



TIC TOC

Vol. 1, No. 8 November, 1962

THE PRESIDENT'S COLUMN By Paul W. Morency

We can all feel relieved now that the election campaign and the election reporting are over. We added to the reputation of our organization as being real pros in doing our job.

Appreciated is the fact that during this period a great many of our people were asked to do an extraordinary amount of work, sometimes when really tired from previous efforts.

Everyone connected with our efforts for the candidates during the campaign and the Tuesday night election reporting is to be congratulated. We realize that the work requires extra effort throughout the entire company-changing schedules, building new sets, learning new routines and difficulties of dealing with tempermental candidates: All these were taken in stride.

Many friends and acquaintances have told me that our presentation on Tuesday night was of very high calibre and we can all take pride in that fact.

Each year, of course, we find new areas in which we can improve and those findings are now being consolidated for our next go-round in 1964.

My personal thanks and appreciation for the work of each one on the Staff during this difficult period.

CRISIS, ELECTION, 'ORGANIZED FUROR'

Cuba, around the clock operation and the election did not reduce the newsroom to utter chaos... only to what might be called organized furor

(Cont. p. 3)

TYROL ELECTED PRESIDENT OF CONN. BROADCASTERS ASSN.

Vice President Robert S. Tyrol was elected president of the Connecticut Broadcasters Assn. Thursday afternoon.

Also elected were: Herbert Rice, general manager of WILI, Willimantic, vice president, and Howard Maschmeier, general manager of WNHC, New Haven, secretary-treasurer.

Tyrol joined the WTIC staff as an announcer in 1941. In 1942, he entered the Coast Guard, received an appointment to the Coast Guard Academy and was graduated as an ensign at the age of 20, the youngest commissioned officer in the Coast Guard at that time.

After World War II, he rejoined the station. As an announcer, he was identified with many of the station's special events and audience participation programs. He joined the sales department in 1956 and later became general sales manager. He was named vice president in charge of radio sales in 1959.

STAFF COMMITTEE OF TBSC LISTS 23 GIFT DISBURSEMENTS

From the monies available from the operation of the canteen, so generously assigned to the Staff Fund, the Committee Chairman made the first disbursement on June 14, and from then to the end of October, twenty-three gifts, contributions to the Cheer Committee, remembrances because of bereavements, et cetera, have been made- for a total of \$337.78.

VIEWERS DRIVE 100 MILES TO SEE GIANT FOOTBALL GAMES ON WTIC-TV

WTIC-TV is probably the only station in the nation that can boast of viewers who drive more than 100 miles and rent motel rooms to watch one of its programs.

This pilgrimage is made on certain Sundays during the professional football season by ardent supporters of the New York Giants, whose home games are blacked out on television within a 50-mile radius of New York.

A survey of motel operators from Fairfield County to Wallingford, which is just 24 miles south of

(Cont. p. 4)

GUCKIN, HABER PREPARE SPECIAL ON COMEDIANS LAUREL AND HARDY

Director Jack Guckin and Film Editor Jerry Haber, two devotees of films of ancient vintage, are currently engaged in a labor of love.

The team of Guckin and Haber is putting together a special tribute to two of Hollywood's most beloved comedians, Stan Laurel and Oliver Hardy, for the Nov. 25 and 26 edition of Perception.

"Many are not aware of the fact that Laurel and Hardy were featured in silent comedies on their own for more than 10 years before appearing in their first two reeler together in 1926," says Haber. "Even then they were not given star billing. It was not until 14 films later that their potential was at last recognized. Leo McCarey, who, in later years, was to attain fame by directing "Going My Way" with Bing Crosby, was chosen to direct the first 'official' Laurel and Hardy film."

A highlight of the program will be a very rare silent comedy starring Stan Laurel, sans Hardy, produced in 1923. A very short sequence from a 1916 film starring Oliver Hardy will also be included. Only a small portion of this film can be included because the original negative was found in a state of decomposition, and no known complete prints are available.

"It is interesting to note that all early 35mm films were printed on nitrate stock," says Haber, "and the priceless negatives were also nitrate. These prints and negatives eventually decompose and turn to dust and many of these films are lost forever, except in the memories of those who enjoyed them. Film archives such as the Museum of Modern Art in New York City, Eastman House in Rochester, N. Y. and the newly completed Hollywood Museum are striving to preserve these important contributions to American history and culture. This is being accomplished by having these fragile nitrate prints converted to today's safety film, which, if stored properly, will last hundreds of years."

Laurel and Hardy were among a few stars who survived the death of the silents. They possessed voices which matched their personalities perfectly, and some of the best of their early sound shorts will be included on the Perception program. Some film comes from Haber's personal collection.

And, for the benefit of those of us who don't share the knowledge of Messrs. Guckin and Haber -- Hardy was the fat one and Laurel, the skinny one.

LATE NEWS FROM THE LINKS

A success story that began last spring in the first issue of TIC TOC had a story-book ending this fall when Steve Myers, neophyte golfer, won the WTIC golf championship.

Early this year, Steve decided to take golf seriously for the first time. According to TIC TOC reporter Bill Conticello, Steve read seven or eight books on the subject and built a miniature putting green in his basement to prepare himself for the season and the tournament. Even the loss of numerous dollar bets when he failed to break 85 the first time out failed to depress the stalwart golfer.

When tournament time rolled around, Steve and about 20 others were ready to dethrone champion Fred Bernard. At the end of five rounds, the champion had been relegated to third place, with Steve defeating George Dawson at Wethersfield Country Club for the crown.

According to WTIC Tournament rules, it now becomes Steve's responsibility to arrange next season's tournament. He will be assisted by runner-up Dawson.

NEWS NOTES.....

Election Day was pleasant for Maryanne Kinsella, whose brother, Probate Judge James Kinsella, was an easy winner in his bid for re-election.

Maryanne, who was formerly in Radio Traffic, is now with the TV Traffic Department.

Mr. and Mrs. Danniell Cuff have moved to a new apartment at 93 Marion St., Hartford.

Mr. and Mrs. Joseph A. Lorrain announce the engagement of their daughter, Gail Ann, to Wayne Lavender, U. S. N.

The prospective bridegroom is assigned to the crew of a nuclear submarine.

**BROADCAST HOUSE TOURS
TAKEN BY 14, 322 PERSONS**

A total of 14, 322 visitors have toured Broadcast House since the building was dedicated nearly a year ago.

Pat McEnroe, guest relations assistant, estimates that the average number of visitors per tour is ten, which means that about 1, 400 tours have been conducted in Broadcast House during the past year. Pat, who has conducted about 1, 000 of the 1, 400 tours, has walked more than 180 miles, the distance from Hartford to Trenton, New Jersey, while showing visitors the building.

Nearly 4, 000 of the visitors have been school children, ranging from kindergarten groups to high school science, audio-visual and radio club members. Virtually every kind of civic, service, social and religious group has been represented and several organizations have made Broadcast House the destination of "mystery rides."

More than a dozen foreign countries have also been represented on Broadcast House tours. Visitors have come from England, France, Italy, Ireland, the Philippines, Nigeria, the Congo, Germany, the Scandanavian countries and Canada. A recent visitor was the lord mayor of Coventry, England, who was visiting Connecticut as the guest of the citizens of Coventry, Connecticut.

Broadcast House has also attracted more than 100 architects, interested in the building's design, as well as a group of landscape architects, who photographed the patio from every angle.

Among the many comments we have received from viewers was this from a Hartford man, whose family had also visited a network in New York:

"My wife and I remarked how much more we had seen and learned in one of your tours."

**CRISIS, ELECTION,
(Cont. from p. 1)**

It didn't matter that one staffer, reporting in at 2 a. m. , met himself coming off the night side.

It was the shortage of thumb tacks that really mattered. With schedule changes coming up three times a day, it was difficult to keep the office bulletin board fully informed on who worked when and where. Otherwise, all was normal...to repeat...organized furor.

No one department can be singled out for honors on election night. Everyone worked. The newsroom provided personnel for headquarters in Studio A, various remotes at key points and in the newsroom itself. The national picture was kept in focus and feeds on the state picture went out to several stations.

On the shelf election night through no fault of his own was newsman Sherman Tarr. Sherm underwent an operation at Hartford Hospital for an occupational ailment, is doing fine and is expected home within a few days. Chief complaint of the ex-medic, who is well acquainted with hospitals, boredom. Jan Buchanan says there is no change in wedding plans...same date, same place, same groom.

**CANDIDATES LEARNED RESULTS FROM WTIC,
VISITED BROADCAST HOUSE AFTER VOTE**

The best compliment to the team effort that went into the WTIC and WTIC-TV coverage of the Nov. 6 election came from those most vitally interested in the returns.

A look at both Hartford papers last Wednesday reveals that the major candidates and the party chairmen, without exception, learned of the results on WTIC-TV. All of the principle candidates came to Broadcast House first to make concession or victory statements, and the first announcement of the victory of Governor Dempsey as well as that of Senator-elect Ribicoff was made on WTIC Radio and TV.

Several candidates paid tribute to the stations for the series of debates and for the cooperation and fine work of the staff during the campaign.

NEWS NOTES.....

Randy Scalise reports that he had an extremely successful hunting weekend in Brunswick, Maine recently, returning with three deer.

Radio Sales' Judy Riley, just back from a Canadian honeymoon, and Carole Hall were hosts at a shower for Jan Buchanan last Sunday.

VIEWERS DRIVE 100 MILES
(Cont. from p. 1)

Hartford, reveals that more than 1,000 Giant fans beat the blackout by driving to areas served by WTIC-TV each time the Giants play a home game. When the Giants met the first place Washington Redskins at Yankee Stadium, 500 fans rented rooms at the Stratford Motor Inn, about an hour drive from Manhattan. About 60 others drove all the way to Wallingford, which is north of New Haven, to watch the game. A motel operator there explained that bad weather drives many fans farther north and closer to Hartford.

The Yale Motor Inn in Wallingford, which usually caters to northern New England alumni of Yale on college football weekends, draws customers from the south for the Sunday professional games. Frequently the Yale weekenders are just checking out when the professional football fans arrive.

The Stratford Motor Inn has attracted 500 fans to the games on WTIC-TV by advertising the fact that Channel 3's picture is excellent that close to Manhattan in New York's newspapers.

Most of the "commuters" to Giant games live in one of the five boroughs or suburban New Jersey. Strangers often meet at one of the toll stations on the Connecticut Turnpike or Wilbur Cross Parkway, determine that they are heading for the same game, and arrange to share a room.

Residents of such Fairfield County communities as Greenwich and Westport can receive WTIC-TV is their antennae are turned toward Hartford. Channel 3 is also seen in portions of Westchester County and on Long Island. The number of Giant fans who visit friends and neighbors in these communities cannot be determined. It's possible that many who get the game remember the invasion of friends and neighbors when TV sets were rare, and keep the information to themselves.

But the motels are anxious to have everyone know about the availability of Giant games on TV. One enterprising motel manager has even sold several "season tickets"--to Giant home games, and the Stratford motel operator has hired a Police Athletic League band to provide fans with "live" halftime entertainment all season.

TIC TOC REPORTERS

Jim Aseltine, Joyce Bennett, Renata Cuff, Bill Conticello, Brad Davis, Len Doughty, Bill Grammas, Jack Guckin, Jerry Haber, Lew Krause, John Lanzieri, John Reno, Woody Sloan, Sid Stewart, Dave Wilkinson.

NAB OFFERS SCHOLARSHIPS
TO STATION STAFFERS

Applications are being accepted for the National Association of Broadcasters' Harold E. Fellows Memorial Scholarships, awarded annually to two employees of NAB members.

The scholarships--of \$1,100 each--are awarded by NAB in conjunction with the Association for Professional Broadcasting Education. They will be presented at the annual NAB Convention in Chicago next spring.

Applicants must be employees or former employees of NAB member stations or networks or the children of employees of member stations or networks.

The one-year scholarships must be used for broadcasting studies at a university or college which is a member of APBE. The study may be taken as a junior or senior or, under certain circumstances, in graduate school.

Application forms and additional information may be obtained by writing to Dr. Bruce A. Linton at the University of Kansas, 217 Flint Hall, Lawrence, Kansas.

LOST.....

At the staff party at the Statler Hilton Oct. 11, a pearl and gold pin, the property of Mrs. John Murphy.

AND FOUND.....

And in the possession of the Publicity Department at present: a silver bracelet with blue, heart-shaped stones; a gold bracelet with a small locket; a large hoop earring, and a gold charm with a jade stone and two pearls.

NEWS NOTES....

Salesman Lew Krause went back to college recently, but only to act as master of ceremonies for a fraternity-alumni dinner at Upsala College in East Orange, N. J.