



TIC TOC

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WTIC-TV INSTALLING VIDEOTAPE FACILITY "SECOND TO NONE"

A lot of interest has been shown by many of our staff in the activities in the second floor video tape room.

The excitement concerns the installation of three new RCA TR22 television tape recorders -- the very last word in recorders.

When installation is completed, WTIC-TV will have a video tape facility second to none anywhere with the possible exception of the networks. Features of the new recorders include such things as all transistorized circuitry, no tubes resulting in greater reliability, no heat, less maintenance, lower operating costs and Pix Lock which allows dissolves and special effects using video tape. One machine will be colorized and one will have an electronic editor eliminating the need for most mechanical splices.

Says John Welch: "Unbelievable. When you switch to Pix Lock (old Intersync), it works with hardly a flicker. Unbelievable."

TWIN GRANDSONS FOR KENFIELD

Identical twin sons were born April 22 in Middlesex Hospital, Middletown, Conn., to Marilyn and Philip Davis. Mrs. Davis is the daughter of Larry Kenfield. The twins were named Terry Allen and Tod Andrew.

BERNARD L. MULLINS, KEY FIGURE IN STATIONS' GROWTH, DIES AT 66

Bernard L. Mullins, a retired vice president and director of the Travelers Broadcasting Service Corporation died April 23 at St. Francis Hospital. He was 66.

A well-known actor, singer and announcer on Radio Station WTIC in the 1930s and early '40s, Mr. Mullins was associated with many of the station's most popular musical and dramatic programs of that era. During World War II, he was the station's 6 p.m. and, for a time, 11 p.m. newscaster. He was remembered for his memorable descriptions of many major news events, including the tragic Hartford circus fire in 1944. For more than 20 years, he introduced the weekly "Yale Reports" broadcasts on WTIC.

A native of Stafford Springs, Mr. Mullins officially joined the WTIC staff as an announcer in 1935, but his association with the station as a soloist with glee clubs and other vocal groups began shortly after the station went on the air for the first time in 1925.

In the 1930s and early '40s, Mr. Mullins was one of WTIC's most popular personalities, appearing as an actor, singer, announcer and newscaster. He appeared on such popular programs as "Stories in Song" and "Library of the Air" and was occasionally a WTIC Playhouse actor.

In 1947, Mr. Mullins became director of public relations and at the same time, director of the WTIC-Hartford Courant Mile O'Dimes, an annual fund drive that raised more than \$1 million in the fight against polio. For many years, he was also director of the WTIC and later, WTIC-TV election coverage.

Mr. Mullins was named vice president in charge of public relations in 1957 and vice president in charge of radio programs in 1959, the position he held at the time of his retirement last October. He became a director of the corporation in 1962.

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STAFF MEMBERS' CHILDREN MAY TAKE ATHENEUM COURSES

Our corporate membership in the Wadsworth Atheneum assures places in the Summer Art Classes for five children of TBSC staff members.

In these classes each child is encouraged to explore his ideas and a means of expressing them. He learns about paint and many other materials but more importantly about himself and the world he lives in.

A \$2.00 fee covers registration and supplies and the sessions begin July 7 and terminate August 14. You will find bulletins posted which list the days and dates of the classes for various age groups.

If you have an interest in these classes, Miss Burbank will be glad to provide the form for registration.

TICKETS AVAILABLE FOR FINAL CONCERT

The final concert in this season's Hartford Symphony Orchestra series will be presented Wednesday evening, July 6. This will also be Fritz Mahler's final appearance as regular conductor of the Orchestra.

Benjamin Britten's brilliant "Requiem" will be performed with the assistance of guest soloists and the Hartt School Children's Singing Choir of 30 voices.

IT'S A CLUCK OF OUR OWN ON RADIO CHICKEN COMMERCIAL

That cluck you hear on the Waybest chicken commercial on Bob Steele's show is locally produced.

It started out as a live, ad-lib cluck, but now it's on tape, according to Ross Miller. The ad-lib cluck was made by Steele before a commercial for the chicken one morning. When the Waybest people's advertising agency heard the cluck, they asked that it be included permanently. For a time, Steele's clucks were live, but "we were afraid he'd wear out his clucker," says Miller, "so it's now taped."

MAKES ROTARY SPEECH

Dave Wilkinson spoke recently to the Glastonbury Cary Club on modern radio operations and showed the Christal film. He will be MC for Memorial Day ceremonies in South Glastonbury.

FLOYD RICHARDS GETS NOTRE DAME AWARD

Notre Dame honored alumnus Floyd Richards with its "Man of the Year" award April 11.

Richards was selected for the honor by the Notre Dame Club of the Connecticut Valley at the annual statewide observance of Universal Notre Dame Night. About 200 Notre Dame alumni and guests were on hand for the dinner and award presentation by the Rev. Theodore M. Hesburgh, Notre Dame president, at the Yankee Silversmith in Wallingford.

Richards was cited for his outstanding service to radio and TV, for the happiness he has brought to many, both young and old, and for his contribution to education.

BERNARD L. MULLINS (Cont. from p. 1)

Mr. Mullins leaves his wife, Mrs. Julia Simons Mullins of 57 Briarwood Rd., West Hartford; a son, Atty. Robert W. Mullins of West Hartford and six grandchildren.

WTIC-TV FILM PROVES HOTEL WAS CHRISTENED

Was the new Hotel America christened or wasn't it?

Spectators at the ceremony officially opening the 12-story \$5 million hotel thought the bottle of champagne swung by a helicopter on a 40-foot rope didn't break, the Associated Press reported.

But, said station WTIC-TV after examining its films of the event, the bottle did break--and on the first try.

The problem was that the bottle didn't shatter, since it was encased in metal mesh.

COLUMBIA PROFESSOR, KILLED IN NEW YORK, WAS IN FARM PROGRAM

Charles J. Gallagher, the Columbia University instructor who was killed in New York's Central Park earlier this month, was one of the first participants in the WTIC Farm Youth Program.

Frank Atwood first met young Charlie Gallagher in 1948, shortly after the Farm Youth Program was begun. A resident of Canterbury, he borrowed money from the station to buy Wood Ford Fortunate Orita of WTIC, an Ayershire from the Alsop Farm in Avon.

According to Frank, the young man's herd helped pay his way through the University of Connecticut where he received his undergraduate training and the University of California where he received a doctorate.

The young professor, in charge of the Columbia cyclotron at the time of his death, made one of the most brilliant records of any Farm Youth Program alumnus.

Frank sent Gallagher's parents a 15-year-old photo of the young man with his prize WTIC heifer.

"I thought his two little boys would want it someday," Frank said.

HAVE YOU LOST THESE ITEMS?

If you've lost a pair of sun glasses, a silk necktie, a string of beads and a white scarf, you dress in a very interesting fashion.

You're also wanted in the lost and found division of the Business Office where these items have been waiting for an owner for some time.

ED BEGLEY GIVES PARTY FOR OLD WTIC FRIENDS

Mr. & Mrs. Ed Begley entertained 26 of Ed's old Hartford friends at a dinner at the Statler April 22.

Attending were the following representing those at WTIC who had participated in last year's radio tribute to Begley after winning his "Oscar":

Paul Morency, Mr. & Mrs. George Bowe, Mr. & Mrs. Bob Steele, Mr. & Mrs. Bruce Kern, Mr. & Mrs. Paul Gionfriddo. Others included Art McGinley, former WTIC'ers Floyd and Betty Pattee, Actress Edith Baggish and former fighter Lou Dell.

It was a great evening of reminiscing, round-the-table story-telling and a hearty roast beef dinner. A kine of Begley receiving his "Oscar" at last year's Academy Awards telecast was shown followed by a special film production by George Bowe and Paul Gionfriddo. The film was composed of scenes from a commercial film made 25 years ago for the Capitol City Lumber Company in which Begley played the building contractor, Pattee was the architect and Bowe was the young husband building a home. Gionfriddo wrote a comedy script to go with the film clips, Bill Lobb added a musical score and Bowe narrated. Neither Begley nor Pattee had ever seen the original film and a big kick was enjoyed by all.

Meeting Mrs. Helen Begley was a delightful experience. A pretty and charming person, she is the sister of Bob Denver, the bewhiskered Maynard Krebs of the Doby Gillis show. Maynard, she said, is a graduate of Loyola College in Los Angeles and this was his first professional acting job.

Ed and Helen told interesting tidbits about their friendships with Debby Reynolds and other Hollywood celebrities. It was certainly an evening to be remembered with a guy we'll never forget.

George Bowe

SMITH ELECTED TRUSTEE

Robert E. Smith has been elected honorary trustee by the Connecticut Opera Association. He has been a vice-president for many years. Smith, commentator for the youth concerts at Hartford High Schools, appeared in the same role in his home town Bloomfield High School on April 25 -- with the Hartford Symphony Orchestra.

**BROADCAST NO. 1 ANNEXES
TRAVELERS BOWLING TITLE**

The long bowling season was brought to a conclusive finish by Broadcast #1 on Monday night, April 27, when the revitalized quintet recovered from a near-disastrous season's-end slump in time to soundly thump a team from Casualty Fire Claim in a best two-out-of-three roll-off.

Sporting a comfortable 5-game lead on April 1, and an apparent shoo-in for first place in the Travelers Men's Club "C" League, the Tic-Tockers faltered badly down the stretch, losing nine of its last twelve encounters. Casualty, meanwhile, spurted in the final weeks. Their rush enabled them to catch the Broadcasters at the wire.

But pass them, they did not! The determined #1 team rose to the occasion in the Monday night roll-off, posting decisive 52 and 38 pin victories. The successive wins were the result of a fine team effort that saw each squad member contribute a clutch performance. The Tic-Tockers were never in serious trouble after the fifth frame of the first encounter and continued to pour it on until they had clinched their first championship in four years of formal league competition. The team previously had come closest to annexing a first place berth during the 1961-62 season in which only two games separated them from the top rung.

Final compilation of league statistics finds #1 boasting accomplishments, in addition to their first place finish, in the following categories: League High Triple - Ernie Olivieri, 397 (2nd place); Chuck Albert, 396 (3rd place). League Individual Average - Olivieri, 104.60 (7th); Albert, 104.42 (10th); and Fred Edwards, 104.7 (11th).

Al Jackson and Bob (Crazyball) King round out #1's first string corps of operatives. Sam Balnius, Joe McGuinness and Norm Peters contributed key performances in "substitute" roles during the course of the 8-month season.

Each member of the Broadcast #1 team will receive a "winner" trophy at the annual bowling banquet on Thursday evening, April 30.

Photos of winning teams in each of the Men's Club League's five divisions will appear in an upcoming edition of the Beacon Bulletin.

**WTIC BOWLERS FINISH NEAR
TOP, BOTTOM IN 'D' LEAGUE**

Broadcast #3, a team that had to cope with difficult work schedules, finished second in the Travelers Men's Club "D" League--two games out of first place.

Broadcast #2, a team composed primarily of new bowlers, finished eighth in the nine-team bowling league. Both teams had some stellar individual performances.

John Pohorylo, of Broadcast #3, bowling in league competition for the first time, had the second highest average in the league, 110.6 and Ed Gracyalny was the fourth highest individual performer with 108.2. Gracyalny is a second year man in the league.

But the top individual performer in the league was Mickey Gentile of the eighth place Broadcast #2, who posted a 110.17 average.

On the Broadcast #3 team were Captain Bill Conticello, Stu Babcock, Joe Lorrain, Steve Myers, Tom Lang, George Dawson, Lou Holcombe, Gracyalny and Pohorylo.

The bowlers of Broadcast #2 were Capt. Don Fleming, Ed Walsh, Randy Scalise, Jim Stewart, Mickey Gentile, Dick Oeser, Chuck Marshall, Joe Turkowski, Dick Staley and Fred Rochon.

**"BEATEN BY CHEATIN' TOURNEY"
SCHEDULED BY BOWLERS**

A round robin tournament to determine bowling supremacy among a trio of Broadcast bowling teams which participate in Travelers Men's Club League play, will be held on Wednesday, May 6, at the Travelers Bowling Alleys.

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TOURNAMENT SET
(Cont. from p. 4)

Broadcast #1, captained by Fred Edwards, and first place finisher in "C" League competition, will match keggling talents with Bill Conticello's Broadcast #3 team, runners-up in the "D" League, and Broadcast #2, that league's 8th place finisher, whose captain is Don Fleming.

Broadcast #1 will field a team composed of Bob (Crazyball) King, Al (Cannonball) Jackson, Fred (Militaryball) Edwards, Ernie (Screwball) Olivieri and Chuck (Havinaball) Albert.

Representing Broadcast #3 will be John Pohorylo and Ed Gracyalny, "D" League's second and third best individual scorers, respectively, Conticello, George Dawson, Steve Myers and Joe Lorrain.

Broadcast #2's pinners include Fleming, Mickey Gentile, scoring champ of "D" League, Dick Oeser, Jim Stewart and Randy Scalise.

Results of the first annual "Beaten By Cheatin' Tournament" will be announced in the next issue of TIC TOC.

Application for WTIC 1964 Annual Golf Tournament.

ENTRANCE FEE -- \$1.00

Name

Address

City or Town

Dept.

All staff members are eligible.

Please submit application and entrance fee to Steve Myers by May 15, 1964.

LT. ELLSWORTH PAYS FINAL RESPECTS TO GEN. MacARTHUR

Lt. Bob Ellsworth and another officer from the Connecticut National Guard paid respects to their former World War II commander, General Douglas MacArthur, during the first services in New York after the general's death.

The two officers, in full dress uniforms, drove to New York's Seventh Regiment Armory in order to pay last respects to the great military hero.

The first person they met at the armory was former WTIC engineer George Kovacs, now with NBC and on duty at the armory for a network remote. On his return, Ellsworth wrote a story for The Hartford Courant and appeared on "The Other Side of the Day" to tell Art Johnson's listeners about his day in New York.

YOUR COMMUNITY HELPS HOSPITAL SAFETY PROGRAMS

A seemingly routine edition of "Your Community" on Channel 3 several weeks ago turned out to be anything but routine in the response it evoked. The program concerned fire safety measures in hospital. For this program, officials at Hartford Hospital staged one of their fire safety drills for a WTIC news photographer. This drill was included on the "Your Community" program. There followed a series of requests for this film...and WTIC News has now supplied it to the Connecticut Hospital Association, the Eastern Long Island Hospital Association, Manchester Hospital and the Institute of Living.

ARMY TAKING ORDERS FROM NAVY COMMANDER

Bob Ellsworth and Bob duFour are proving that the Army can take orders from the Navy when necessary.

Lt. Cmdr. duFour is heading the Armed Forces publicity committee and Lt. Ellsworth is a committee member.

Radio producer Chuck Renaud will be taking orders from Lt. Ellsworth soon--when he joins the Information Office of the 43rd Command Headquarters, Connecticut National Guard as an information specialist. They will be in Camp Drum in August.