



TIC TOC

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POHORYLO IS FIRST WINNER OF WTIC GOLF TROPHY

A highlight of the staff dinner-dance October 11 was the presentation of the WTIC Golf Trophy, a handsome silver bowl, to champion John Pohorylo.

The presentation, made by Mr. Morency, recognized Pohorylo's final round victory at Rockledge over fellow finalist, George Dawson. The trophy will be in Champ Pohorylo's possession until, at least, the conclusion of next year's tournament.

The trophy must be won three times for permanent possession. The winner's name will be engraved on it each year.

SEVERAL STAFF MEMBERS PARTICIPATING IN PLAZA CHRISTMAS LIGHT FESTIVAL

Several members of the staff are currently involved in Constitution Plaza's "Christmas Festival of Light", which promises to be New England's outstanding display during the coming Christmas season.

President Morency has designated promotion manager, Gene Muriaty, chairman of the project and other promotion, production, publicity and engineering personnel have worked with those in the Constitution Plaza division of Broadcast-Plaza, Inc. on the project for several weeks.

Muriaty, Jim Glenn and Dick Ahles were involved in initial plans for the festival, with Muriaty conducting planning sessions with personnel from Broadcast-Plaza, Inc. and others involved in Plaza functions.
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COURANT, WTIC TV-AM-FM TO HAVE HUNDREDS COLLECTING, TABULATING ELECTION RETURNS

WTIC TV-AM-FM will have 337 persons working on the evening of November 3 in order to provide the fastest and most accurate election returns.

Key positions will be filled by 120 staff members who will be joined by 193 reporters in the state's towns and the East Hartford and West Hartford voting districts and 24 non-staff members, assigned to tabulating and other studio jobs.

In addition, the full resources of The Hartford Courant will be available to the Courant-WTIC TV-AM FM election coverage operation, including 45 reporters in Hartford's voting districts.

George Bowe, manager of special radio and TV programs, is the supervisor of all phases of the election coverage. He has devoted several months to hiring town reporters, preparing 21 of the 24 election reporting forms to be used at Broadcast House and The Courant and arranging for the use of everything from 10 National Cash Register and Burroughs bookkeeping machines to a chime for the radio desk and 20 ballpoint pens for the telephone operators.

The competition will be formidable this Election Day because even the smallest radio stations will have the full resources of the three networks and two wire services via the Network Election Service.

The broadcasts will begin at 7 p.m., as the polls close throughout the state. With the exception of some remote pickups, both the radio and TV broadcasts will originate in TV Studio A. Although radio and television will receive voting information from the same sources, separate on-the-air teams and production and engineering personnel will be used.

"We were not able to place every staff member who volunteered to help out election night," said Bowe, "but we appreciate their interest and willingness to help. There are just so many jobs and we try to place those with past election experience first."

PRATT STREET PRESENTATION BY RADIO SALES IMPRESSES 34

Thirty-four persons, representing 20 retail outlets, were guests of WTIC Radio at the Hotel America October 20 for a special radio sales presentation, "Pratt Street -- the Smart Street."

The presentation, in the form of an advertising campaign, was preceded by a brief welcome by Vice President and General Manager Patricelli and a greeting on behalf of the department by Vice President-Radio Sales Tyrol.

Twenty-five minutes later, accolades were in order. Every Pratt Street retailer indicated it had been the best show he had ever seen. More important, they agreed with the idea of the campaign. This, of course, was great news for Radio Sales, which was also represented by Ernie Peterson, Don MacGovern and Lew Krause. Joe McGuinness was in Oklahoma City for a Jaycee Convention. Also on hand were Program Manager Ross Miller and Barbara Fearon and Jan Tarr, who presided at the registration desk.

The presentation was the result of considerable teamwork and five weeks of preparation. Lew Krause wrote it; Dave Wilkinson edited it and Bill Marks and Bob Scherago produced several commercials that were read by Eleanor LaZarre.

Ernie Olivieri did the film chores and showed slides prepared by Dick Heinze. Frank Pingree, with some assistance from Brian Hartnett, was the presentation's engineer. Bill Hennessey, Dick Bertel and Bob Ellsworth were heard on tape during the presentation and Jim Glenn provided the art work.

It was a fine job by a lot of people.

JEAN HAYES JOINS KPIX-TV

Jean Hayes, secretary in the Engineering Department until she left the stations to live in California, has joined the staff of KPIX-TV, a CBS affiliate in San Francisco, as secretary to the general sales manager.

UNPAID AD

Anyone interested in becoming a part-owner in a 26-30 foot motor-sailer should contact Dick Staley - ext. 228.

COMMUNITY CHEST CONTRIBUTIONS SHOULD BE MADE BY THURSDAY

Friday is the final report day for the Greater Hartford Community Chest-Red Cross Campaign.

In a memorandum to the staff on Monday, President Morency said about 100 staff members had not yet contributed to the fund drive.

"I know you all want to participate in this main charity drive of the year so I hope you will immediately fill out the card and turn it in so that our contributions can be counted in the total on the final day," Mr. Morency said.

"I hope that before Thursday, October 29, we can count on everyone in our organization to participate to the best of his or her ability."

ANNE MC HAFFIE IS RUNNER-UP IN NATIONAL COSMOPOLITAN CONTEST

While the rest of us were enjoying the Company dinner-dance at the Statler on October 10, Radio Traffic Manager Anne McHaffie was in Washington, competing for queen of Cosmopolitan Associates, a national organization of young women of foreign birth.

Anne, a native of Scotland, placed second in the annual competition, which was held at the Mayflower Hotel in Washington, D.C. October 9 through 11.

In September, she was selected from a group of seven contestants to represent the Hartford Chapter of Cosmopolitan Associates in Washington.

A member of the WTIC staff for two years, Anne has lived in the United States since 1956.

**SEVERAL STAFF MEMBERS PARTICIPATING
IN PLAZA CHRISTMAS LIGHT FESTIVAL
(Continued from page 1)**

George Bowe and Roy Benjamin are planning the lighting ceremony program to mark the opening of Hartford's Christmas shopping season and arranging for special entertainment on the Plaza throughout the Season.

A permanent sound system, which will rival any outdoor system in the country, is being planned by the Engineering Department. Harold Dorschug, Herman Taylor, Al Jackson and Steve Myers have been seeking the best available sound equipment and tests have been conducted on different types of equipment by John Reno, Fred Rochon and Randy Scalise.

Other members of the staff will also be involved in the "Christmas Festival of Light" in the near future.

**NEW TAPE CARTRIDGE
EQUIPMENT INSTALLED**

New tape cartridge equipment, which will replace acetate in the production of commercial spot announcements, has been installed in radio Master Control.

According to Director of Engineering Harold Dorschug, the new equipment is of extremely high quality -- "as good as real recorders."

Spots provided by at least 46 accounts will be transferred to the cartridges immediately and the equipment will have other uses as well.

RIGHT AGAIN!

Bob Steele picked the Cardinals to defeat the Yankees in seven games in the World Series.

This isn't exactly news and his being right again didn't exactly surprise anyone but it's being recorded to keep the record accurate.

**NEW COLOR EQUIPMENT PROVIDES WTIC-TV
WITH ANOTHER NEW ENGLAND "FIRST"**

WTIC-TV introduced newly installed color equipment, designed to improve the reception of color films on both color and black and white home receivers, on After Dinner Movie, October 26.

Both owners of color and black and white sets observed improved reception when WTIC-TV presented "The Old Man and the Sea" in color on After Dinner Movie.

While watching "The Old Man and the Sea," owners of color television sets noticed that the color picture had sharper detail, while owners of black and white conventional receivers were provided a sharper picture in black and white.

Prior to the development of the Four Vidicon Color Film Camera System, which WTIC-TV recently installed in Broadcast House, color set owners received red, green and blue signals and conventional set owners received a black and white version of the three basic color television colors.

When the registration of these colors was perfect, the result was a perfect picture in color or black and white. The new equipment adds a black signal to the red, green and blue signals, which gives sharper detail to color motion pictures on color sets. With the addition of the black signal, perfect registration of the color signals is no longer necessary for a good black and white picture on non-color sets.

WTIC-TV is New England's first station to install the Four Vidicon Color Film Camera System.

**STATIONS TO AGAIN BROADCAST
HARTFORD SYMPHONY CONCERTS**

WTIC TV-AM-FM will again broadcast four concerts by the Hartford Symphony Orchestra.

The series, beginning its seventh season under the sponsorship of the Aetna Life Affiliated Companies, will be presented from 7 to 8 p.m. on Sundays, January 10, February 7, March 7 and April 14.

REMINDER

The next concert in the Hartford Symphony Orchestra's Season of 64-65 is on November 18. Major work will be the Haydn G Major Symphony.

RENO, ZWIRKO TRACK RUSSIAN SPACE VEHICLE
ON RADIO SETS IN HARTFORD, WATERBURY

(The following story, distributed by the Associated Press, appeared in several New England papers October 14. A briefer United Press International story also noted that TV Director of Continuity and Acceptance Olga Lampard provided the translations of the spacemen's comments:)

For the benefit of other hams in the audience, Reno's amateur call letters are WIVTU and Zwirko's KIHTV.

Hartford, Conn., October 13 (AP) - The dots and dashes of the Morse code message had come many miles through the darkness and the two ham radio operators listened intently.

"WNH from RUN...WNH from RUN," the message said.

It was not a very revealing message, but the two "hams" were glad to hear it, because RUN are the call letters of the Russian spaceship which circled the earth this week.

The radio operators are Richard Zwirko of 219 Dauntless Lane, Hartford and John Reno of 38 Dracut Avenue, Waterbury. The time was 8:23 Monday evening and Reno sat in his "Ham Shack" waiting for some message from space.

He and Zwirko--who was waiting next to his radio set in his home in Hartford-- had calculated the time of the pass by the spacecraft by using information broadcast by Radio Moscow.

"I sat there for maybe 45 minutes, expecting to be wrong on the pass time," Reno said today. But as he waited in his room filled with short wave and test equipment, the Morse code signal from the spacecraft "came on loud and clear". It was only seven minutes later than they had expected.

The coded message relayed telemetry information to some state - maybe a Russian trawler off our coast -- Reno explained. Telemetry is a series of "beeps" which are used to give temperatures, relative humidity and other data.

Next we heard the voice of one of the cosmonauts. Reno taped the entire message and later had it translated into English.

The Russians in the spacecraft and on the earth kept saying, "Over to you, over to you. I am working. I am working. Now I hear you loud and clear."

The first pass, Reno and Zwirko calculated that the Russians were over Newfoundland; on a second pass the hams picked them up at 9:50 PM while the craft was over western New York state and at 11:18 they heard them as they flew over the Dakotas.

"I got the International Morse Code loud and clear, but I was unable to pick up the voice," said Zwirko. He added that when the cosmonauts gave their call letters they "were very sloppy. It was done at very slow speed. Maybe it was because of the weightless condition they were in."

Both operators -- who are engineers at WTIC Radio -- said they have tracked other satellites before, but this track proved most note-worthy.