



# TIC TOC

January 1969

## BROADCAST-PLAZA, INC. NAMES FOUR TO VICE PRESIDENCIES

The appointment of four vice presidents were announced Jan. 29 by President Patricelli following a meeting of the corporation's board of directors.

They are: George W. Bowe, vice president-special programs; Eugene J. Muriaty, vice president-promotion and research; Ernest H. Peterson, vice president and station manager, radio; and Kendall Smith, vice president and station manager, television. Bowe was also elected to the board of directors.

Bowe, who joined WTIC in 1935 as an announcer, was a popular air personality in the 1930s and '40s. He was involved in many of the station's major programs and projects, including the WTIC-Hartford Courant Mile 0' Dimes, which raised more than \$1 million in the fight against polio. During World War II, he wrote and produced "The United States Coast Guard on Parade," a weekly series broadcast from the Coast Guard Academy on the NBC Network.

Bowe was named production manager of WTIC Radio in 1946 and TV production manager in 1957. He was later promoted to assistant program manager and manager of special programs, a post he has held since 1963. He is a member of the Advisory Board of the Coordinating Council for the Arts, Canton Benefit Productions, the Citizens' Advisory Committee for Canton Redevelopment and the Advisory Committee for the Connecticut Development Commission. He is a major and past commander of the First Regiment, Connecticut Volunteer Cavalry. Bowe and his wife live on Pond Road, Canton. He has three daughters.

Muriaty, a Boston native, has B.A. and M.A. degrees from Boston University. (Continued on Page 3)

## SPECIAL ON U CONN PROBLEMS WINS UNITED PRESS CITATION

"UConn-What's This All About?," a special program about the unrest on the University of Connecticut campus, has won a special citation in the 13th annual United Press International Broadcast Awards Competition.

The presentation of the citation was made to George Bowe, manager of special programs, at an awards banquet at the Sheraton-Boston Hotel Jan. 24. Also on hand from WTIC-TV to represent the 13 staff members responsible for the program were director Jim Aseltine, reporter Larrye deBear and photographer Dennis Switaj.

The program produced in five days, also utilized the talents of film editor Allen Allshouse, audio technicians Mickey Gentile and Randy Scalise, lighting technician Mac MacDonald and photographers Dick Heinze, Bob Dwyer, Bob Butterworth, Wayne Wood and Lynn Boscher.

It is interesting to note that the award made by the wire service went to the program that contained footage showing WTIC-TV being refused admittance to a classroom on the grounds of complaints of bias by the radical Students for a Democratic Society.

## WTIC HAS 2 IN FINALS FOR TOP SPORTSCASTER

Two of the three finalists in the 1969 competition for Connecticut Sportscaster of the Year are from WTIC.

They are three-time winner George Ehrlich and Arnold Dean. The third finalist is Dick Galiette of Channel 8 in New Haven. Their colleagues in the sportswriting and sportscasting field will decide the winner of the Sportscaster of the Year award to be made later this year.

## JOHN GREEN APPOINTED DATA PROCESSING MANAGER

The appointment of John F. Green as data processing manager of WTIC TV-AM-FM was announced Jan. 24 by vice president and general manager, Robert S. Tyrol.

Green, a native of Portland, Maine, attended the Portland schools and the University of Hartford. He joined the Travelers Insurance Co. in 1953 and was transferred to WTIC in 1961 as a tabulating supervisor. In his new position, he will be in charge of the stations' newly computerized sales, billing and traffic operations.

Green lives at 14 Fairfield Rd., Thompsonville with his wife and three sons.

## 70 MPH HEADWINDS, BLIZZARD ENHANCED ASSIGNMENT'S CHARM

WTIC News-Photo crew went through 70-mile an hour headwinds, a mini-blizzard, an instrument landing, and an embarrassing moment to get an exclusive interview with the new archbishop of Hartford.

When the Vatican announced that the Most Reverend John Whealon, Bishop of Erie, Pennsylvania, was to be the new archbishop of Hartford, a decision was made to fly news director Paul Kuntz and photographer Dennis Switaj to Erie to interview the bishop.

Since regular airlines transportation would take too much time, a twin-engine Beechcraft was chartered. Because of the headwinds, it took almost three hours to reach Erie. The last 5 minutes of the flight were under instrument conditions due to the thick clouds and heavy snow which was falling at Erie just along the shores of the lake.

When the snow-covered crew reached the bishop's residence, the embarrassing moment developed. A nun answered the door and was told the crew from Hartford had arrived.

"The sister told us to take off our coats," said Kuntz, "while she went to get a priest who would introduce us to the bishop."

A short time later a young priest popped his head around a nearby corner and asked: "Is this the crew from Hartford?"

Assured that it was, the young-looking man in traditional priest's garb walked over and shook hands. Making small talk, Kuntz noted that he was in Erie to interview the bishop.

"I know," said the man, "I'm the bishop."

A bit stunned at this informal introduction, Kuntz and Switaj did a brief interview for news, and a longer conversation with the bishop that was developed later into a half-hour program.

The staffers left Broadcast House at 11 a.m., were off the ground at Bradley at noon and back at the studios that night by 8:30.

The Rev. Edmund Nadolny, director of the Office of Communications for the Archdiocese of Hartford, accompanied the staffers on the trip.

Back at the studio that night, someone asked Father Nadolny if the flight was rough in the light aircraft, and particularly the Erie landing under instrument conditions, in the mini-blizzard.

"I wouldn't say it was rough," said Father Nadolny, "but in those last five minutes at Erie I went to confession to Paul Kuntz."

## COMPUTER ADJUSTING TO BROADCAST HOUSE

The Honeywell computer appears to have had some of the same adjustment difficulties that beset most other new employees of a company.

But the difficulties have been overcome and the computer is already doing some operations.

The moves of offices and staff members made necessary by the computer installation have been planned and a new office layout is now being considered.

The people spending most of their time in the computer area at the present are the contracted programmers who are testing the sales, traffic, billing system. Some staff members have already joined them in conducting tests.

And, most important, the computer has been working for WTIC TV-AM-FM by helping to pay the station's bills.

## NICASSIO NAMED TELEVISION DIRECTOR

The promotion of Gennaro Nicassio from studio cameraman to director was announced by vice president Tyrol on Dec. 24.

Nicassio has been a WTIC-TV cameraman since the station went on the air in 1957. Prior to joining WTIC-TV, he was a television cameraman for Yankees, Dodgers and Giants baseball games at WOR-TV and WPIX-TV in New York.

A native of The Bronx, Nicassio was born into a show business family and made his stage debut as part of his parents' vaudeville act at the age of 45 days.

His grandfather, known professionally as William DeRosa, was an actor in silent films; his mother was in Italian language vaudeville with her husband and later did Italian language programs on radio stations in Providence and New York City. Before studying television at the Television Workshop in New York, Nicassio was a vocalist with bands in the New York area. He also served in the Air Force for four years.

Nicassio lives at 74 Sawka Dr., East Hartford with his wife and four children.

## LOST & FOUND

Somewhere in the building is a copy of "Ideal Magazine" belonging to Ranger Station storyteller Gwen Reed. If it was delivered to your office, please call 216 and it will be picked up.

ROBERT & ROBERT REPLACE  
HANOI HANNA IN VIETNAM

WTIC's Robert E. Smith and Robert L. Steele are providing the Army with temporary relief from Hanoi Hanna in the environs of An Khe, South Vietnam.

WTIC Program Manager Ross Miller has sent an hour of tape of the Steele show and an hour of Robert E. Smith's "Theatre of Melody" program to Chief Warrant Officer Walter D. Peden of the First Air Cavalry Division at An Khe.

CWO Peden requested the tape in a letter to WTIC. He said his unit is "tired of turning on our radio and hearing 'Hanoi Hanna.' It would make the tour so much better for all of us if we could listen to the sounds of WTIC."

Sounds of WTIC will also be heard under water during the next two or three months aboard the nuclear submarine John Marshall. The submarine, expected to be under the sea for 60 or 90 days, has been given three hours of the WTIC-FM "Jazz Time" program, two hours of popular music and an hour of the light classical "Pops Concert" on stereo tape.

FLORRIE BISHOP BOWERING

Florrie Bishop Bowering, who conducted a cooking program on WTIC in the 1920s and '30s, died in Tolland on Dec. 25 at the age of 74.

Miss Bowering was director of the station's home economics department and hostess of "The Mixing Bowl" program for many years. She also appeared on radio stations in Boston and Pennsylvania.

During the 1940s, she moved to Washington, D.C., where she managed the FBI cafeteria. She retired in 1959 after several years as a dietitian at the University of Connecticut.

Miss Bowering was a long-time friend of Tolland and a charter member and former director of the Tolland Historical Society.

FOUR TO VICE PRESIDENCIES  
(Continued from Page 1)

sity. During World War II, he served in the South Pacific as a combat intelligence officer on the staff of Adm. William F. Halsey. Prior to joining WTIC TV-AM-FM as promotion manager in 1957, he was advertising and sales promotion manager of WBZ-TV in Boston. Earlier, he was advertising copy chief of the Raytheon Manufacturing Co., press director for the chief of Naval Air Reserve Training and sales promotion and public relations director of Herbert W. Frank Advertising, Boston. While in the Navy during the Korean War, he was associated with the production of the Navy-NBC television documentary, "Victory at Sea," and the ABC Radio series, "The Navy Hour."

Muriaty is director of the Connecticut-Western Massachusetts Chapter of the National Conference of Christians and Jews, an advisor to the Hartford Chapter, Junior Red Cross, a member of the Public Relations Committee of the Hartford Chapter, American Red Cross and a commander in the U.S. Naval Reserve. He and his wife live at 114 Clifton Ave., West Hartford. They have three children.

Peterson joined WTIC in 1938 and was a reporter and news editor before leaving the station to enter the Army Air Corps in World War II. He was a gunner with the 15th Air Force until his plane was shot down over Austria and he was taken prisoner. After the war, he rejoined WTIC as a radio salesman. He was promoted to regional sales manager in 1961, general sales manager in 1965 and radio station manager in 1968.

Peterson is a director and chairman of the advertising committee of the Better Business Bureau; a member of the Board of Christian Education of West Hartford's First Baptist Church, the program committee of the East Hartford Rotary Club, the executive council of the Retail Trade Bureau of the Greater Hartford Chamber of Commerce and the City Club. He and his wife live at 12 Garland Rd., West Hartford with their three children.

Smith joined WTIC-TV as assistant program manager shortly before the station went on the air in 1957 and was promoted to program manager in 1963.

A Navy veteran of World War II, Smith attended Drake University, Des Moines, Iowa and was on the production staff of WHEN-TV, Syracuse and program manager of WHYN-TV, Springfield before joining WTIC-TV.

Smith is president of St. Thomas the Apostle Home and School Association; a trustee of St. Helena's Church in West Hartford, and a member of the Broadcast Pioneers, the National Association of Television Program Executives, the U.S. Power Squadron, the Knights of Columbus Council 3600 and the Buena Vista Property Owners Association. He lives at 54 Selden Dr., West Hartford with his wife and six children.

## LETTER OF NOTE

Dear Staff Members:

The immediacy with which you responded to the appeal for Red Cross blood donors, coupled with your interest and extended coverage for the emergency period, has been an example of action "above and beyond" and has certainly been responsible for the magnificent turnout of donors.

Not only did repeat donors answer the appeal, but 50 percent of the donors who gave at the two Greater Hartford Chapter emergency bloodmobiles were first-time donors. This indicates the influence you had on people who had never before been aware of the Connecticut Red Cross Blood Program and its importance to the people of the state.

We want to express our sincere gratitude for the coverage you are giving, constantly and consistently keeping the problem of the blood shortage before the public.

Sincerely,

(Mrs.) Molley M. Kalogeros  
Director - Public Information

## EDWARDS FAMILY KEEPING BUSY

Fred Edwards has been re-elected chairman of the Worship Commission of Bolton's United Methodist Church and Ruth has been re-elected financial secretary of the church.

Daughter Marian has been first stewardess on United's Chicago-Philadelphia run during the past month and daughter Carol has won a summer scholarship at Southern Connecticut State College that will enable her to take a six-week course in modern dance at Connecticut College. She's a junior majoring in elementary education.

## FUTURE FARMERS TO RISE EARLY

The Future Farmers of America will supply guests for live broadcasts on the Frank Atwood Program on each morning of Future Farmers of America Week, February 15 to 22.

Groups will come on the seven mornings from seven high schools. There will be three or four guests each morning.

The schools are: Housatonic Valley Regional High School, Falls Village; Southington High School; E. O. Smith School, Storrs; Woodrow Wilson High School, Middletown; Woodbury High School; Lyman Hall High School, Wallingford and Killingly High School, Danielson.

## MRS. MIRABEL SINGING AT WEST HARTFORD CLUB

Rachel Saul (Mrs. Lenn Mirabel) is currently appearing at the Club Zorba, Oakwood Avenue, West Hartford, with the Tom Yolanis Trio.

You can see her between 9 p.m. and 1 a.m. Thursday, Friday and Saturday nights through the end of February.

