



# TIC TOC

August 1968

## TO THE STAFF

I am pleased to announce that the Company will sponsor a dinner dance for you and your guests on Saturday, October 12.

We plan a reception beginning at 6:45, followed by dinner at 8 in the grand ballroom of the Hartford Hilton. The Landerman Orchestra will again provide the music for dancing.

Please fill out the coupon on Page 2 of this issue of TIC TOC and send it to Miss Mulcahy by September 15. If you wish to form a table of eight, please give Mr. Tyrol the names of those who will sit at your table. These names should also be submitted by mid-September.

LJP

## BOB KING CELEBRATING FORTIETH ANNIVERSARY

Bob King, assistant music supervisor, will celebrate his fortieth anniversary with the Company on Sept. 10.

A reception in his honor will be held in the third floor conference room, beginning at 2 p.m.

## DEDICATION SCHEDULED SEPT. 15 FOR RANGER ANDY MEMORIAL

The Ranger Andy Nature Exhibit at the Children's Museum of Hartford will be formally dedicated at 4 p.m. on Sunday, Sept. 15.

Staff members, their families and friends are invited to attend the dedication and view the result of contributions made by the staff to the memorial exhibit.

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## E. H. PETERSON, K. SMITH NAMED RADIO, TV STATION MANAGERS

The promotions of Ernest H. Peterson to station manager of WTIC Radio and Kendall Smith to station manager of WTIC-TV were announced Aug. 21 by President Patricelli.

Peterson joined WTIC in 1938 and was a reporter and news editor before leaving WTIC to enter the Army Air Corps in World War II. He was a gunner with the 15th Air Force until his plane was shot down over Austria and he was taken prisoner. After the war, Peterson rejoined WTIC as a radio salesman. He was promoted to regional sales manager in 1961 and general sales manager of the radio station in 1965.

Smith joined WTIC-TV as assistant program manager shortly before the station went on the air in 1957 and was promoted to program manager in 1963. He came to WTIC-TV from WHYN-TV, Springfield, where he was program manager.

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## WTIC BEATS ALL COMPETITION ON MINUTEMEN-POLICE GUN FIGHT

The gun fight between Connecticut State Police and a group of "Minutemen" attempting to raid the pacifist camp at Voluntown Aug. 24 resulted in a major news beat for WTIC News.

When newsman Dillon Smith reported for work at 4:15 a.m., he heard some mysterious calls on the police radio that indicated a large number of troopers were involved in some sort of an operation. When Paul Hayes and Smith sought details from the police, they were first told there was nothing to report; then a police spokesman said any information would have to come from Commissioner Leo Mulcahy.

The newsmen, now certain a major story was developing, awakened police reporter Joe Crowley at home and called in photographer Wayne Wood. Crowley's first attempts at getting information were unsuccessful, but Commissioner Mulcahy--after learning Crowley knew something--called Crowley at the newsroom and gave him a summary of the events, complete with the names of six persons who had been hit by gunfire. At 7:50 a.m., Bob Steele read a bulletin with initial information. The first story on the 8 o'clock news was a full report from Crowley. WTIC News then released the story to the wire services. Crowley and Wood

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FILM EDITORS  
VOTE FOR UNION

WTIC-TV's film editors voted on Aug. 22 to become affiliated with the International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators.

The vote cast by the seven editors was five in favor of affiliation and two opposed.

TV, RADIO COVERAGE  
SET FOR GHO TOURNEY

WTIC-TV will televise the third and fourth rounds of the Greater Hartford Open from the Wethersfield Country Club Saturday and Sunday, Sept. 7 and 8.

The live, color coverage of the \$105,000 tournament will be from 3 to 4:30 p.m. Saturday and 3 p.m. to conclusion Sunday.

WTIC Radio plans extensive coverage of all four rounds, Sept. 5 through 8. During the first rounds, WTIC will broadcast 10-minute reports at 4:50 and 5:50 p.m. and on Saturday and Sunday, the station will be on the air from 12:50 to 1 p.m., 1:30 to 2 p.m. and 3 p.m. to conclusion.

Former Master's champion Claude Harmon will again be WTIC-TV's anchor man, assisted by George Ehrlich and Floyd Richards.

Brad Davis will be stationed in the WTIC Radio mobile studio at Wethersfield, with Arnold Dean on the 18th green and Larrye deBear and Joe Girand following the leaders on the course.

Please complete and forward to Miss Mulcahy by Sept. 15.

I will attend the dinner dance at the Hartford Hilton Saturday, Oct. 12.

I regret that I will be unable to attend.

My guest will be \_\_\_\_\_

\_\_\_\_\_  
Signature

JOE GIRAND DUE BACK ON SEPT. 2

Joe Girand's many friends on the staff will be happy to welcome him back Sept. 2.

Joe returns after an illness that had him hospitalized for several weeks.

KEFFER LEAVING COMPANY  
TO OPERATE MASS. FARM

Chet Keffer, assistant secretary and assistant treasurer of Broadcast-Plaza, Inc., leaves the Company in October to devote full time to the operation of his 40-acre farm in Monson, Mass.

His successor as business manager of the Company is Harley F. Park, a Boston native and cum laude graduate of Harvard who was formerly a senior systems analyst with the Sprague Electric Co. in North Adams, Mass. He also served in various management capacities with the Chrysler Corp., the A.M. Starr Net Co. and the Royal McBee Corp.

Keffer came to WTIC as business manager in 1958 from WHCT, which was then owned by the CBS Television Network. He was with CBS in various administrative positions from 1951 to 1958. Keffer was elected assistant secretary and treasurer in January of this year. He has been active in the Monson area in a number of community projects and is currently serving as member of the Board of Trustees and the Executive Board of Wing Hospital and as warden of St. Mary's Episcopal Church in Palmer, Mass.

UNION ELECTS  
MICKEY GENTILE

In the recent election of officers of NABET Local 17, the engineer's union, Mickey Gentile was elected president; Wayne Mulligan, vice-president, and Bob Scherago, secretary-treasurer. In addition, Bill Conticello and Mike Russell were elected to the executive board.

MARIAN EDWARDS  
ASSIGNED BY UNITED

Marian B. Edwards graduated on July 31 from United Air Lines Stewardess Training School in Chicago and is now assigned to John F.

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### RECRUITING GETS FAR OUT

The campaign to recruit new members for the Hartford Police Department is getting pretty far out.

The City recently received letters from two servicemen who were interested in joining the force. One wrote from Fort Clayton in the Panama Canal Zone and the other had an APO address that indicates he's stationed in the Pacific.

Both wrote that they heard about the openings on the Police Department on the Armed Forces Radio "Hometown U.S.A." program. The program features a different local newscast from a radio station somewhere in the United States every day.

The newscast about the openings in the Hartford Police Department were prepared by WTIC News, which has been preparing weekly Hartford newscasts for overseas servicemen for more than a year. News Director Paul Kuntz is responsible for this "hometown" newscast.

### SCHOOL VERY PROMPT IN ASKING FOR FILM

Channel 3 News receives many requests from individuals and organizations that are subjects of film stories on newscasts for copies of the film for their own use.

All of these requests come in after the story is broadcast. But on Aug. 9, some sort of record must have been set when Newsman Sherm Tarr and Photographer Dennis Switaj did an interview at the American School for the Deaf in West Hartford on a unique summer program that has both pre-school-age children and their parents attending the classes. During preparations for the interview, the school's assistant administrator, Gary Curtis, asked about getting the film for later use by the school. He was told to contact News Director Paul Kuntz. When the Channel 3 News team of Tarr and Switaj returned from West Hartford,

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### CROWLEY'S POLICE TRAINING HELPS CREATE RADIO SERIES

A policeman turned reporter is the creator of a series of one to five-minute radio spots being broadcast by Station WTIC to enlist new recruits for the badly undermanned Hartford Police Department.

Joe Crowley, a policeman in New Britain, before becoming a newsman, is one of the few broadcast journalists who can bring actual police experience to covering the police beat. He has drawn upon that experience to produce a series entitled "Today's Training - Tomorrow's Police," which WTIC recently carried on its "Afternoon Edition."

Working with producer Chuck Renaud, Crowley has come up with reports on the training offered to recruits, the policeman and human relations, the life of a traffic patrolman, the use of firearms and a final five minutes devoted to what it takes to be a policeman.

The series, aimed at the huge, drive-time audience, is one of the several public service projects being developed by WTIC Radio and Television to recruit 70 policemen in a market where industry is competing strongly for the services of the type of young men police departments desperately need.

### MILLER BACK ON CS CIRCUIT

Ross Miller is back on the "Chicken Salad Circuit."

Ross Miller addressed a luncheon meeting of the Hartford Kiwanis Club on Aug. 22 on the subject, "A New Look At An Old Medium". (Ross hastily adds that he was not looking at an old spiritual medium...but the truly spirited medium of Radio.)

For his splendid efforts he was given the traditional Kiwanis bell (not the gong), which is the miniature of the larger bell with the Kiwanis emblem.

### JOE MC GUINNESS BUSY AS USUAL

Joe McGuinness of Radio Sales is busy as usual. He is currently working on raising funds for the Noah Webster House foundation in West Hartford and the building fund drive for St. Francis Hospital, and he is also serving as vice president of the Connecticut JCI Senate, which is made up of distinguished past and present members of the Connecticut Jaycees.

In the past few months he has been on the speaking circuit giving talks before Jaycee groups in Somers and West Hartford. At the recent installation banquet

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STATIONS AGAIN PROVIDING TIME FOR CONGRESSIONAL DEBATES

WTIC-TV and Radio will provide free time in the fall for a series of Sunday evening debates between the Democratic and Republican candidates from Connecticut for the U. S. Senate and House of Representatives.

The stations' offer of time for the debates has been accepted by Democratic Sen. Abraham Ribicoff and his Republican opponent, Edwin H. May, Jr., as well as the candidates for Congress from the state's six Congressional districts.

The debate ground rules, agreed upon by all candidates, call for an opening statement of three minutes by each candidate, a discussion of issues based upon questions by the moderator, Tom Eaton, and a 1 1/2-minute summation by each candidate.

All of the debates will be televised live on WTIC-TV and all, except the first debate will be broadcast simultaneously on WTIC Radio. The first debate on Sept. 8 between Fourth District Rep. Donald J. Irwin and his Republican opponent, Lowell Weicker, Jr., will be televised live from 6:30 to 7 and rebroadcast on WTIC Radio from 7:30 to 8 p.m.

PETERSON AND SMITH (Continued from Page 1)

A Navy veteran of World War II, Smith attended Drake University, Des Moines, Iowa, and served as a member of the production staff and as television director of WHEN-TV, Syracuse before joining the Springfield station.

Peterson and Smith will report to the stations' Vice President and General Manager, Tyrol. The promotions are effective immediately.

MINUTEMEN-POLICE GUN FIGHT (Continued from Page 1)

met Mulcahy at the Danielson Barracks to obtain a statement on film and audiotape. The tape was used on WTIC News broadcasts and fed to NBC in New York where Mulcahy's description of the raid was used on the 11 a.m. News on the Hour. Crowley and Wood also drove to the pacifist camp to shoot film of the scene of the shoot-out and to interview a spokesman for the residents who were about to be attacked when the State Police burst into the house.

The gun fight story came at the same time as WTIC News was breaking the story of Senator Ribicoff's decision to aid Senator McGovern's campaign -- and Larrye deBear, who had rushed to Chicago on the midnight plane to report the Ribicoff story, was astonished to learn that a report by Crowley had taken the lead spot on the 8 o'clock news.

RANGER ANDY MEMORIAL (Continued from Page 1)

At present, carpentry work is being completed and live animals are being collected from around the country for the exhibit, which will supplement other live display areas in the museum's Biology Room. The exhibit will feature the kinds of small animals that Andy featured in his songs and stories.

Window openings at a child's eye level are set in wood plank walls to allow children to see the animals in a natural habitat. A tape playback system will enable the youngsters to hear recordings of Ranger Andy "Songs of Nature" on a telephone receiver.

JOE MC GUINNESS (Continued from Page 3)

of the Connecticut Jaycee chapter at the state prison, a special award was presented to Joe and WTIC for their help in helping the prison radio station. WTIC gave the prison two turntables which are now being used by the inmates that are operating the station.

SCHOOL FILM REQUESTS (Continued from Page 3)

they were met by a stunned Kuntz who reported that Curtis had already phoned in a request for the film... even before it had been brought back from the field, let alone developed, edited, scripted and broadcast.

MARIAN EDWARDS (Continued from Page 2)

Kennedy Airport.

In twelve days of flying she has been to Chicago five times, Cleveland, Buffalo and Rochester once, San Francisco twice, Los Angeles once and a charter flight once from Detroit to Kansas City, bringing 65 Ford officials to Kansas City to view the new Fords.