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November 1966

WTIC-BACKED BOND ISSUE IS BIG WINNER ELECTION DAY

A \$41 million Hartford school bond issue, backed editorially by WTIC TV-AM-FM, received overwhelming support at the polls on Election Day, winning approval by more than a three to one margin.

Editorials supporting the bond issue were delivered not only by Executive Vice President Patricelli, representing the stations' management, but also by several on the air personalities, speaking for themselves and the stations. Editorials were delivered by Bob Steele, Frank Atwood, Bob Nelson, Brad Davis, Arnold Dean, Dick Bertel and Ed Anderson.

WTIC MEDICAL EQUIPMENT IS "DREAM COME TRUE" AT AN KHE

"We dare say that our dream of providing better medical care has come true now," said the medical district chief of An Khe, Republic of Viet Nam, in a letter acknowledging the medical equipment sent by WTIC.

Nguyen Quang Mang, the medical district chief, and Capt. Henry Stoever, the new doctor in charge of the hospital at Viet Nam, wrote recently that the equipment had arrived in good condition.

"As you are probably aware," said Dr. Stoever, "the hospital is a project that represents the 'war behind the war' and the people of An Khe and surrounding areas appreciate the medical care they are receiving. Their smiles and handshakes express much more than written words. Your contributions have played
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175,000 LIGHTS TO SHINE ON PLAZA DURING CHRISTMAS FESTIVAL OF LIGHT

The 175,000 Christmas lights of Constitution Plaza will be turned on during the traditional "day-after-Thanksgiving" ceremony Nov. 25.

Plans for the 1966-67 "Christmas Festival of Light" were announced this week by President Morency. Broadcast-Plaza, Inc. is the Festival sponsor. Mr. Morency said 25,000 additional lights are being used in this year's Festival and the foundation display, a focal point each year, will be brighter and more dazzling than ever before.

An outstanding new feature will be the re-creation of a nineteenth century toy shop in the Plaza's Arcade Shops area. The full-sized toy shop will be stocked with old-fashioned toys and dolls from the collections of members of the Jenny Lind Doll Club of Connecticut.

In addition to rare and unusual dolls from the nineteenth and early twentieth century, the toy shop will display old iron and wooden toys that have been collected for many years by Blair Whitton of Wilton, Conn. A complete circus in miniature, with animals, clowns, acrobats and circus wagons made of wood, is expected to be among the more interesting and eye-catching toys on exhibit.

Animals and reindeer sculptured by Miss Valerie Clarebout of New Fairfield, Conn. will again be an important feature of the "Festival of Light." Nine trumpeting angels will flank the walks on both sides of the fountain and a family of reindeer will graze near the entrance to Broadcast House. Angels in bas relief will be found near the entrance to the Plaza Shops and on the north side of the Phoenix Mutual building, facing the Plaza.

There will be animated displays in several Plaza locations, including the exhibition booth at the entrance to Willow Court, which will be transformed into a "Storybook House."

The lights will be turned on by one of the children of Hartford Mayor George Kinsella during the ceremony that will begin at 5 p.m. As in the past year, the ceremony will be highlighted by a visit from Santa Claus, who traditionally arrives on the roof of one of

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RIVAL STATION NAMES STEELE
WRCH CITIZEN OF THE WEEK

The Citizen of the Week chosen by Station WRCH during the first week in November was a formidable WRCH competitor named Robert L. Steele.

WRCH had this to say about our Mr. Steele:

"Robert Lee Steele--former boxer, Hollywood extra, sports prognosticator of dubious distinction, teller of tall tales, breakfast bon vivant and the most talked-about broadcasting personality in Connecticut during the past 30 years. Rich Music is proud to salute this fellow broadcaster, known to thousands throughout Southern New England as: 'your good friend and mine'... Bob Steele. This month Bob has celebrated his 30th year with WTIC; he observed 24 years as the most listened-to morning personality last May. Robust Robert has preeminently qualified himself for consideration as Citizen of the Week because of the multitude of good cheer he has brought to shut-ins, our senior citizens, our growing youngsters, morning commuters. Three generations of radio listeners have come to rely on him as they would a member of the family. Bob Steele ranks with Don McNeil, Arthur Godfrey and Art Linkletter as one of the most able communicators in the country. As a husband, as a father, as a man, Bob Steele has been a credit. WRCH is indeed gratified to acknowledge this most worthy competitor, for in doing so we acknowledge our own Broadcasting Industry as a responsible industry. Rich Music salutes Bob Steele--the WRCH Citizen of the Week!"

BACK TO COLLEGE RADIO
FOR EHRLICH, RICHARDS

George Ehrlich and Floyd Richards, who began their broadcasting careers at college radio stations have made their way back to the campus.

WHUS, the University of Connecticut radio station, has made them honorary staff members in appreciation for the help WHUS received from WTIC, Ehrlich and Richards during the football season. Although the UConn station broadcast home football stations, it wasn't always able to carry away games. They requested and received permission to carry the WTIC coverage of the away games.

NOTHING FOR SALE AT ONE SHOP
ON PLAZA THIS CHRISTMAS SEASON

There will be absolutely nothing for sale in one of the many beautiful shops on Constitution Plaza this Christmas.

"The Old Fashioned Toy Shop," constructed especially for the "Christmas Festival of Light" by Broadcast-Plaza, Inc., will be just for looking. It will be stocked with rare and unusual toys and dolls borrowed from collections owned by members of the Jenny Lind Doll Club of Connecticut and the Antique Toy Collectors Club of America.

A Wilton, Conn. couple, who share an interest in antique dolls and toys, are providing many of the items to be placed on the shelves of "The Old Fashioned Toy Shop." Blair Whitton, one of the founders of the Antique Toy Collectors Club of America, has loaned the exhibit many nineteenth and early twentieth century iron and wooden toys, including a complete circus in miniature with animals, clowns, acrobats and circus wagons made of wood. Mrs. Whitton, a past president of the Jenny Lind Doll Club, is providing many of the finest dolls in her collection.

Doll collecting, said to be the third largest hobby in the United States, has been organized in Connecticut since the Jenny Lind Doll Club was founded in 1938. The club was first organized in Bridgeport, the home of P.T. Barnum, who introduced Miss Lind, the "Swedish Nightingale," to American audiences. One of the most popular dolls in the last century was inspired by Mr. Barnum's "Nightingale."

Today the club has 35 members, including 32 who reside in Connecticut. It is dedicated to creating, stimulating and maintaining an interest in doll collecting and to establishing and promoting educational and philanthropic endeavors through dolls.

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**WTIC RECORDS PROGRAMS
FOR ARMED FORCES NET**

WTIC Radio has just completed recording 26 programs featuring the U.S. Coast Guard Band for the Armed Forces Radio Network.

For several weeks, a production crew headed by Production Manager Bill Marks has recorded 15-minute programs at the Coast Guard Academy Auditorium in New London every Monday and Tuesday.

The Academy chose Norm Peters to be the announcer. Chuck Renaud assisted in the production and Bill Kalouch was the engineer.

The shows, entitled "The Coast Guard on Parade," will be broadcast on more than 300 Armed Forces Radio Network stations throughout the world.

**GIRLS' CHORUS TO SING
AT CEREMONY ON PLAZA**

A 40-voice girls' chorus from the Mountain Laurel Chapter, Sweet Adelines, Inc., will sing Christmas music at the Festival of Light opening ceremony on Constitution Plaza.

The appearance of the chorus was arranged by the Mountain Laurel Chapter's immediate past president, Linda Lu Lawton.

**WTIC TO SEND FOUR
TO CHICAGO MEETING**

Four Connecticut people who have been partners in the Farm Youth Program will attend the National 4-H Club Congress at Chicago Dec. 1-4, as a reward for their good work in 4-H Club dairy projects. Two of them, Virginia Gillette, 18, of Roxbury and Gerald Kristopik, 17, of Kensington, will have their expenses paid by WTIC.

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**NEWSMAN HAD COALS TO NEWCASTLE
ADVENTURE WITH NEW YORK GOVERNOR**

When newsman Steve Robbins worked for a New York station, he had the rare privilege of improving upon the old cliché of carrying coals to Newcastle by giving a dime to a Rockefeller.

This is how it happened:

"Governor Nelson Rockefeller was coming to our news coverage area to dedicate a museum and state park combination. Since he was scheduled to be in another part of the state in the afternoon, we had agreed to be all set and ready to go at his convenience.

"As the photographer and sound man were putting the equipment together and setting distances, I stood at the spot where I intended to do the interview. The focal distance was measured, the lights set and the film loaded. With time to spare, I marked my spot by laying a dime on the floor and went to a nearby bench to sit and wait for the governor. I could see him outside at the ceremony, surrounded by local dignitaries, all trying to get in the picture our other photographer was shooting. When it was over, I saw an aide going toward our location. With a nod, Rockefeller started off at a brisk pace, straight for us.

"I jumped, spotted my dime position and, with microphone in hand, was ready to begin as he approached. The governor smiled and said he hoped I had some good questions. Then, as we began to talk, something caught his eye and he looked down.

"'Hey, a dime,' he said as he reached down and pocketed my coin. 'Now, what were you going to ask me?'"

**KRAUSE EMCEE
AT UPSALA DANCE**

One hundred and twenty-five Upsala College alumni and parents of students at Upsala will hold a dinner-meeting at the Hotel America, Sunday, November 20.

President Carl F. Jellman will be Guest of Honor and speaker. Lew Krause, 1966 President of the Connecticut Alumni, will be emcee.

OFF BROADWAY

Robert E. Smith is back from a vacation devoted to seeing off Broadway shows--way off Broadway in London.

FESTIVAL OF LIGHT
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the Plaza's modern glass and steel buildings, steps into a gaily decorated window washer's gondola and rides down the wide of the building to the ceremony as Thousands of children and adults cheer.

The Plaza will be illuminated from 4 p.m. to midnight through Jan 6, the "Twelfth Day of Christmas."

NOTHING FOR SALE AT ONE SHOP
ON PLAZA THIS CHRISTMAS SEASON
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Among the dolls of special interest to Hartford area residents in "The Old Fashioned Toy Shop" is a rawhide doll, manufactured in Bristol, Conn. from 1863 to 1877. Only the heads of these dolls were manufactured. The bodies of the dolls and the clothing had to be made at home.

Another will be a hard rubber doll, patented in 1851 by Nelson Goodyear, brother of Charles Goodyear, the New Haven inventor who discovered the process of vulcanizing rubber. Since the rubber dried and cracked, the Goodyear doll on display in "The Old Fashioned Toy Shop" will be one of the few in existence today.

WTIC MEDICAL EQUIPMENT IS
"DREAM COME TRUE" AT AN KHE
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a vital role in bringing these smiles to their faces."

The Vietnamese medical chief wrote that "we have received many things such as baby bundles and daily necessities of new-born babies from your Company and the people of Hartford through the recommendation of American doctors serving at the dispensary of An Khe. Thanks to these, our poor lying-in-women can receive worthy gifts when they come for delivery at the An Khe maternity.

"We think that with this modern medical equipment, we can help cure patients of some serious diseases. We dare say that our dream of providing better medical care has become true now. I stand for the people of An Khe district to send you all our deep thanks and we promise we will maintain this medical equipment very carefully."

WTIC TO SEND FOUR
TO CHICAGO MEETING
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Michael Smyth, 17, of Hazardville and Ernest Finch, Jr., 16, of Roxbury, make the trip on awards from the Hood Foundation and the Wirthmore Feed Company. Since all candidates were enrolled in the Farm Youth Program, the State 4-H Club office asked our Advisory Committee to make all four selections.

One young man from Massachusetts also goes to Chicago on a WTIC award. He is Carl Christianson, Jr., 18, of Rutland, one of four brothers in the Farm Youth Program. Members of our Massachusetts advisory group chose Carl after interviewing three candidates.

DEAN WAS EMCEE
OF BENEFIT DANCE

Arnold Dean recently MC'd the first annual Hemophilia Benefit dinner-dance at Hotel America. The event realized a profit of \$700-plus to be divided between the national and state chapters to promote reasearch, education and aid to those afflicted.

IT'S FIFTH GRANDCHILD
FOR THE BOB KINGS

Bob King of the Music Library became a grandfather for the fifth time on Sept. 27.

The new grandson, Robert Charles Tabin, weighed in at 8 pounds, 4 ounces.

Mother and father are Carole and Bill Tabin of Lydall Road, Manchester.