

TIC TOC

Vol. 1, No. 4 July, 1962

THE PRESIDENT'S COLUMN By Paul W. Morency

This is a short message this time, but a very important one:

The House of Representatives has re-passed the all-channel receiver set legislation, necessary because of a slight change made by the Senate, and the bill is now on the desk of President Kennedy, awaiting signature. Since the President already has requested the Congress to pass the legislation there is no doubt but that he will sign it. We can now feel, I am certain, that the problem posed for so many years concerning removing Channel 3 from Hartford has been resolved for a minimum of six to ten years. I am sure you all are as pleased as I am.

FRANK ATWOOD EXPECTED TO LEAVE HOSPITAL SOON

Farm Director Frank Atwood is making fine progress at Hartford Hospital and is expected to be able to go home soon for more rest and recuperation.

Mary Anne Mank reports that Frank's morale is high, especially since his doctor has given him permission to get out of bed three or four times a day. Bob Simmons, who has been filling in for Frank, sees him a couple of times a week and they plan future radio programs and editions of RFD#3 together. An early riser for many years, Frank can't even kick the habit in the hospital. He's awake early enough every morning to hear Bob conduct the Frank Atwood Show and get all the farm news.

Frank has made hundreds of friends for himself and the stations
(Cont. p. 3)

PATRIOTIC ORGANIZATIONS HONOR STATIONS WITH CITIZENSHIP AWARDS

President Morency and Vice President Mullins received two major citizenship awards from the Veterans of Foreign Wars and the Sons of the American Revolution in recent weeks in recognition of their and the stations' service to the state and the nation.

Mr. Morency was presented the VFW's Distinguished Citizens Award for 1962 at the Connecticut Department's 42nd annual convention last month. Mr. Mullins received a meritorious award from the VFW at the same time in recognition of his efforts in promoting the VFW's Voice of Democracy contest.

On July 4, the stations received a gold medal from the Sons of the American Revolution in recognition of more than 37 years of presenting programs that inspired patriotism and helped listeners and viewers to better understand American institutions. Mr. Mullins accepted the medal and citation at the State Capitol's annual Hall of Flags Independence Day ceremonies, at which he was the principal speaker.

In accepting the VFW award, Mr. Morency noted that organization's interest in "the mental, physical, moral and patriotic conditioning of our youth. In this respect," he said, "your path and that of The Travelers Broadcasting Service Corporation have run remarkably parallel. I am not going to attempt to recount your efforts or ours in these areas, but I must congratulate you upon assuming the responsibility for the annual Voice of Democracy contest, which I consider a most important project in the education of our youth."

In his Hall of Flags address, Mr. Mullins said the nation should ignore the claims of "the fear peddlers--those columnists, commentators and others who seemingly take pleasure in telling us how frightened we are." He said he doubted that the people of the United States are as frightened as the "fear peddlers" would have us believe and noted that this nation came into existence because of the efforts of men who were not afraid.

WTIC SELECTS YOUNG FARMER, 16, FOR
- FREE TRIP TO FALL FFA CONVENTION

After his father was killed in a tractor accident at his Norwich farm a year ago, Paul Miller, then 15, decided that he would have to become a man.

That was a year ago. Today, Paul is the operator of a profitable farm that supports him and his mother, an outstanding high school student and 4-H and Future Farmers of America leader.

He is, in fact, successfully carrying both the responsibilities of a man and a boy.

Shortly after his father was killed, Paul and his mother decided to continue to farm. They sold the farm in Norwich and bought a farm with greater potential in Woodstock where they are now raising 54 head of dairy cattle with only part-time help from one hired man.

Since mid-June, when they bought the new farm, Paul and his mother have cut, raked and baled 40 acres of hay and put it in their barn for the winter. Paul also cut all the weeds and tall grass on the 80-acre farm and started building an additional shed to house his herd and repaired the farm's old barn. A farmer-scientist, he plans to get state and federal government assistance in working out a soil conservation plan in order to raise enough hay and silage crops to support his thriving herd of dairy cattle.

Paul has been extremely active in the 4-H Club and Future Farmers of America. He was elected to all of the major offices in the local 4-H Club and is now the club president.

Paul's activities came to the attention of members of the WTIC Farm Youth Program Advisory Committee when they were screening applications for a trip to the National Future Farmers of America Convention in Kansas City, Mo. this fall. The committee was charged with the responsibility of finding a youngster who deserved an expense-free trip to the convention, which WTIC sponsors each year.

When they heard about Paul, the committee members had no difficulty in selecting Connecticut's most deserving delegate to the convention. Paul will join other youngsters from all 50 states in Kansas City for sessions that are designed to help them grow in knowledge of agriculture.

Still to be selected are three youngsters, two from Connecticut and one from Massachusetts, for the national 4-H Dairy Conference in Chicago after Thanksgiving. The stations will also pay their expenses to the convention.

WTIC PROGRAM ON COURTS
WINS BAR ASSN. AWARD

"The Courts--Whose Problem?," a "Connecticut--What's Ahead?" program on the problems of court congestion in the state, has won a Certificate of Merit in the American Bar Association 1962 Gavel Awards competition.

The Bar Association's Certificate of Merit states:

"For a distinguished contribution to public understanding and appreciation of the American system of law and justice, as reflected by your entry in the annual program of Gavel Awards to the media of public information and entertainment.

"Among many entries in this national competition yours was chosen by the Gavel Awards judges as a noteworthy example of public service responsibility meriting the recognition and commendation of the legal profession."

The CBS Television Network received an award for dramatizing an unpopular defendant's right to counsel and the lawyer's duty to him in "The Iron Man," an episode in "The Defenders."

TRANSMITTER BUILDING
HAS COMPLETE FACE LIFT

The staff at the Avon transmitter reports that those stationed at Broadcast House won't recognize the transmitter building the next time business takes them to the mountain.

The building has had a complete face-lifting to make room for the Channel 24 transmitter, which has been installed.

George McCauley of the transmitter is back from a trip to Bermuda where, he says, he lived like a king for a week. Gil Clark visited his parents in Wyoming and came back to tell the rest of the staff of the wonders of jet travel.

**WTIC AM-FM WILL RECEIVE
FEDERAL SHELTER GRANT**

WTIC is one of four AM-FM radio stations in Connecticut to receive up to \$3,500 in Federal Government grants to build fallout shelters in order to assure communication and broadcast ability in a nuclear emergency.

A contract has been signed with the government and plans are now being made to construct a fallout shelter--probably at the transmitter group in Avon.

The other Connecticut stations receiving Federal grants for shelters are: WCCC in Hartford, WNHC in New Haven and WICC in Bridgeport.

FRANK ATWOOD
(Cont. from Page One)

over the years and more than 1,200 of them have sent him cards and letters since he's been in the hospital. Nearly every day, the information desk receives calls from people who want to know how Frank's doing.

Frank has also received some unusual mementoes, along with the more conventional flowers, plants and books. The first graders in Mansfield, who live near Frank's family in Storrs, sent him a custom-made book. Each child contributed a page with an illustrated story to help neighbor Atwood while away the time at Hartford Hospital.

**JAMES F. CLANCY,
FORMER EXECUTIVE
MARKS 82ND BIRTHDAY**

James F. Clancy, a former member of the WTIC executive staff, and a well-known Hartford theatre figure for many years, recently marked his eighty-second birthday.

Mr. Clancy, who retired from the Travelers Broadcasting Service Corp. more than 15 years ago, was many years, manager of Loew's Poli Theatre in Hartford.

**ARCHBISHOP VIEWS FORMAL OPENING;
RECEIVES PRIZE-WINNING KINESCOPE**

Archbishop Henry J. O'Brien of Hartford and 35 other clergymen paid us a visit on the night of June 22 to see a videotape of the May 23 formal opening of the Cathedral of St. Joseph.

In the Archbishop's party were the Rev. John Conley of Hamden, who worked with Ross Miller on the WTIC radio coverage of the ceremonies and the Rev. John Quinn of Madison, the television commentator.

Assistant Program Manager Ken Smith presented Archbishop O'Brien a kinescope of the WTIC-TV documentary, "A New Cathedral Must Rise," on President Morency's behalf. The title of the documentary was taken from a statement made by the Archbishop on WTIC Radio shortly after the old cathedral was destroyed by fire on the last day of 1956.

"A New Cathedral Must Rise" has already received a citation from the Catholic Broadcasters Association. The Rev. Msgr. John F. Wodarski, director of radio and television activities for the Archdiocese, was informed of the citation a few hours before the Archbishop visited Broadcast House.

Archbishop O'Brien and those in his party were greatly impressed with the two and one-half-hour videotape of the cathedral opening.

Father Quinn, who did a thoroughly professional job as commentator, received some gentle needling from the good-humored Archbishop. At one point, after Father Quinn had paid an extremely eloquent tribute to the Archbishop on the air, Archbishop O'Brien turned to him, smiled and said: "Nice speech John, but it won't get you anywhere."

**WHO SAID IT?
MIKELINERS STUMPED**

Which commentator in the 1930's ended his nightly news program with: "Goodnight and Thirty?"

This question stumped listeners to WTIC's Mikeline for weeks. The replies to the question ranged from Alexander Woolcott, who said, "kind hearts, goodnight," to Lowell Thomas, who said, "so long until tomorrow."

Thirty-eight different commentators were named before the right one. His name? Paul Sullivan of WLW, Cincinnati.

DAUGHTERS OF TWO TV ENGINEERS
ARE GRADUATED FROM HIGH SCHOOL

June was graduation month for the daughters of two TV engineers.

The Joe Lorrains watched their daughter Gail and her classmates be graduated from Mt. St. Joseph Academy at the new Cathedral of St. Joseph. Gail's class was the first to be graduated in the new cathedral.

Gail plans to become an airline hostess--after a vacation.

The R McDonalds' daughter Barbara Ann was graduated from Rockville High School on June 21. Barbara Ann had a brief vacation, then began her business career at Connecticut General.

The Harold Levines are expecting a member of the Class of 1980 in late December.

Ed Walsh and his wife just returned from a cruise aboard her father's 162-foot yacht. Dick Staley is back from a vacation at Lake George; the Gracyalyns are vacationing at Cape Cod and Fred Rochon says he lost 20 pounds on what he described as a restful vacation.

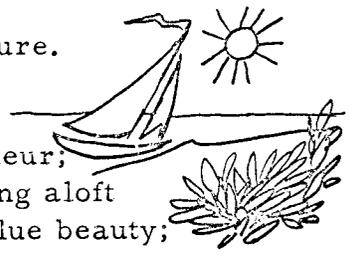
A few golf notes: Earlier this season, Steve Myers predicted he would shoot 85 his first time out. He didn't make it but he's working at it.

Steve just completed the first round of the staff golf tournament by defeating Dick Oeser 3-2. Fred Bernard, last year's champ, may have something to worry about.

The handsome golf jacket Ed Gracyalny has been wearing in his leisure hours is the result of his prowess with a driver. Ed entered G. Fox's driving contest with about 3,000 others recently and was one of 30 winners of golf jackets. The drives were measured by computer.

Charles Masini, a former chief engineer at WTHT and a supervisor at WNHC-TV, has joined the TV Engineering staff.

July...
grand poem of Nature.
July...
Summer unfurled
in full green grandeur;
tall hillsides holding aloft
a canopy of rare blue beauty;
waters warm, sparkling and inviting.
July...
Ah, welcome!



wm...

FLOYD RICHARDS
ON CREW OF SAIL
RACE WINNER

A report from the BHYC (Broadcast House Yacht Club) lists Floyd Richards as a member of the crew of the "Neurone", the recent Class A and overall winner of the District One Power Squadron Sail Race.

The 52 foot yawl owned by Dr. B. B. Whitcomb of West Hartford won the 18 mile contest by 27 seconds over "Doco II" and a full two minutes over "Lola". The course was laid from Sarah's Ledge off New London Harbor to Long Island and return.

According to Floyd the race was a thrilling experience and he's ready to sign aboard the "Nerfertiti" if the America's Cup Officials can get together with Fred Wade on conflicting schedules.

Fred Wade has found a new hook for hanging his hat. It's located in his new home on Dorset Road, West Hartford.

Dave Wilkinson doesn't wear a hat, but his new home has ample facilities for hanging hats and other things. About the end of July he'll pack his VW bus and silently steal away to a 200-year-old abode in South Glastonbury.

RECORD LEBRARY MAKES CHANGE
IN FILING POPS, CLASSICS

The Record Library has made some changes in the filing system.

Classics are now filed in one area, pops in another, in the interest of greater efficiency.

Marilyn Larson plans to spend some vacation time in Milwaukee and Kansas City.

SECRETARIAL CHANGE
SET IN PUBLICITY DEPT.

Maureen O'Connor joined the WTIC-TV-AM-FM staff in June as secretary to Dick Ahles, shortly after being graduated from Bay Path Junior College. Maureen, a Manchester resident, worked for The Travelers in 1959-60.

BOB DOWNES
IS FATHER FOR
SIXTH TIME

Engineer Bob Downes and wife Ann are the parents of a baby boy, their fifth son and sixth child. They went over their list of favorite boys' names carefully and decided upon Brian.

We are glad to have Jack Connell with us in the Radio Engineering Department. Jack comes to us from Radio Station WHAM, Rochester, New York. His home town is Manchester, New Hampshire, and he is now living in Manchester, Connecticut.

No word yet from Bax Howell, on his extended vacation to the Seattle World's Fair. He may be still going west and may end up in Hawaii.

Al Jackson is spending another week at the Cape this year with his invited guest Jack Murphy.

Radio sales staffers seem to be receiving plenty of post-cards. Most noticeably, from Jaycee Joe MacGuinness, who spent a fun-filled week with 14,000 fellow fun-and-game Jaycees at Las Vegas. Their chartered plane did manage to limp back to Bradley and give Joe a week to spend with Anne and family.

While Joe was returning, Don MacGovern took his wife, Patty, and three children to Indiantown, a chance for sun and fun. Shortly thereafter, Ernie Peterson, Regional Sales Boss, left with his family for a two-weeker at Old Brook. Meanwhile, the rest of the sales staff is marking time until their vacation and a chance to send--instead of receive--postcards.

Two engagements have been announced in the Radio Traffic Department. Babs Russell, Radio Traffic Manager, has become engaged to Mr. Philip Liverant of Colchester. Radio Traffic Assistant Maryann Kinsella is now engaged to Mr. Jon A. Bergren of West Hartford. Both plan autumn weddings.

4:30 NEWS QUARTER HOUR ADDED
TO NEWSROOM'S PROGRAM SCHEDULE

Two factors have changed the operation of the Newsroom since the last issue of TIC TOC--- the illness of Farm Director Frank Atwood and introduction of a new 15 minute TV newscast at 4:30.

Newsman Bob Simmons, who swung into the saddle as soon as Frank took sick, has been conducting the farm radio and TV shows ever since. Some doubling up is necessitated in the Newsroom.

Dick O'Brien has been handling the new 4:30 newscast, which is keeping the shop buzzing, coming as it does, only two hours before the longtime 6:30 news show. In both cases, CBS videotape and local film are used, in addition to still visuals.

WTIC was very much on the scene at recent state political conventions in Connecticut and Massachusetts. The Nutmeg State Republican gathering in Hartford extended through three days. The Newsroom also covered the Bay State Democratic Convention in Springfield and the GOP meeting in Worcester. The next assignment... the Connecticut Democratic State Convention in Hartford in July.

The conductor of this column was on vacation the past three weeks---which accounts for a shortage of wordage. Nice vacation... as whose isn't?

RADIO TRAFFIC, CONTINUITY
ADD TWO NEW ASSISTANTS

Miss Maryann Kinsella has joined the WTIC staff as radio traffic assistant. Miss Kinsella was formerly employed as a secretary for Putnam and Company.

Mrs. Reneta Cuff has become WTIC's new radio continuity assistant. She comes to us from Boston, where she was an advertising copy writer for Gilchrist's Department Store.

TIC TOC REPORTERS

Reneta Cuff, Jim Aseltine, Joyce Bennett, Bill Conticello, Brad Davis, Len Doughty, Bill Grammas, Jack Guckin, Jerry Haber, Barbara Kline, Lew Krause, John Lanzieri, Betty Levin, John Reno, Woody Sloan, Sid Stewart, Dave Wilkinson, Edited by Dick Ahles