Co. About 175 persons attended the banquet April 22 at Valle's Steak House.

BIG RESPONSE FOR
SUNDAY SHOWCASE

An offer of a Connecticut map made by Arnold Dean on the "Sunday Showcase" program has resulted in a tremendous response.

The brief announcements brought in more than 1,450 requests for the map--which has a color photograph of Constitution Plaza on its cover.

VACATIONING IN FLORIDA

The Bill Conticello family are en route to Florida for two weeks in the sun.

They plan to vacation with the Don Flemings, who are already there.