



TIC TOC

January 1970

TWO ELECTED TO BPI BOARD; NEW OFFICERS APPOINTED

Morrison H. Beach, executive vice president of the Travelers Corp., and Kendall Smith, vice president and television station manager of Broadcast-Plaza, Inc., were elected to the board of directors of Broadcast-Plaza, Inc. January 27.

The election of Mr. Beach and Mr. Smith were announced by President Patricelli following a meeting of the board of directors. At the same time, Mr. Patricelli announced the appointment of Frances L. Mulcahy as assistant secretary and Harley F. Park as assistant treasurer. Miss Mulcahy is secretary to Mr. Patricelli and Mr. Park is comptroller of Broadcast-Plaza, Inc.

Mr. Beach, a Phi Beta Kappa and magna cum laude graduate of Williams College and a graduate of the University of Connecticut Law School, joined the Travelers in 1939. He became vice president in 1964, senior vice president in 1965 and executive vice president earlier this month.

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DRUG CURRICULUM REQUESTS RECEIVED FROM THIRTY STATES

WTIC Radio and Television have received requests for copies of the Stamford Drug Curriculum from 30 states, the District of Columbia, the Virgin Islands, Canada and West Germany.

The Stamford Drug Curriculum is a 96-page curriculum and study guide that begins the drug education process in the fourth grade and continues it through high school.

Ten thousand copies of the book are being printed and distributed at WTIC's expense to teachers, guidance counselors, school board members, principals and others who come into contact with young people.

Requests have come from 152 of Connecticut's 169 cities and towns, from 92 cities and towns in Massachusetts, 155 in New York and 65 in New Jersey. The number of requests have ranged from one for an individual teacher to as many as 100 for a large city's school system.

In addition to public, private and parochial elementary and secondary schools, requests have come from colleges, youth organizations, clergymen, city, county and state health departments, police and other law enforcement agencies, judges and doctors and a housewife who wrote that she was not a teacher or social worker, but she did have seven children who asked difficult questions about drugs.

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KUNTZ AVERTS "KHAOS," IN REPORTING FIRE

When fire broke out at St. Gabriel's School in Windsor, Paul Kuntz rushed to the school to cover the story and determine if his own children, students at St. Gabriel's, were safe.

The fire wasn't too serious and Paul's coverage on radio and television helped assure other nervous parents that there was nothing to fear.

After the fire, Paul received a box in the form of a magnificent collection of letters from St. Gabriel's students. Among the comments were these:

'Without you there assuring

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ENGINEERS PROFIT WITH 10¢ COFFEE

The thriving TV Engineering Group Coffee Makers have donated \$100 to the WTIC Cheer Fund and \$50 to the Salvation Army for hot meals on Thanksgiving and Christmas.

During December 24 and 25 and January 1, the Coffee Makers gave customers more than 350 cups of free coffee and fruit cake purchased from the Civitan Club.

An impressive record for 10-cent coffee and 10-cent pastry sales.

CROWLEY CONTRIBUTES TO BOOK ON STATE CRIME

A new book will be coming out in mid-February which contains several quotes and observations by WTIC newsman Joe Crowley. The book is published by Simon and

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DRUG CURRICULUM
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Plans to print and distribute the Stamford Curriculum were announced December 19 in an editorial on WTIC Radio and Television by President Patricelli. Mr. Patricelli had presented other editorials on the Connecticut drug epidemic and his editorials had prompted a suburban high school teacher to write to him and ask where she could find relevant, up-to-date material to use in teaching her students about drugs.

In seeking an answer for the teacher, Mr. Patricelli learned about the Stamford Drug Curriculum from Ernest Shepherd, acting commissioner of the State Department of Mental Health. According to Mr. Shepherd, the recently completed Stamford Curriculum is "excellent, comprehensive and functional." He told Mr. Patricelli his department hoped to provide a copy for each public school in the state.

To reach even more teachers--and students--Mr. Patricelli said WTIC would print and distribute free copies to any teacher who wanted one in public, private and parochial schools in Connecticut and neighboring states.

"Since epidemics do not respect state lines," Mr. Patricelli said, "we reprinted the offer we had made on WTIC Radio and Television in a number of newspapers in Connecticut, Massachusetts and New York.

Our response indicates how widespread the drug epidemic has become. Requests for the guide have come from high schools in the Bedford Stuyvesant section of New York and other poverty areas and from wealthy suburban communities like Grosse Point, Michigan. The message--from the ghetto school and the exclusive prep school--has been the same. They tell us the problem is serious and the teachers have not been prepared to teach about drugs.

"This drug curriculum won't provide a magic solution to the problem, but we hope it will help a good many teachers cope with ignorance, the root cause of the drug epidemic."

CROWLEY CONTRIBUTES TO BOOK
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Schuster and is written by noted author Mildred Savage. Miss Savage has written two best sellers. "Parrish" and "In Vivo."

Her latest book deals with the Solberg murder case which was covered by Crowley as a reporter for The Hartford Times. It concerns the 1965 killing of a Barkhamstead woman. The case split the State Police Department down the middle because Major Samuel Rome believed the man arrested for the murder, Harry Solberg, was innocent. Solberg was arrested by the Canaan Barracks and Rome turned out to be the star witness for the defense. Solberg was later acquitted after two trials. The first ended in a mistrial.

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NOTES FROM *Nancy*

A decade ends...and we begin again with new milestones to be reached... JIM GLENN celebrated both his tenth year with 'TIC and his birthday on January 18.

F.R.A.N.Y.?? It is the Fashion Reporters Award - New York, presented by the New York Couture Business Council. This year one of the seven nationwide winners was our JEAN COLBERT in the Radio category. The awards are judged on journalistic ability and layout by a panel of editors, publishers and columnists from fashion magazines such as Vogue, Harper's Bazaar and Mademoiselle. The gold statuette was presented to Miss Colbert January 6 at the Waldorf-Astoria in New York.

Spills and chills were the order of the day for STEVE MYERS when hands in his pockets, feet flying, he somersaulted landing on his head. He awoke the next day in the hospital with a splitting headache and spent the following week at home nursing his bruises.

Trying to beat the New England cold, ROBERT E. SMITH will spend the week of February 15 in Yucatan, Mexico climbing the Mayan temples...then a rest cure on the beaches of Acapulco. Any-one for suntan lotion?

In the nursery...BOB and ANNABELLE KING became grandparents for the sixth time with the addition of James Robert to the family of daughter Carole and Bob Tobin. And...in time for that handy little tax deduction was Elizabeth May born December 23 to CHUCK and LINDA RENAUD.

Far away places with strange sounding names like...An Khe...and what a small world it really is!! URSULA TETREAU recognized a familiar face standing next to her husband, Nelson, in a picture taken in 1966 while he was serving in Vietnam. The face...PAUL KUNTZ. Both Paul and BOB DWYER spent one month in Vietnam in 1966 and during that time Nelson taped an interview that was used on 'TIC.

BPI BOARD; NEW OFFICERS
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SYSTEMS ANALYST
JOINS COMPANY

Mr. Smith joined WTIC-TV as assistant program manager in 1957 and became program manager in 1963. He was promoted to vice president and station manager in 1969. A Navy veteran of World War II, Mr. Smith attended Drake University and was associated with television stations in Syracuse and Springfield before joining WTIC-TV.

John Lewis has joined out staff as a senior systems analyst. John is a 1963 Graduate of Central Connecticut and comes to us from Honeywell Electronic Data Processing Division. He worked there as both a sales representative and a systems representative.

Miss Mulcahy has been secretary to Mr. Patricelli since 1942. A Hartford native, she attended local schools and St. Joseph's College. Mr. Park joined Broadcast-Plaza, Inc. as business manager in 1968 and was later appointed comptroller by the board of directors. A Boston native and magna cum laude graduate of Harvard, he was formerly a senior systems analyst with the Sprague Electric Co., North Adams, Mass.

Initially, John will concentrate on the design of our sales order, traffic and billing systems to obtain the advantages of computer processing techniques for our stations.

He resides with his family in Wethersfield.

RUNAWAY WHEEL
SMASHES WINDOW

There was an unscheduled open house in the Broadcast House lobby on the evening of January 16.

Several members of the staff were in the lobby shortly after 5 p.m. when a sports car wheel and tire suddenly snapped off a sports car axle, sped across the Columbus Boulevard-State Street intersection and smashed into a side window of the building.

The wheel hit a chair, missing Kathy Flaherty by a couple of feet. There was broken glass in every corner of the lobby and fortunately, no injuries.

NEW TAGS DISTRIBUTED
TO PARKING ASSOCIATES

New identification tags were distributed Jan. 27 to those who park in the Parking Associates lots 1 and 2.

The tags should be placed on the inside of the rear view mirrors. New identification tags will help the demolition crew working in the area keep illegal parkers out of the second lot.

KUNTZ AVERTS 'KHOAS'
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mothers that we were safe, there would have been khoas."

"Is a newsreporter a good job for a person graduating from high school or college? Is it good paying?"

"Thank you for giving out the telecast on TV and radio that the parents should come and pick up their children because in these cases it's good to notify the parents because in these cases the children need a parent to make them feel good."

"Thanks to the calmness of the Sisters and the teachers there was not a tragedy. As a matter of fact we thought it was a lot of fun to sing 'We Shall Over Come' while our parents worried to death."

"I, as a member of the sixth grade of whom lives you saved, wish to thank you."

"Without you there on the spot I wouldn't be able to keep in touch of how the school was doing."

"The fire as you already know wasn't that bad but we are still glad you came."

THINGS GOOD, NOT SO
GOOD FOR STEVE MYERS

Things were good and not so good for Steve Myers in January.

First, the not so good. Early in the month, Steve slipped on the ice while shopping and awakened about five hours later in Hartford Hospital. The concussion kept him out of action for about two weeks.

Now, the good part. A couple of weeks after the accident, Steve became the owner of a new, \$900 snowmobile that cost him \$1--the price of a raffle ticket he bought from a snowmobile club several weeks ago.

CROWLEY CONTRIBUTES TO BOOK
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Miss Savage cites Crowley's observations on the Solberg case as well as others handled by Major Rome. Through Crowley she reveals the story of Major Rome's capture of the Boston strangler. Rome, up until now, has never been given credit for this accomplishment.