



TIC TOC

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NEW, HIGHER-POWERED FM ANTENNA TO BE READY FOR EARLY MAY TESTS

A new, higher-powered FM transmitter, being installed at Avon, should be ready for testing next week.

The vertical sections of the WTIC-FM antenna system have already been installed atop the tower by Tommy Byrne and Randy Scalise.

Harold A. Dorschug, director of engineering, estimates that the station's coverage area will be extended by about 30 per cent, with about 10 miles in each direction added to the area now served with a strong signal. The power increase will add many thousands of listeners in Massachusetts, Vermont, New Hampshire and New York.

Last winter, the FCC raised the power ceiling on FM stations from 20,000 watts and a 500-foot antenna, or any combination of the two, to 50,000 watts at 500 feet or any combination of the two. WTIC-FM requested and received permission to increase its power from 5,500 watts to 15,000 watts. The antenna will remain at 810 feet.

Of special importance is the anticipated quality increase of the WTIC-FM signal in auto radios and home receivers that do not use outside antennas.

COMPANY RECEIVES AIR FORCE AWARD

Broadcast-Plaza, Incorporated is awarded a United States Air Force Certificate of Recognition on April 22 at the Air Force Development Center, Griffis Air Force Base, Rome, N. Y.
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HARTFORD AD CLUB PRESENTS AWARDS TO COMPANY IN FOUR MAJOR CATEGORIES

The Company received three of the top-ranking gold awards of honor and one silver award of distinction at the annual awards banquet of the Advertising Club of Hartford.

The gold awards, which rank next to the grand award, were presented for excellence in displays, newspaper advertising and radio public service. The silver award was for excellence in television announcements.

The Christmas Festival of Light was honored by two of the gold awards--for displays and for newspaper advertising. These awards and the silver award for television announcements promoting feature films were accepted by Promotion Manager Gene Muriaty. The gold award for radio public service was presented to Program Manager Ross Miller for the sight-saving month song, "Your Eyes Are the Windows on the World."

Bob Ellsworth was the banquet master of ceremonies.

BROADCAST #2 BOWLERS SWEEP FIRST ANNUAL PRESIDENT'S CUP TOURNEY

A fired-up Broadcast #2 quintet, headed by Capt. Mickey Gentile and a hot-handed Dick Oeser, built a slim one pin lead, after two games, into a resounding 36 pin 3-game victory over Fred Edwards' Broadcast #1 five in the first annual bowling competition for the President's Cup.

The third team in the kegging tourney, John Pohorylo's Broadcast #3 quintet, came fast in the final of the three games bowled but failed to gain the needed momentum in the first two encounters.

Only one pin separated the Gentile and Edwards clubs after two games, but hot shooting by Oeser, Bill Conticello, Don Fleming and Chuck Marshall wrapped it up for the champs in game number three.

Oeser took down high triple honors, while #1's Al Jackson delivered the series' high single game. Ed Walsh was #3's sparkplug.

48 YOUNGSTERS BORROWED \$6,660 IN FARM YOUTH LOANS DURING '64

Forty-eight youngsters borrowed \$6,660 from the WTIC Farm Youth Program to buy dairy calves during 1964, according to the annual report issued April 1 to the Program's Connecticut and Massachusetts Advisory Committees.

The report was submitted by WTIC Farm Program Director Frank Atwood at the Advisory Committees' annual luncheon meeting at the Hotel America.

Since the program was inaugurated in 1948 by President Morency, Connecticut and Massachusetts boys and girls have borrowed \$139,095.18 from WTIC to purchase 886 calves.

In 1964, interest-free loans were made to 35 youngsters from Connecticut and 13 from Massachusetts. When a loan is repaid, the borrower becomes sole owner of the calf.

During the year, WTIC also provided grants to four boys who attended national agricultural conventions. David Miner of North Stonington, Conn. attended the National Convention of the Future Farmers of America in Kansas City and John Piela Jr. of Manchester, Conn., Robert Farrington of Willington, Conn. and Alexander Urgiel Jr. of Gill, Mass. attended the National 4-H Dairy Conference in Chicago on WTIC grants.

Seventy-nine Farm Youth Program participants were guests of the station at the New York World's Fair in June.

Each year, the annual report also includes reports on the activities of youngsters who entered the Farm Youth Program 10 years earlier. Of the 25 who obtained loans from WTIC for the first time in 1955, seven are now active in farm ownership and management and three others work on farms or are engaged in related activities.

WILKINSON RECUPERATING AT HOME AFTER OPERATION

Dave Wilkinson, at home recuperating from an operation, will return to work within a few weeks.

According to boss Ross Miller, Dave tried to arrange things so that the operation would coincide with the series of radio documentaries on Hartford hospital he supervised.

COMPANY RECEIVES AIR FORCE AWARD

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The award was presented to N. Thomas Eaton, vice president-news, who represented President Paul W. Morency, by General A. T. Culbertson, commander of the Development Center.

WTIC will be one of 12 stations in the northeastern United States taking part in the Air Force Systems Command Project 9680, a test program to demonstrate the use of commercial broadcast facilities for emergency Department of Defense communications.

Special equipment will be installed at the Avon transmitter within a few weeks for this experiment. The equipment will be in a locked rack in the transmitter building.

The award was made in recognition of WTIC's voluntary contribution to the experiment. If the experiment is successful, it may be adopted permanently by the Defense Department.

Mr. Eaton and Director of Engineering Harold Dorschug attended an Air Force briefing on the new equipment while at Griffis Air Force Base.

JOHN FERGUSON (THE YOUNGER) TO BE OUR MAN IN SOAPBOX DERBY

John E. Ferguson will be our man in the Soap Box Derby at Veterans' Memorial Park in East Hartford June 5.

John E. is not to be confused with newsman John R., his father.

Young John, 12, is a seventh grader at the Avery Street School in Wapping. He is a model car enthusiast but his interests aren't strictly automotive. He's a baseball player, tumbler, assistant patrol leader of his Boy Scout troop, detective story fan, a member of the Junior Pilgrim Youth Fellowship at the Wapping Community Church, Congregational, and a student of the trumpet.

AMERICANA INTERVIEW WITH RUBY KEELER THE RESULT OF HABER'S HOSPITALITY

Former movie and musical comedy star Ruby Keeler's recent appearance on Dick Bertel's "Americana" was arranged by the film department's Jerry Haber.

This inter-medium cooperation is the result of an interest Haber and Bertel share in vintage motion pictures--plus Haber's hospitality to Miss Keeler's son, a Trinity College freshman.

Several weeks ago, Haber invited several motion picture devotees to his home to see "Footlight Parade," a Ruby Keeler-Dick Powell musical of 1933.

Part of Haber's large collection of the early works of the Warner Brothers, "Footlight Parade" was of special interest to one of the guests, John Lowe of Santa Monica, Calif. and Trinity College. The Trinity student, one of Mrs. Ruby Lowe's five children, had seen his mother several times on television--but never in "Footlight Parade."

When Miss Keeler visited Hartford briefly a week ago to see her son, Haber joined them for dinner and arranged for them to be interviewed by Bertel at Broadcast House. The interview was featured on "Americana" for four afternoons.

Haber's knowledge of early talking pictures was recently the subject of one of Bill Ryan's "By the Way" columns in "The Hartford Times."

IT'S THAT TIME AGAIN

Department representatives for the WTIC Staff Fund will soon be collecting the annual \$3 contribution to the fund.

Members of the staff may again elect to pay 25 cents a month--or eliminate the monthly payment by paying \$3 in a single installment.

U CONN NEWSPAPER THANKS WTIC FOR GENEROSITY, SPORTS COVERAGE

"The Connecticut Daily Campus," student newspaper at the University of Connecticut, noted WTIC's many contributions to the university, ranging from the donation of equipment to basketball and football broadcasts, in an editorial April 22.

Commenting on the sports coverage, the newspaper noted that "frequent hints of favoritism for our UConn teams" by George Ehrlich and Floyd Richards "have not been unappreciated by the thousands of Husky rooters who follow the team."

"Since the start of this semester," said the editorial, "WTIC has taken several steps toward contributing even more to the University" by donating equipment being replaced by transistorized equipment to campus station WHUS and educational Channel 24.

The newspaper expressed gratitude to Director of Engineering Harold Dorschug for his part in the station's generosity to the university and also noted the assistance of Bob Ellsworth and Fred Edwards, who spoke at the WHUS "healing" program for new members of the station's staff.

INMATE CHARGES CHANNEL 3 FILM INVADED HIS PRIVACY

A state prison inmate has filed a \$50,000 suit in U.S. District Court in Hartford against Channel 3. The warden of the state prison, and the prison's Parole Board and Board of Directors.

Harold Travers of Bridgeport claims his right of privacy was violated when he was filmed by a Channel 3 crew for the documentary, "Prison and Parole," during his appearance before the Parole Board.

HONOR SOCIETY ELECTS ATWOOD

Farm Program Director Frank Atwood has been elected an honorary member of Gamma Sigma Delta, national honor society of agriculture. The recognition came from the Connecticut chapter, located at the University of Connecticut.

He has also had unofficial word that he will receive a Friends of 4-H Citation next December from the National Association of County Club Agents. He was nominated by the club agents of Connecticut and Rhode Island.

On April 23 and 24, he attended a National Assn. of Farm Broadcasters meeting at College Park, Md.

CAPT. RICHARDS READY TO SET SAIL; OTHER ANNOUNCERS GETTING AROUND

Floyd Richards claims that the good ship, "DENDONDEE II" is ready to go down the 'ways' at Pilot's Point Marina, Westbrook with sailings scheduled on Fridays and Saturdays (his days off). Good Captain Floyd is certainly one of many staffers happy to see Spring is here, regardless of the shape the season's in.

Norm Peters, after completing his interview series for "Nightbeat" on the "Job Corps" in conjunction with the YMCA, got down to brass tacks, electrician's tools and wire, plus pipe fittings and promptly raised a prominent crop of callouses celebrating spring fix-up and clean-up.

The first major seasonal vacation jaunts found Ray Rice and family concluding a successful Hartford to Washington excursion and Brad Davis visiting his sister in Detroit. While in the Motor City, Brad heard and saw a lot of ex-WTIC staffer Dick Westercamp. 'Westy' is tops across the board with his 11 p.m. TV newscast...Brad says, it's been that way for four years now.

Bruce Kern closed his "stint" as your "Neighbor on The Road" while Frank Atwood was away, by taking his family to the New York World's Fair for the weekend.

Bob Ellsworth did a repeat as MC for the annual Advertising Awards banquet at the Hotel America then spent Easter Sunday in Surry, New Hampshire with a .22 rifle and his Rolleiflex camera, his favorite hobbies. Both were loaded, with film and ammunition, that is.

ADDED TO GRANDFATHER LIST

Bob du Four joined the ranks of station grandfathers on April 12 when David William Low was born to Lynn and Tim Low at Hartford Hospital. David and parents are doing just fine; grandparents as well as might be expected.

BACK AT DRAWING BOARD

Jim Glenn is back at the drawing board after a vacation in Europe.

Most of his time was spent in Rome, Florence, Paris and environs.

LITERARY NEWS FOR ATWOOD, KIND WORDS FOR HEINZE FROM PHOTOGRAPHER

Frank Atwood returned with a literary news beat and Dick Heinze with some professionally welcome compliments after visiting with the famous photographer Edward Steichen earlier this month.

Atwood and Corinne Willard visited Steichen, who is also an internationally-respected horticulturist, to gather material for their "Garden Time" program. Heinze went along to take some publicity photos and meet a photographer he had long admired.

While interviewing Steichen about his newly developed "Connecticut Yankee" delphinium, Atwood asked if Steichen had any other projects underway. The 86-year-old photographer replied that he was completing a "big exhibition on the 'Family of Man' scale," adding that he hadn't announced this project, to be entitled "Woman."

"The Family of Man," created by Steichen in 1955, is still being circulated abroad by the U.S. Information Agency. World-wide circulation of a book version of "The Family of Man" has reached two million copies.

Steichen looked at some Heinze photographs and, according to Atwood, "had quite a few nice things to say about them, especially about a photo of a hunting dog carrying a bird in his mouth."

NOW IN EUROPE

Connie Burke of TV Continuity and Beth Fallon of the Promotion Department left the Company this month to travel in Europe.

The girls plan to visit 10 countries during the next three months.

Helen Fitzgerald of South Windsor has replaced Miss Burke in TV Continuity.