

TIC TOC EXTRA!

October 2, 1964

OLIVE JOHNSON, OLGA LAMPARD PROMOTED TO MANAGERIAL POSTS

The promotions of two key members of the WTIC-TV staff, Olive Johnson and Olga Lampard, were announced Thursday afternoon, shortly after the regular issue of TIC TOC was published.

Miss Johnson was promoted to Director of TV Traffic Operations and Mrs. Lampard has been named Director of TV Continuity and Acceptance.

"This well-deserved recognition of two valuable members of our staff means that they have become directors of their departments in fact as well as in name," said Vice President and General Manager Leonard J. Patricelli, who announced the promotions.

Miss Johnson, a resident of Bristol, has been a member of the WTIC staff since 1932 when she joined the station as secretary to the director of women's programs. She was subsequently promoted to supervisor of program traffic, supervisor of commercial traffic and supervisor of radio traffic when the two operations were combined. She was transferred to the TV traffic position after WTIC-TV went on the air. During World War II, Miss Johnson was on leave from the station to serve overseas with the Military Welfare Division of the American Red Cross.

Mrs. Lampard, of Newington, was a newspaper reporter in Sydney, Australia and Hobart, Tasmania and a sales and market researcher in New York before joining the WTIC-TV staff. She was educated at New York University and Melbourne University in Australia.