



TIC TOC

August 1967

TO THE STAFF

I am pleased to announce that there will again be a dinner dance for you and your guests at the Hartford Hilton in October.

The date we have set for this year is Saturday, October 28. We are planning a reception beginning at 6:45, followed by dinner at 8 in the grand ballroom. The Landerman Orchestra will again provide music for dancing.

We will have additional details in the September TIC TOC, but I thought you'd like to know about the dinner dance now so that you can save the date.

A handwritten signature in cursive script, appearing to read "Paul Morency".

BROADCAST-PLAZA, INC. FORMS FILM-MAKING SUBSIDIARY

Broadcast-Plaza, Inc. announced the formation of a new subsidiary, Plaza Productions, Inc., July 28.

The new corporation, which will continue operations in its present quarters temporarily, is comprised largely of persons formerly associated with the audio-visual unit of the Public Information and Advertising Department of the Travelers Insurance Companies. Plaza Productions, Inc. is designed to offer complete audio-visual communication services to commercial and

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IDA BURBANK ELECTED ASSISTANT SECRETARY

Ida Burbank, secretary to President Morency, was elected assistant secretary of Broadcast-Plaza, Inc. at a meeting of the board of directors July 25.

Miss Burbank is the first woman to become an officer of either Broadcast-Plaza, Inc. or its predecessor, the Travelers Broadcasting Service Corp. She has been Mr. Morency's secretary since he came to WTIC as the station's general manager.

Miss Burbank is a past president of the Soroptomist Club of Hartford and the Business and Professional Women's Club of Hartford. She lives at 4 Birch Tree Rd., Plainville.

At the same time, the directors elected Peter F. McKay Jr. assistant treasurer of the corporation. Mr. McKay is a secretary in the Security Department of the Travelers Insurance Companies. He lives at 43 Castlewood Rd., West Hartford.

CONSTITUTION PLAZA TO BE SITE OF STATE'S LARGEST FLOWER SHOW

Constitution Plaza will be the site of the largest garden and flower show ever held in Connecticut Sept. 17 through 23.

Plans for the 1967 Plaza Garden Fair were announced by Roger C. Wilkins, general chairman, and Mrs. Richard G. Willard, assistant chairman. Mr. Wilkins is senior vice president of the Travelers Insurance Co. and vice chairman of Broadcast-Plaza, Inc. Mrs. Willard is secretary of the Connecticut Horticultural Society, which is playing a major role in planning the Plaza Garden Fair. The fair is being sponsored by Broadcast-Plaza, Inc.

Virtually every available indoor and outdoor location on Constitution Plaza will be utilized for the Garden Fair exhibits, which will range from African violets to apples and from rhododendrons to rock gardens.

A complete garden and flower show, sponsored by the 10,000 member Federated Garden Clubs of Connecticut, Inc., with judging in both horticultural and artistic

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ROSARIA FERRO TO STUDY
AT PERUGIA UNIVERSITY

The Ottavio Ferro family are traveling to Italy at the end of this month to visit their family and deliver daughter Rosaria to college.

Miss Ferro, a June high school graduate, is entering the Italian University for Foreigners at Perugia, where she plans to take courses in the Italian language, history and literature as well as the history of art and music.

She plans to use her lingual talents as a ground hostess for an international airline after she completes her studies.

Her parents are looking forward to the trip because it is their first visit with relatives and old friends in their native Italy in many years.

ATWOOD-ROBINSON

Margaret Atwood, daughter of Mr. and Mrs. Frank Atwood, was married August 19 to Claude E. Robinson, Jr., of Lumberville, Pa. The Rev. Winthrop Stone performed the ceremony at the chapel of the Storrs Congregational Church. Mrs. George W. Mulford, sister of the bride, played the organ.

Forty guests attended a reception at the home of the bride's parents in Manchester after the wedding.

Margaret is a graduate of the University of Vermont, has a master's degree from the University of Wisconsin, and has been teaching English at the Dwight School for Girls in Englewood, N.J. Her husband is a graduate of Columbia University and has been teaching French at the Englewood School for Boys.

WORDS TO THE WISE

Punctuality is a fact of business life. Whether it comes easily, or whether it takes constant effort to be on time, being late is a luxury a conscientious employee simply doesn't indulge in. Also, this means being available right up to the end of your work day.....

STATIONS HAILED FOR GHO COVERAGE;
TV CREW SAW BRIGHT SIDE EACH DAY

WTIC-TV and Radio came in for high praise for expert coverage of the first Greater Hartford Open golf tournament.

Cloudy skies and a nearly-constant threat of rain didn't make life especially easy for those covering the tournament. And the Boston Red Sox, by playing an extra-long, high-scoring game Saturday, kept WTIC Radio from the course for much of the afternoon.

One group, the TV production crew, seemed to enjoy the proceedings completely. Their report is as follows:

Jerry Nicassio, who was on the highest tower, observed that he was so high, and could see so far that he was all set to stay up there and do the Carling Open.

Jim Stewart, who was stationed on the 17th green, had trouble following the ball Saturday because of the bright sky. "But I never missed a putt, that's more than the pros can say. They had quite a few bogies on that hole."

Don Fleming thought he was doing a home and garden show at times, as quite a few of the pros landed among the trees and shrubs as they approached the 18th green.

Alstair MacDonald and Jim Aseltine combined to cover action on the 16th hole and did a fine job covering the long par 5 16th.

NEW HAVEN POLICE
HAS LINGUIST

The New Haven Police Department may not be aware of it, but apparently they have a man on their force who can read Vietnamese.

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MURPHY-FODY

Miss Diane Elizabeth Murphy, daughter of Mrs. T. Raymond Murphy of Windsor and the late Mr. Murphy and Mr. David Frank Fody, son of Mr. and Mrs. Frank Fody of Manchester were married at 2 p.m. in the First Congregational Church of Windsor, July 22. The Rev. Hollis W. Huston performed the ceremony.

Mr. R. Bruce Murphy presented his sister in marriage. Mrs. Howard Christensen was matron of honor, and Miss Donna Durgin and Miss Sandra Sylvester were the bridesmaids.

The best man was Mr. Richard Ringrose, and ushers were Mr. Howard Christensen and Mr. William Freeman.

Following a reception at the Elks Club, Windsor, the couple left for Atlantic City, N. J.

The bride attended Bay Path Junior College and is a member of the Bay Path Alumni Association. She is secretary to Messrs. Cowper, Dorschug and Eaton.

Mr. Fody attended the Hartford Institute of Accounting and is with the U. S. Army, Fort Sill, Okla.

NEW HAVEN POLICE

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During the recent disturbances in the city, Photographer Bob Dwyer and News Director Paul Kuntz were stopped by a New Haven officer as they entered the communications headquarters building and asked for their press cards.

Kuntz displayed his state police press card, which is carried by all our news personnel, but Dwyer flashed another card, the officer scanned it and admitted both.

Later, it was learned Dwyer had shown the officer a press pass issued by the Vietnamese government, and then in Vietnamese.

FILM-MAKING SUBSIDIARY
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other establishments. Executives of the new corporation are James W. Wille, Vice President and Manager, and Stillman Shaw III, Operations Manager.

To increase its operating capacity, Plaza Productions in the near future will occupy a building on Main St., East Hartford which formerly housed a Grand Union market. The building will be redesigned to provide 16,000 feet of work space. Two sound stages will be erected, one of which will be the largest in the central Connecticut area. Modern communications equipment and lighting will be installed throughout.

Operation of Plaza Productions, in its new quarters will use the services of twenty full time employees plus a network of audio-visual professionals, capable of providing film or recordings from areas remote from Hartford.

In making the announcement, Broadcast-Plaza, Inc. stressed the need in this area of an organization such as Plaza Productions, to provide high quality motion pictures, video and audio tape recordings, and other communications necessities for businesses, advertising agencies, educational and other institutions.

PLAZA GARDEN FAIR
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divisions, will be only one of many events during the week-long Plaza Garden Fair.

There will be exhibits by many garden societies which specialize in growing herbs, dahlias, violets and miniature Bonsai trees.

City and state organizations which are responsible for extensive landscaping activities will provide examples of outstanding projects. Among the organizations already planning to participate are the City of Hartford, the State Highway Department, Park and Forest Commission, Fish and Game Commission and the Connecticut Experiment Station.

Several commercial groups will also be included in the Garden Fair. The Allied Florists Assn. of Greater Hartford will fill the "bow" of the Phoenix Mutual building with a vast multicolored flower exhibit and such groups as commercial apple growers and Christmas tree growers will show their specialties.

Assisting Mr. Wilkins and Mrs. Willard are the following exhibit chairmen: Frank Atwood, youth groups; Rod-erick W. Cumming, garden societies; Mrs. Elmer S. Watson and Mrs. Daniel E. Whelton, garden clubs; Mrs. Harvey W. Taylor, city and state groups; Phillip C. Brown, Allied Florists, and Ludwig Hoffman, nurserymen. Rufus P. Coes, director of community activities for Constitution Plaza is also serving as Plaza Garden Fair director.