



TIC TOC

October 24, 1967

MR. MORENCY TO RETIRE NOV. 1; MR. PATRICELLI ELECTED PRESIDENT



MR. MORENCY



MR. PATRICELLI

The retirement of Paul W. Morency as president of Broadcast-Plaza, Inc. and the election of Executive Vice President Leonard J. Patricelli to the presidency were announced today following a meeting of the corporation's board of directors. Broadcast-Plaza, Inc. owns and operates WTIC TV-AM-FM and Constitution Plaza.

At the same time, it was announced that Mr. Morency will be retained as a consultant to the corporation. His retirement and Mr. Patricelli's promotion to president are effective Nov. 1.

The directors also elected Kenneth R. Lee treasurer of the corporation. Mr. Lee, a vice president of the Travelers Insurance Co., succeeds Daniel M. Duffield, who has retired.

Both Mr. Morency and Mr. Patricelli have been associated with WTIC since 1929. Mr. Morency came to WTIC as general manager and has been chief executive officer of the radio and later, television, stations for the past 38 years. Mr. Patricelli has been one of his closest associates during the entire period.

Mr. Morency became vice president of the Travelers Broadcasting Service Corp. in 1946 and president in 1955. When Broadcast-Plaza, Inc. was formed in 1964 by the merger of the Travelers Broadcasting Service Corp. and Constitution Plaza, Inc., Mr. Morency was named its president.

A native of Oak Park, Ill., Mr. Morency served in France with the 42nd (Rainbow) Division in World War I and then returned to Illinois to graduate from the University of Chicago in 1923. He came to WTIC after serving as manager of field service for the National Assn. of Broadcasters and later as a director of the NAB for more than 15 years.

Mr. Morency is a former member and chairman of the stations planning and advisory committee of the National Broadcasting Co. and was an organizer of Broadcast Music, Inc. He is currently chairman of the BMI executive committee.

During World War II, Mr. Morency was awarded the Connecticut State Medal for "extraordinary civilian service" and in 1962 he received the outstanding citizen award of the Connecticut VFW. He was one of the early directors of the Symphony Society of Greater Hartford and played a major role in the orchestra's re-establishment after World War I. He is a past president of the Greater Hartford Chamber of Commerce and a director of the Connecticut Chamber.

He is also a director of the Travelers Research Center and the Hartford Chapter of the American Red Cross; a corporator of Hartford, Mount Sinai and St. Francis Hospitals and the Institute of Living, a member of the Connecticut Commission on the Arts and the Committee for Hartford and vice chairman of the Connecticut Council on Crime and Delinquency. He lives on Deercliff Road, Avon.

Mr. Patricelli joined WTIC as the station's first continuity or script writer shortly after his graduation from Wesleyan University in 1929. He became program manager in 1943, vice president-TV programs in 1957, vice president and general manager in 1963 and executive vice president in 1966.

Mr. Patricelli has been responsible for the development of many of the station's outstanding radio and television programs, including the Peabody Award winning "Mind Your Manners," "Your Box at the Opera," "Yale Reports" and "Perception."

He is a national director of the Broadcast Pioneers and the Broadcasters Foundation and has served as a trustee of the Hartford Rehabilitation Center and a director of the Connecticut Society for the Prevention of Blindness, the Connecticut Cancer Society, Hartford Kiwanis Club, Greater Hartford Chamber of Commerce, Hartford Chapter, American Red Cross and Hartford Golf Club. He is also a corporator of Mount Sinai and St. Francis Hospitals.

Active in Wesleyan University affairs since his graduation, Mr. Patricelli is a former trustee of the university and a former president of the Greater Hartford Wesleyan Alumni Club. He has edited "Songs from New England Colleges," a song book based on a program he created, and the most recent edition of the "Wesleyan Song Book!" Mr. and Mrs. Patricelli live at 69 Glenwood Road, West Hartford.