



TIC TOC

Vol. 3, No. 1

January 1964

THE PRESIDENT'S COLUMN

The proposed payment of a special compensation to mark the one hundredth anniversary of our parent company was made effective at our Board meeting on January 21.

You will receive your special compensation checks in the middle of February.

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The Company is considering purchasing a number of World's Fair admission tickets at a discount in order to make them available at that low price to our Staff Members at the time they would like to attend the Fair. In order that we may make an intelligent estimate of the number we should obtain please fill out the coupon which you will find on another page of this issue of TIC TOC. Of course, this is not a commitment to buy, merely a statement of present intention.

The price of admission when the Fair opens will be \$2 for adults and \$1 for children. The discount prices are \$1.35 and 67½¢. The Company is able to buy at the discount price until February 29, 1964.

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Our company has recently acquired corporate membership in the Wadsworth Atheneum. This membership enables us to provide ten membership cards for the use of TBSC Staff Members at the many interesting events scheduled.

Monthly news bulletins are issued
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FOUR NEW DIRECTORS ELECTED TO TBSC BOARD

Irwin C. Cowper, N. Thomas Eaton, Daniel M. Duffield and Kenneth R. Lee were elected directors of the Travelers Broadcasting Service Corp. Jan. 21.

Cowper is vice president - television sales and Eaton, vice president - news of the Travelers Broadcasting Service Corp. Duffield is vice president and Lee, second vice president of the Travelers Insurance Companies. Duffield is also an assistant treasurer of the Travelers Broadcasting Service Corp.

Cowper joined Station WTIC as an announcer in 1933. After serving as a script writer and continuity editor, he joined the Sales Department as a salesman in 1938. In 1957, he was promoted from assistant sales manager of the radio station to sales manager of WTIC-TV. He became vice president in charge of television sales in 1958.

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ALL NIGHT OPERATIONS TO BEGIN ON FEB. 10, 39TH ANNIVERSARY

Beginning on the morning of Feb. 10, the station's thirty-ninth anniversary, WTIC will remain on the air 24 hours a day, six days a week.

The decision to extend the station's broadcasting hours was made because of the growing number of New England residents who want the services of a station like WTIC in the early morning hours.

The "all-night" program, with Art Johnson as host, will be heard from 11:30 p.m. to 5:30 a.m. every day except Sunday, when the station will sign off at 1 a.m. and sign on at 6:50 a.m. Music, news on the hour, news highlights on the half hour and features will be the principal ingredients of the new program.

Johnson's replacement in the afternoon will be Bob Nelson, who is currently a news editor at Station WNEW in New York. Nelson has been both an air personality
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SOME SMOKERS QUIT, OTHERS SAW DESIRE TO QUIT GO UP IN YOU KNOW WHAT

"For the past four days I have shoveled snow, munched on carrots, chewed gum, gobbled Life Savers and consumed gallons of ice water."

"I would love to quit, but I'm on a strict reducing diet. How much can a person give up?"

"If self-discipline doesn't work, I shall marry a man who objects to smoking."

Almost every smoker on the staff has been talking about smoking since the Surgeon General issued his report two weeks ago and many have been trying--with varying degrees of success--to do something about it. Only a few have actually quit and most of the "quitters" are reluctant to say they've kicked the habit permanently. George Bowe is certain, but he stopped 12 years ago and he's even kicked the Life Saver habit. Woody Sloan hasn't had a cigarette in more than a month, so he can be as certain as George Bowe in only 11 years and 11 months. John Green, who quit weeks before the Surgeon General's report was published, maintains you can only quit a day at a time. One former smoker says you can identify a real quitter if he uses his ash tray to store paper clips.

Grace Sapsuzian, a philosopher with a real desire to stop smoking, says that "tobacco is a plant consumed by only two creatures, a large green worm and man; the worm doesn't know any better. I'm a worm."

Frank Atwood is one of the few staff members to try medicine to help him quit smoking. "I tried medicine, which my doctor suggested. It makes your mouth taste as though you had smoked 20 cigarettes. I still wanted to smoke."

For Fred Edwards, it was a dare from his wife. "I quit at noon on Saturday, Jan. 11, on a dare from my wife who quit on New Year's Eve. Found it easy to quit. Take a Life Saver if the urge to smoke appears."

Ernie Olivieri says it isn't easy. A two pack per day smoker, Ernie is now down to a mere 39 cigarettes daily. He says following smokers and breathing deeply help.

Roy Benjamin, a part-time pipe smoker for 17 years, is now a full-time pipe smoker. By switching to the pipe, he cut his cigarette consumption from 30 to three a day. Bob Steele smoked two to 10 cigarettes

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THOMAS BYRNE TO CELEBRATE TWENTY-FIFTH ANNIVERSARY

Thomas Byrne, who marks his twenty-fifth anniversary with the Company Feb. 7, has had more ups and downs than most during his career.

But all of the ups and downs have been in the line of duty--on the transmitter towers. As plant maintenance supervisor, Tommy has climbed the towers dozens of times to work on transmission lines, change signal lights or paint. For all-day jobs, like painting, he has even taken his lunch along because it's a thirty-minute trip--via bosun's chair--to the top of the radio towers.

A native of Ireland, climbing towers was pretty far from Tommy's mind when he got his first job in New York in 1926. The 17-year-old Byrne was hired to work underground--for the BMT Subway System. But like all good men, Tommy couldn't be kept down and in a short-time, he went to work for a construction company building the Empire State Building--still the world's tallest building.

Tommy came to Hartford in 1928 to work for a construction company. One of his first jobs was in Avon--helping to build the transmitter building in which he's spent a good part of the past 25 years.

During the past quarter-century, Mr. and Mrs. Thomas Byrne have also raised two sons and seen both graduate from law school. One, Tom Jr., is corporation counsel in West Hartford.

Tommy will be in the third floor conference room from 2 to 4:30 p.m. on February 7 to see those who would like to offer congratulations on his first quarter century with WTIC.

THE PRESIDENT'S COLUMN
(Cont. from p. 1)

which list all of the events available to members and we will post them on our several bulletin boards. The majority of events are free and open to the public. However, for such programs as the Members' Film Series, the annual treasure hunt, a few special showings, and to register your children in the Art Classes Open to Children, you will need to present a membership card for admittance. For most functions the card will admit a member and guest. Miss Burbank has these cards of admittance and you need only to make a telephone request. They will, of course, be distributed on a first come, first serve basis.

ALL NIGHT OPERATIONS
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and writer at WBZ, Boston and WSYR, Syracuse. His program will be broadcast Monday through Friday from 3:05 to 6 p.m. Nelson, a Syracuse University graduate, is married and the father of a boy and girl.

Contests are being planned to give listeners an opportunity to name the now-nameless afternoon and all-night programs.

**MERGER SLATED
IN SALES DEPT.**

Patricia Budarz, secretary to Television Sales Vice President Irwin Cowper, and Radio Salesman Lew Krause will be married on Saturday, April 4, at Hartford's Emanuel Lutheran Church.

Their engagement was announced on Thanksgiving.

FOUR NEW DIRECTORS
(Cont. from p. 1)

Born in Montreal, Canada, Cowper is a graduate of Boston University. He is a member of the Hartford Club, the City Club, the Advertising Club of Hartford, the Avon Country Club and the Canadian Club of New York.

Eaton has been associated with the Travelers Broadcasting Service Corp. since 1941 when he became news director of WTIC. He was named vice president in charge of news in 1961. Eaton was one of the founders and is a past president of the National Assn. of Radio News Directors, now known as the Radio-Television News Directors Assn. He is a former president of the Connecticut Assn. of Associated Press Broadcasters; a former vice president of the Associated Press Radio Television Assn. and a former secretary of the AP's Radio News Advisory Committee.

Born in Marlboro, Mass., he is a graduate of Becker College. He has participated in many community activities and has served as public relations chairman of the Greater Hartford YMCA, Community Chest and Civil Defense organizations.

Duffield joined the Travelers Insurance Companies in 1926 as a member of the Treasurer's Department. He was made as Assistant Treasurer of the Companies in 1938. In 1955, he was appointed Second Vice President and in 1957 was named Vice President.

He served a five-year term as chairman of the Board of Finance of West Hartford, is a trustee and the treasurer of the Oxford School, a member of the Finance Committee of Cedar Hill Cemetery Assn. and of the Society for the Increase of the Ministry, and a member of the Committee on Investments of the Missionary Society of the Episcopal Diocese of Connecticut.

Born in Princeton, New Jersey, Duffield is a graduate of Princeton University of which his father was treasurer for many years.

Lee has been a member of the Travelers Insurance Companies since 1928 when he joined the Securities Department. He was appointed assistant treasurer in 1939, treasurer in 1955 and second vice president in 1957.

Active in civic affairs in the Greater Hartford area. Lee is a director of the Riverside Trust Company; the womens League Day Care Center and the Hart-

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LIVE WEEKLY "HOOTENANNY"
TO ORIGINATE IN SCHOOLS

A new WTIC Radio program, "Hootenanny Roadshow," produced for and with the youth of Southern New England, makes its bow Friday, February 21, from 9 to 10 p.m.

"Hootenanny Roadshow" will be broadcast "live" from different high schools and college campuses each week. The program will provide a platform for some of the recognized young folk singers in the region and will provide a "discovery spotlight" for youngsters seeking an opportunity to be heard.

To school officials throughout the region, WTIC has indicated that the station will produce a two-hour folk song concert on Friday nights during February from 8:00 to 10:00 p.m. The second hour of the "Hootenanny" will be broadcast "live" from 9:00 to 10:00 p.m. Effective March 7, the program will be heard on Saturday nights at the same time.

There will be no charge for presenting the program, but student associations in the local communities may sponsor the event for the benefit of special school fund drives. All admission charges will accrue to the school.

The first live "Hootenanny Roadshow" will originate at Wethersfield High School.

Among the participants in the first hootenanny will be "The Guardsmen," a trio from West Hartford. One of "The Guardsmen" is Douglas Dorschug, son of Director of Engineering Harold Dorschug.

Brad Davis will be host of the new program series.

(Please return coupon to Miss Burbank)

TICKETS AVAILABLE

The next concert of the Hartford Symphony's 20th Anniversary Season will be played February 19 and will be "Orchestra Night." The major work of the evening will be the Bartok Concerto for Orchestra.

FOUR NEW DIRECTORS
(Cont. from p. 3)

ford Dispensary of which he has served as president. He is also a trustee of the State Savings Bank.

Born in Guilford, he is a graduate of Yale University. During World War II, he served with the U.S. Navy as Radar Officer aboard the USS Cavalier, participating in five amphibious operations in the Pacific. He was separated from active duty as a Lieutenant.

Lee is a member of the Farmington Country Club, the Hartford Club, and the Dauntless Club of Essex.

PUBLIC OPEN HOUSE
SCHEDULED FEB. 8

A public open house will be held in Broadcast House Saturday, Feb. 8, from 11 a.m. to 4:30 p.m. in observance of WTIC Radio's thirty-ninth anniversary on Feb. 10.

This will be the third open house since Broadcast House was dedicated in November 1961.

At present I plan to visit the 1964-64 World's Fair and would be interested in purchasing tickets of admission at the time I go.

Adults _____

Children _____

Date _____ Name _____

LILLIAN MOORE APPEARS
IN ALICE IN WONDERLAND

Lillian Moore of the Television Traffic Department sang in "Alice in Wonderland," a musical play presented in Hartford under the sponsorship of the Fine Arts Foundation earlier this month.

The musical version of "Alice" received excellent reviews in the Hartford newspapers.

MARIAN EDWARDS OFFERED
MOUNT HOLYOKE SCHOLARSHIP

Marian Edwards, daughter of Mr. and Mrs. Fred Edwards, has been admitted to Mount Holyoke and offered a scholarship to that college by the Hartford Alumnae Chapter of Mount Holyoke.

Marian, a senior at Manchester High, has been a member of the National Honor Society since her sophomore year. She scored among the top 10 per cent in the country in the National Merit Scholarship Exams and received a letter of commendation for her score.

STEELE LEADS THEM ALL IN
HARTFORD TIMES SERIES

When the Hartford Times published the first in a series of weekly articles on prominent Connecticut citizens, the man chosen for the first story on Jan. 14 was Bob Steele.

The profile on Bob was followed by one on Senator Thomas Dodd.

SOME SMOKERS
(Cont. from p. 2)

a day before the report was published. He now smokes two to ten cigarettes a day.

Lary Kenfield won't give up his six to eight pipes per day because "a pipe is one of man's best friends. Why should I forsake it?" Bob King switched from cigarettes to a pipe two years ago. He plans to give up the pipe, but not "abruptly."

Gene Muriaty is cutting down, but won't quit, because he thinks those who quit undergo personality changes and cease to be lovable. George Ehrlich decreased his cigarette consumption by adding pipe smoking, cough drop gobbling and gum chewing. Ross Miller, who doesn't smoke before 10 a.m., cut 10 to 15 cigarettes out of his usual day's smoking.

Ray Rice quit, but admits to smoking a few while awaiting the birth of his third child a few days ago. An anonymous writer maintains he can quit any time "for any length of time."

Those interested in switching from cigarettes to another form of tobacco should consult with Sid Stewart:

"I have in the past tried Scotch plug in a pipe, scrap in a Turkish water pipe, Pittsburch stogies or 'Tobies' as they are known in West Virginia, Italian rat tails in south-end Columbus, Ohio, and for a time, 'Big-Nine Plain' chewing scrap. That was given up when I tried to combine it with horseback riding."

And there was the staff member who found that not smoking can be a health hazard--when he broke a tooth on a Life Saver

