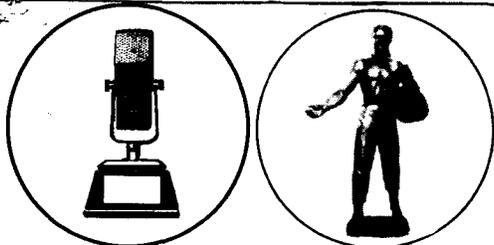


Best
Wishes
ON YOUR
40TH
ANNIVERSARY



OLIVE
JOHNSON

JOINED WTIC
PROGRAM DEPT. IN
JUNE 1929



TIC TOC

July 1969

TELEVISION TOURS PLANNED ON PEOPLE, PLACES SERIES

Hospital patients, the elderly and other shut-ins will be invited to select places and people in Southern New England to be visited --via television in a new WTIC-TV series of programs currently being planned for the 1969-70 season.

The new series, tentatively titled "Places and People," was announced July 21 by President Patricelli.

Mr. Patricelli said patients in hospitals and convalescent homes, members of senior citizen groups and others confined to their homes or hospitals will be invited to submit suggestions of places they would like to visit and people they would enjoy meeting through television.

"Some programs will be devoted entirely to a person or place selected by our audience," Mr. Patricelli said, "while others will include brief visits to several locations or several people. In general, we will try to visit one interesting place and one equally interesting person on each program.

"We plan to add a new dimension to the usual television documentary series by providing more for the television audience to see than an
(Continued on Page 2)

UCONN DOCUMENTARY NAMED REGIONAL WINNER BY RTNDA

A WTIC-TV documentary on the disturbances at the University of Connecticut last winter has been named a regional winner in the 1969 Edward Murrow Documentary Award competition of the Radio Television News Directors Assn.

The documentary, "UConn - What's This All About?," was presented by WTIC-TV on Tuesday, December 17, 1968. It dealt with demonstrations

STATIONS WILL DROP ALL CIGARETTE ADVERTISING

WTIC-TV and Radio have announced plans to drop all cigarette advertising.

President Patricelli announced that no new cigarette advertising will be accepted after July 24 and all locally purchased and originated cigarette commercials now under contract will be deleted from Channel 3 and WTIC AM and FM by Aug. 31. He said negotiations are being conducted with the Columbia Broadcasting System and the National Broadcasting Co. in order to arrange a termination date for network commercials currently broadcast on the stations. WTIC-TV is affiliated with CBS and WTIC AM and FM are NBC affiliates.

"We are seeking the earliest possible date for the termination of network commercials, while taking into consideration the contractual commitments the two networks have with cigarette advertisers," Mr. Patricelli said. "The date of the last network cigarette commercial to be broadcast on our stations will be announced as soon as these negotiations are completed."

EDITORIAL URGED FLYING FLAGS FOR APOLLO RETURN

Flags flew in many places on the day the moon voyagers returned to earth as the result of a suggestion made in a WTIC-TV and Radio editorial.

The editorial, by President Patricelli, appears on Page 2. It inspired the National Association of Broadcasters to request all stations in the nation to urge their listeners and viewers to fly the flag on July 24.

"Such a gesture," said the NAB, "would symbolize the pride of Americans in the victory for all mankind achieved through our space program."

TWO NEW DIRECTORS ELECTED TO BROADCAST-PLAZA BOARD

Frederick B. Maynard, Jr. and Philip R. Reynolds were elected to the Board of Directors of Broadcast-Plaza, Inc. July 18.

The announcement of the election of Mr. Maynard and Mr. Reynolds was made by Roger C. Wilkins, chairman of Broadcast-Plaza, Inc. and president of the Travelers Insurance Companies.

Mr. Maynard is senior vice president for corporate planning of the Travelers. He joined the company's Law Department of the Travelers in 1949 after receiving

WTIC EDITORIAL COMMENT

At this moment three Americans are crossing the void space returning from the greatest voyage in the history of mankind. And all mankind possessing that knowledge rejoices in their achievement.

We, as Americans, feel a special pride, too long dormant in recent years, because man's greatest exploration was successfully undertaken by fellow countrymen.

Recognizing that whatever benefits of space exploration will accrue to men of all nations, we Americans must be permitted a moment of unabashed patriotism... because those are our men up there. There can be no American soul so dead that did not stir when two astronauts trod the surface of the moon and there implanted our flag.

I know of no better way that we, as Americans, can demonstrate our pride and admiration for the men of Apollo 11, than by flying the flag tomorrow.

Therefore, the flag will fly from all eight masts on Constitution Plaza tomorrow. We also urge all organizations...state, civic, and business...all individuals...in fact anyone who owns an American flag...to fly it tomorrow.

Fly it to welcome astronauts Armstrong, Aldrin and Collins back to earth.

Fly it to honor all men and women of the space program.

Fly it because new horizons have been opened for mankind.

Fly it because it is good to be an American.

Leonard J. Patricelli, President
Broadcast-Plaza, Inc.

THREE MORE DEER
PRESENTED TO ZOO

Three white fallow deer were presented to the Sherwood Forest Zoo in Hartford by Broadcast-Plaza, Inc.

The deer replace three others that were killed last spring by a dog that had been placed in the deer enclosure by youngsters who were later apprehended by the police.

The deer, named "TV," "AM" and "FM," were presented to Victor Jarm, director of parks and recreation for the City of Hartford, by Tom Eaton, WTIC TV-AM-FM's vice-president news. Like the original three, the present deer were obtained from a California land developer who owns a large herd of the deer. The Californian, Fritz Burns, makes the deer available to parks, zoos and other organizations willing to pay shipping costs. Broadcast-Plaza, Inc. had the deer flown to Bradley International Airport from California.

RELIGIOUS DRAMA
AWARDS ANNOUNCED

Winners of a television drama competition sponsored by the Cooperative Broadcast Ministry of Connecticut and WTIC-TV were announced July 18 by the sponsors.

"The Bridge," a drama by Richard N. Young of Montclair, N.J. received the first prize of \$200. Second prize of \$100 was won by Marion E. Timm Jones of Meriden for a play entitled, "You Gonna Be the Death of Me, Yet" and honorable mention went to Ann Scharin of West Hartford for "Escalation to Eternity."

All three plays will be produced next season by WTIC-TV.

The competition was sponsored by the station and the Cooperative Broadcast Ministry to encourage creative writing talent and supply dramatic material illustrating themes and issues of concern to the contemporary church. The Cooperative Broadcast Ministry is the broadcasting unit of the Greater Hartford and Connecticut Councils of Churches and also includes the Communications Office of the Roman Catholic Archdiocese of Hartford.

The judges were: Ivor Hugh, director of the Communications Department of the Greater Hartford Council of Churches and the Cooperative Broadcast Ministry; Edgar L. Klotten of the Speech and Drama Department, University of Hartford; Harrison Parcell, WTIC-TV production manager, and John Sibun, a play and television director for several community theatre groups in the Greater Hartford area.

"PLACES AND PEOPLE"
(Continued from Page 1)

actual visitor could hope to see," Mr. Patricelli said. "For example, I would imagine that our viewers would enjoy the Rose Garden in Elizabeth Park. When we take them there, we will use a helicopter to show what the Rose Gardens look like from the air--something few actual visitors have seen."

**BPI MAKES CONTRIBUTIONS
TO EDUCATIONAL BROADCASTERS**

Broadcast-Plaza, Inc. has made donations of equipment and space-sharing to several educational broadcasting stations in the state.

Short-wave equipment recently removed from both the News Car and the base station at Avon, which comprises the other terminal of this facility, were given to Wesleyan University for similar purposes at station WESU (FM).

The Connecticut Educational Television Corp. has been given permission to share space in our microwave relay station KCN-82 building at Prospect, Conn. where they will operate a relay connecting WEDH, Hartford and WEDW, Bridgeport. The Hartford end of the circuit will be at the WTIC transmitter in Avon which already houses the WEDH (TV) transmitter operated by WTIC Staff members.

A new educational station to be located in New Haven and which will operate on Channel 65 has been given permission to locate a relay station at our property in Tolland, Conn. This is where our relay stations KCH-84 and KIK-81 are located. The new station will carry programs of the Eastern Education Network from Boston to New Haven through an intermediate relay near Meriden.

These gifts typify Broadcast-Plaza's policy of encouraging non-commercial educational broadcasting.

APOLLO INTERVIEWS AT MYSTIC

WTIC-TV contributed to the CBS coverage of the flight of Apollo 11 by providing man-in-the-street interviews with visitors to Mystic Seaport, a memorial to the adventurous spirit of earlier Americans.

Feeds were provided to the network on the day the Eagle landed on the moon and on the morning after the first walk by Astronauts Armstrong and Aldrin. Interviews were conducted by Lou Palmer and Bill Haskell. Dick Huntley was the producer; Don Moore, the director, and Fred Edwards, the engineering supervisor.

**UConn DOCUMENTARY
(Continued from Page 1)**

and disruptions led by the Students for a Democratic Society and aimed at job interviews conducted by defense contractors, the armed forces and government agencies. The program tried to clarify a confusing situation by presenting a factual report that gave all sides an opportunity to be heard. It sought to determine what the demonstrators wanted and why they tried to disrupt campus activities to achieve their goals and also tried to get the reaction of other student and faculty members who were not involved in the disruptions.

In addition, the program gave the president of the university, Dr. Homer Babbidge, an opportunity to reply to criticism that was coming from both left and right.

The RTNDA regional award cites WTIC-TV for its "in-depth coverage of presenting problems of the conflicting rights of dissident and university community groups." The WTIC-TV documentary and a series produced by WCAU-TV, Philadelphia, will compete with programs produced by stations in other sections of the nation for a national award to be presented in September.

"UConn - What's This All About?" also received a special citation from United Press International.

The program was produced by George Bowe. Larrye deBear was the reporter; Jim Aseltine the director, and Allen Allshouse, the film editor. The audio technicians were Mickey Gentile and Randy Scalise and the lighting technician was Alistair MacDonald. The cameramen were Herman Heinze, Robert Dwyer, Lynn Boscher, Dennis Switaj, Wayne Wood and Robert Butterworth.

**TWO NEW DIRECTORS ELECTED
(Continued from Page 1)**

a B.A. degree with honors from Wesleyan University and an LL.B. from Duke University. He was named associate counsel in 1959, counsel in 1963, associate general counsel in 1966 and senior vice president in 1968. He is a director of the Reliance Insurance Co. of Canada and the Standard National Insurance Co. and is the insurance industry chairman of the United States Industrial Payroll Savings Committee. He is a corporator of Hartford Hospital and the Institute of Living and is a member of the Watkinson School Advisory Council.

Mr. Reynolds, a vice president in the securities department at the Travelers, joined the company in 1955 as a financial assistant in the securities department. He was made an assistant secretary in 1959, a secretary in 1962 and second vice president in 1967. He was promoted to his present position earlier this year.

A graduate of Yale University, Mr. Reynolds was a public affairs fellow at the Brookings Institute in Washington, D.C. in 1966. He is director of Travelers Auto Body Co., the Caribbean Atlantic Life Insurance Co. and the Connecticut Housing Investment Fund. He is also a member of the Hartford Advisory Board of the Connecticut Bank and Trust Co. and the West Hartford Pension Board.