



# TIC TOC

December 1968



## THE PRESIDENT'S COLUMN

In these final days of 1968, I think all of us can look back upon the year as one of solid accomplishment.

We can be especially proud of our ability to react quickly and effectively in emergency situations during a year in which we had to deal with far too many of them. There were the excellent special programs we produced on very short notice after the assassinations of Dr. King and Senator Kennedy and our part in mobilizing the news media for the Martin Luther King Memorial Youth Fund drive. There was our dramatic and most appreciated offer of time to the Board of Education for special classes during the Hartford teacher strike. And, most recently, there was the fine special report on the troubles at the University of Connecticut.

In the realm of long-range programs and projects, I think we can take pride in our documentaries on the problems and aspirations of the black community as well as the other specials on radio and television.

It has often been said that programming is our reason for existence. Those directly involved in programming, however, could not accomplish a fraction of what I have noted here without the hard work and full cooperation of the rest of you. Everything we do is the result of the efforts of every member of our staff. For what we were able to do in 1968, I sincerely thank you.

I wish each and every one of you and your loved ones a merry merry Christmas and a happy and healthy holiday season.

*Leonard J. Patrucco*

## MR. PATRICELLI ELECTED BROADCASTERS' PRESIDENT

President Patricelli was elected president of the Connecticut Broadcasters Assn. at the statewide organization's annual meeting in New Haven Dec. 4.

Mr. Patricelli will head the organization for one year. Raymond Petrofsky, business manager of Channel 30, was elected vice president and Henry Hovland, general manager of WGCH in Greenwich was elected secretary-treasurer. Ralph Klein, general manager of WRYM in New Britain was elected assistant secretary-treasurer.

## JOE CROWLEY TEACHES POLICE

Newsman Joe Crowley has just completed a six hour series of classes at New Haven College where he lectured policemen in the police science course on police and news media relations.

Crowley spoke to 75 students from several police departments who are working toward their B.A. and A.A. degrees in the law enforcement program. New Haven College is the only institution of higher learning in Connecticut offering a B.A. in Police Science.

Crowley was invited to speak to the classes by instructor Ronald Rossi, a former federal narcotics agent, with whom Crowley became acquainted. Rossi is now on the staff of New Haven College. Officials at the college have asked that Joe return next semester.

## A CHRISTMAS VERSE:

Said Santa, "This year I'll be  
dressed. I just got a note...here's  
the gist: I won't get a crack  
At emptying my sack. I'm next on  
the hijacking list!"

Dranyam Trebla

## THIRTEEN STAFF MEMBERS PRODUCE COMPLETE REPORT ON U CONN UNREST

Thirteen staff members were responsible for the production of a memorable hour-long documentary on the University of Connecticut's current problems that was telecast from 9:30 to 10:30 p.m. on Tuesday, Dec. 17.

The special, produced in a record five days, utilized the talents of producer George Bowe, newsman Larrye deBear, director Jim Aseltine, film editor Allen Alls-house, audio technicians Mickey Gentile and Randy Scalise, lighting technician Mac MacDonald and all six cameramen, Dick Heinze, Bob Dwyer, Dennis Switaj, Bob Butterworth, Wayne Wood and Lyn Bocher.

The result has been hailed as one of the station's finest documentaries--a balanced, complete report on the campus unrest fomented by the radical Students for a Democratic Society.

Included in the report was full coverage of charges by some of the SDS members that WTIC-TV had been guilty of biased reporting. A highlight was the ejection of a Channel 3 crew by a professor who said--on film--that a crew from the National Educational Television Network could remain in his class.

The professor complained that WTIC-TV's coverage had been unfair. Asked later if he had seen much of the station's news coverage, the learned doctor replied that he hadn't, but said he had heard it wasn't fair.

The program was assembled in the Production Center in two days, with Bowe, deBear, Aseltine and Scalise working long hours to come up with the finished product within minutes of air time.

## SOCIAL SECURITY COST WILL BE INCREASED

Just a reminder that you should be prepared for an increase in your Social Security taxes in 1969.

Beginning next year, the tax rate will be increased from 8.8% to 9.6% on every dollar you earn up to a maximum of \$7,800.

You will pay half of this tax, and the company will pay the other half.

Below are taxes to be paid on typical amounts of annual wages:

If you earn	your tax will be	employer's tax will be
\$3,000	\$144	\$144
4,000	192	192
5,000	240	240
6,000	288	288
7,000	336	336
7,800	374.40	374.40

THOMAS AUSTIN JOINS  
RADIO SALES DEPT.

Thomas J. Austin, Jr., a former member of the SNETCO marketing staff, has joined WTIC as a radio salesman.

A native of Island Pond, Vt., Austin grew up in Norwich and was graduated from the University of Connecticut in 1956 with a major in marketing. He spent two years in the Army, including 17 months in Korea and was a salesman with WSUB, Groton, WICH in Norwich and WEEI, Boston before joining SNETCO three years ago. He is a Jaycee, a former member of the Norwich Building Code Board of Appeals and an honorary Norwich fireman--as the result of leading a drive to modernize the Norwich department after four firemen were killed in 1962.

HOSPITAL IN VIETNAM  
STILL IN OPERATION

The WTIC-supported civilian hospital at An Khe in South Vietnam is still in friendly hands and still in operation.

According to a letter just received by Paul Kuntz from Col. Merrit G. Garner, information officer for the U.S. Military Assistance Command in Vietnam, men of the First Cavalry Division continue to donate time and energy to the hospital and are now planning to expand it from a 60-bed to a 100-bed facility.

Colonel Garner said he has requested a status report and motion picture and still photographs of the hospital to be forwarded to WTIC.

PLAZA LIGHTS, MUSIC  
BLENDED FOR CHRISTMAS

A three-minute Christmas card on film has been created by Allen Allshouse, Harry Parcell and Lyn Bocher by merging a recording of "Joy to the World" with film of the Christmas Festival of Light.

The film, conceived by Allshouse, blends scenes from the Festival's Nativity display and lights with the stirring Christmas hymn to create a beautiful three minute Yuletide greeting. It will be shown on the 6:15 p.m. News on Christmas Eve.

The vignette was filmed by Bocher, directed by Parcell and edited by Allshouse.

LETTER FROM A LISTENER

The following letter was recently received by Mr. Patricelli:

"Recently Bob Steele announced that if one had complaints, send them to him; if praise write it to The President.

"I wish to express my appreciation for the best programming of any Broadcasting Station to which I have ever listened.

"Frank Atwood, if one is up early enough, starts the day with interesting information about our basic background ---Agriculture.

"Bob Steele, in addition to information, conditions the listening public with the right attitude to meet the day.

"I would like to mention each staff member---Dick Bertel, Arnold Dean, Bruce Kern, Robert E. Smith. The new names of broadcasters this year appears to rise to the high standards of your Station.

"When tuned to WTIC, one feels that he has invited distinguished guests into his home, for conversation.

"At this distance, we do not have the printed programs, in the local papers. Consequently, it is very helpful to have the broadcasters announce interesting programs, which follow.

"You do not need to spend time to reply to this. I just wish to thank you sincerely for maintaining a Station of such high quality.

Very sincerely,

Mrs. Walter Buxton  
Worthington, Mass."