



# TIC

# TOC

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## EIGHTH ANNUAL GOLF TOURNAMENT EXPECTED TO ATTRACT RECORD NUMBER OF WTIC GOLFERS

A definite sign of spring is the announcement by defending champion John Pohorylo and 1964 runner-up George Dawson that plans are being completed for the eighth annual WTIC Golf Tournament.

The committee has come up with rules designed to make participation as uncomplicated as possible.

Tournament play will be by medal elimination playdown. All new entrants will be required to turn in three verified cards from an 18-hole, par 70 or better course to establish a handicap by May 15. A state or club handicap will be accepted. Previous tournament participants will carry last year's handicaps.

As they are assigned, twosomes will make arrangements to play at the course of their choice. Details for the final round will be announced.

Those interested in competing for Champion Pohorylo's title should fill out the application in this issue of TIC TOC and send it with a one dollar entry fee to Pohorylo or Dawson by April 30.

The handsome silver bowl, donated by the Company and awarded for the first time at last October's staff party, will be engraved with the winner's name and presented to him for one year--or longer if he repeats.

## FIVE ATTEND NAB'S CONVENTION

A delegation of five, headed by President Morency, represented the stations at the annual National Association of Broadcasters convention in Washington March 22-24.

Messrs. Patricelli, Tyrol, Dorschug and Welch were the other WTIC TV-AM-FM participants in the convention. Mr. Patricelli served as a panelist for a discussion titled "Films and Your Future," which was part of the official NAB agenda. Other participants were Joseph Kotler of Warner Bros. TV and M.J. (Bud) Rifkin of United Artists Television.

## GEORGE EHRLICH WILL ACCEPT SPORTSCASTER AWARD AT BANQUET IN NORTH CAROLINA

George Ehrlich will be in Salisbury, N.C. April 5 and 6 with sportswriters and sportscasters from the 50 states to receive the outstanding Connecticut sportscaster award from the National Sportscaster and Sportswriter Assn.

Ehrlich was named the state's top sportscaster by his colleagues in the sportscasting and writing business. Bob Steele has been a four-time winner of the award.

The award will be presented to the 100 writers and broadcasters at a reception and dinner in Salisbury April 6. Gov. Dan Moore of North Carolina will present the awards and announce those selected for the top national awards.

Bill Newell, assistant sports editor of The Hartford Courant, will receive the Connecticut writing award.

A member of the staff since 1957, Ehrlich has been broadcasting play-by-play accounts of University of Connecticut basketball games for the past 13 seasons and UConn football for the past 10. Before joining WTIC, he was on the WHAY staff.

## NICE WORK, HARRY

From a CBS TWX:

"A live look at the craters of the moon...tonight on the CBS Evening News with Harry Reasoner substituting for Harry Reasoner."

### HARTNETT FILLS IN AS 2 A.M. INTERVIEWER

Brian Hartnett took a turn as a newsman during the early morning hours of March 19th. Hartnett was watching the Art Johnson "Other Side Of The Day" program when newsman John Ferguson wondered how the 2 a.m. arrival of 90 Connecticut residents on a trip back from Alabama could be covered. Hartnett suggested he might go and later that morning, newsman Sherm Tarr took him up on the offer. Arming Hartnett with a midget tape recorder and a set of four questions, Tarr sent a very nervous Brian Hartnett off to Bradley Field to sub as a newsman. Hartnett's three-minute interview with the Reverend Richard Battles of Hartford went smoothly and was used several times during the morning. And Hartnett proved he was a true news hound. Provided with four questions, he asked five.

### MIGHT AS WELL HAVE BEEN WINTER

Spring didn't really deserve the welcome it got at Constitution Plaza.

Plans to turn on the water at the Plaza fountain at exactly 3:05 p.m. on Saturday, March 20, to mark the arrival of spring were completed in spite of a howling blizzard raging in Hartford at the time.

A hardy band of spring welcomers from WTIC were on hand to watch and record a ceremony to mark the return of spring to the Plaza. Mrs. Dolores Carriker, a nurse on the Institute of Living staff, was selected to turn on the water and toss the season's first coin into the fountain. The coins are collected periodically and turned over to the Institute's Children's Mental Health Clinic. Mrs. Carriker was joined by the Institute's psychiatrist-in-chief, Dr. Francis Braceland, and Roger C. Wilkins, executive vice president of Broadcast-Plaza, Inc., and president of the Institute.

### EATON STRIVING TO EASE BAN ON NEWS FROM POLICE

Vice President-News Tom Eaton, who is also chairman of the Connecticut Council on Freedom of Information, has taken action that will hopefully lead to changes in the current restrictions on coverage of crime news in Connecticut.

Eaton called a meeting of representatives of state news media with State's Atty. John LaBelle, who issued the controversial request restricting information police chiefs could give to newsmen, and State Police Commissioner Leo Mulcahy, who has told his troopers to provide inquiring newsmen with a minimum of information. The meeting was held March 24 in Cheshire.

### BROADCAST #1 FAILS IN BOWLING LEAGUE CHAMPIONSHIP REPEAT BID - BATTLES FOR 2nd - EYES PRESIDENT'S CUP

All but mathematically eliminated from a chance to repeat as champions of "C" League in the Traveler's Men's Club Bowling League, a battling Broadcast #1 team is in the thick of a three-team fight for a second place trophy finish with a pair of hustling fives that represent Records Unit and Group Underwriting #2. The Broadcast House team holds a half game lead over the latter with but four weeks of the bowling season remaining.

The inability of last year's champs to repeat their first place finish may be laid to the fact that Group Pensions, a team which has won but 30% of its games, owns an 8-1 edge over the Tic-Tockers. Broadcast #1 currently trails first place Group Underwriting #1 by  $7\frac{1}{2}$  games, and therein lies the difference.

Broadcast #1 is third in high team triple with 581. Ernie Olivieri is third in individual triple with 376, while Chuck Albert is sixth among league high average men with 106.58. Olivieri stands eighth at 106.15.

Captain Fred Edwards will meet with Mickey Gentile, captain of the "D" League's Broadcast #2 team, and John Pohorylo, Broadcast #3 captain, to lay ground rules for the first annual President's Cup competition. The match will be held the latter part of April with the winner receiving a trophy from Mr. Morency.

### GOLF TOURNEY ENTRY BLANK

Name \_\_\_\_\_

Dept. \_\_\_\_\_

Fee \$1.00

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### EXTRA TUBA USUALLY ON DUTY WITH SYMPHONY CONCERTS

Anyone aspiring to production or engineering responsibilities on the Aetna-Hartford Symphony Concerts would seem to require one additional qualification above and beyond the usual WTIC high standards for such matters. It appears one must be or have been a tuba player.

Bob Scherago, who handles 12 faders with switches for 14 mikes, played the tuba for four years in the Clifton, New Jersey, High School Band. He was in the New Jersey All-State Band for two years and he played in the Rutgers University Band and the Rutgers R.O.T.C. Band. Dick Zwerko, the other regular Aetna concert engineer who mans the master fader during the broadcasts, was a four year tubaist in both the band and orchestra of Notre Dame High School, West Haven.

On one broadcast a substitute engineer was needed because a far away basketball game required Dick Zwerko's services. Who was our man? Why, another ex-tuba player - Ted Brassard, who used to make big bass sounds in St. Mary's Church Band, Putnam, Connecticut.

William Marks, producer, currently is the tubaist in the Hartford Symphony Orchestra, plays with a brass quartet of Symphony first chair men who visit schools throughout the state demonstrating instruments to the children, plays at Elizabeth Park during the summer months with the Hartford City Symphonic Band and the Insurance City Band. Also, in the summer he plays with the Hartford Festival Orchestra. When he has time he also plays with the Hartford Civic Orchestra and the Reading Orchestra of Hartt College.

Now, is this a happenstance of design or chance? Who knows; but it seems we're on the right track if good music is desired. Just remember that Toscanini, probably the best musician of this century, got his start with music lessons from the town tuba player.--  
W.M.



### FLOYD RICHARDS WORKING ON SAFE BOATING SHOW

Floyd Richards has been named public relations director for the Connecticut Safe Boating Spectacular to be held on the Connecticut River at Middletown June 26.

About 10,000 persons are expected to attend the second annual Safe Boating Spectacular, which is sponsored by the Connecticut Boating Commission. A full day of water activities are planned, including a water skiing exhibition by world champion Al Tyll and his troupe, air-water rescue from a burning boat--not the Richards'--by Coast Guardsmen, war canoe races and exhibits by marine companies.

PR Director Richards says a Miss Safe Boating Contest is being planned and if things work out, the public relations man will probably be a judge.

### R.E. SMITH ADVISING BLOOMFIELD LIBRARY

Robert E. Smith has been asked to serve as a consultant to the Bloomfield Public Library.

He will advise the library staff on the purchase of phonograph records.

### LAST CONCERT

The last concert in the current series of the Hartford Symphony will take place Wednesday evening, April 21.

The Prokofiev Concerto No. 3 will be performed by Malcolm Frager and the Fifth Symphony of Beethoven will also be on the program.

### JOINS STAFF AS SECRETARY

Linda Lou Walton has joined the staff as secretary to Radio Program Manager Ross Miller. A native of West Virginia, Miss Walton was secretary to Judge George Schwolsky prior to joining WTIC.